

# U.S. Army

## WHAT IS THE UNITED STATES ARMY?

The U.S. Army is the largest branch of the United States' Armed Forces. It was formed in 1775 to fight the American Revolutionary War before the United States was even established as a country. The U.S. Army is fully vested in the communities in which members live and serve and it provides many resources to help communities become healthier, safer and more productive.

## WHY IS THE U.S. ARMY PARTNERING WITH KIWANIS?

Despite its more than 200-year legacy of service, the Army and all that it does for our citizens and communities isn't familiar to everyone. Partnering with Kiwanis International provides ways for local Army officers to showcase our shared values of service, leadership and education. The Army strives to strengthen local communities through service and to build character and leadership among youth such as Key Club members. Through the Kiwanis Speakers Bureau, U.S. Army personnel can connect with Kiwanis-family clubs at club meetings, raising awareness of what today's Army can provide and offering access to local Army support and resources. The Army also gives exceptional opportunities in higher education that can help young people throughout their lives.



## WHY IS KIWANIS PARTNERING WITH THE U.S. ARMY?

We all know that our nation's youth (and especially Key Club members!) are our future. The Army provides resources and tools to ensure students have what they need to succeed in school. Higher education can be pricey, but the Army can make the process easier on the wallet. On the education web platform [armyedspace.com](http://armyedspace.com), there's an educator toolkit with information about scholarships, ROTC, tuition assistance and more that students can consult with club advisors and guidance counselors.

There's also March 2 Success, a free online program that offers study materials for students interested in improving their scores on standardized tests such as the SAT and ACT, military entrance exams and others.

## HOW CAN YOUR CLUB CONNECT WITH THE U.S. ARMY?

Each community has a local Army battalion that can participate in your club's activities. Don't miss out! Visit [goarmy.com](http://goarmy.com) to find your local contact and to learn how your club could get support for a service project, invite service members to attend your club meeting and extend an invitation to join your club to the batallion.





## STARTING THE CONVERSATION

There are many ways to connect with the U.S. Army. Here are a few simple ideas to get you started.

**Meet.** Once you've reached out, ask local Army leaders to meet for coffee and discuss how your club and their battalion can work together to improve the community.

**Invite them to a service project.** Ask service members to join you for community service. Or volunteer to help them with one of their upcoming projects. Serving together is a great way to show how your club makes an impact in your community.

**Invite them to a meeting.** Invite service members to a meeting as either a guest or a speaker. Ask if they would share the extensive U.S. Army opportunities available for young adults. Your club's veterans will enjoy hearing what's new and reminiscing about their own Army days, too.

**Start a flag subscription program.** Did you know Kiwanis International partners with Atlas Flags, which makes U.S. flags in America? Your club could start a flag subscription fundraising program and install flags in key community locations during national holidays such as the Fourth of July. You could work with your local battalion to help install and care for the flags. Celebrate your patriotism, partner with the U.S. Army and raise money, too! Learn more in our Atlas Flag Toolkit. [kiwanis.org/atlasflags](https://www.kiwanis.org/atlasflags)

**Kiwanis clubs,** invite your local Key Clubbers to all of your joint U.S. Army events. Emphasize how the Army provides an alternative to college and also helps students achieve their college dreams. Many employers view a military background as a key indicator for leadership potential.

**Key Club members,** be smart about your future plans. Review all of the educational tools that the Army provides—it's free! Get to know the veterans in your sponsoring Kiwanis club and ask them to share their story. Chances are it's a good one.

[kiwanis.org](https://www.kiwanis.org)