

# President's Challenge

## 2012-2013 Annual Club Gift Campaign Goal

**\$900,000**

Beginning October 1, 2012 the suggested per member Annual Club Gift will increase US\$1, from the current US\$5 per member amount, to reach an eventual target goal of US\$20 per member. This plan includes an annual assessment of the feasibility of continuing the annual US\$1 per member increase per year.

The program also includes revisions to recognition offered at the US\$5 per member level and the addition of incentives for achieving an average of US\$6 per member.

AVERAGE PER CLUB	GOVERNOR	LIEUTENANT GOVERNOR	DISTRICT CHAIR	CLUB
US\$6	Honor Blazer  Crystal  Distinguished points	Crystal  Distinguished points	Crystal  Kiwanis International Convention foundation honors luncheon recognition	Thank you letter  Banner patch  Foundation annual report  Kiwanis International convention foundation honors luncheon recognition  Distinguished points
US\$5	Crystal  Distinguished points	Plaque  Distinguished points	5% back to district for Kiwanis International Foundation promotion  Crystal	Thank you letter  Banner patch  Distinguished points

### District Matching Scholarship Program

Funds raised in the 2012-2013 fiscal year ending September 30, 2013, **will be eligible** for district matching scholarships under the schedule enumerated below.

<i>2012-2013 PER MEMBER AVERAGE</i>	<i>2012-2013 ADMINISTRATIVE YEAR US\$500 SCHOLARSHIPS</i>
US\$1	1
US\$2	2
US\$3	6
US\$4	8
US\$5 and above	10 (maximum)