

Kiwanis[®]

International

One group of leaders.

Committed to one day of service.

To help a child, a family, a community, and the world.



Kiwanis Club of La Rochelle, France: Staged an outdoor spring party for more than 100 children.



Kiwanis Club of Bogotá, Colombia: Delivered school supplies and hygiene items to elementary schools.



Circle K Club of Seattle University, Washington: Inventoried audio books for the Washington Talking Book and Braille Library.

**On the first
Saturday of every
April, all Kiwanis
family members
around the globe
will unite in a day of
hands-on service.**

**Browse through the
Game Plan now and**

GET STARTED!



GAME PLAN

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GETTING STARTED

The key to a successful project is to begin planning months in advance. Begin by appointing a Kiwanis One Day Ambassador from your club. The job description includes, but is not limited to:

- Gathering all resource materials from Kiwanis International, such as the downloadable Game Plan, printing posters, and other Kiwanis One Day promotional materials.
- Recruiting members for the Kiwanis One Day Committee, and serving as chairperson of the committee.
- Keeping the club up-to-date on Kiwanis One Day plans and activities.
- Reporting to Kiwanis International the club's Kiwanis One Day activities.

Browse through the Game Plan to learn how simple Kiwanis One Day can be. Gain inspiration from previous success stories. Alert the media by using the various media resources. Get started today!



FORMING A COMMITTEE

CONGRATULATIONS! BY FORMING A COMMITTEE, YOU HAVE MADE THE GREAT DECISION TO PARTICIPATE IN KIWANIS ONE DAY!

Look around at the members in your club. Since Kiwanis One Day involves the entire Kiwanis family, you should encourage participation from members that participate or help advise the Service Leadership Programs, such as Circle K, Key Club, Builders Club, K-Kids, and Aktion club. Also, does your club participate in Terrific Kids and BUG? If so, think about asking the program organizers to help. The more volunteers the better, so don't limit the committee; rather ask for club-wide participation!

Kiwanis One Day will be successful with proper planning. Begin by conducting a planning meeting and invite all interested members. At this meeting, provide the basic information on Kiwanis One Day and go over the various subcommittee responsibilities.

Finally, begin discussing project ideas. Talk about what makes sense in your community with your volunteer resources. Is there a project that would really make an impact? Review the suggested project list and create a "short list" of ideas. You don't need to make a decision today about your project, but you should be well on your way to finalizing the project selection. Schedule a follow-up meeting within two weeks, and be prepared to select your Kiwanis One Day project!



Kiwanis Club of Vernon, Louisiana: Cleaned senior citizens' yards and homes.



Kiwanis Club of La Rochelle, France: Staged an outdoor spring party for more than 100 children.

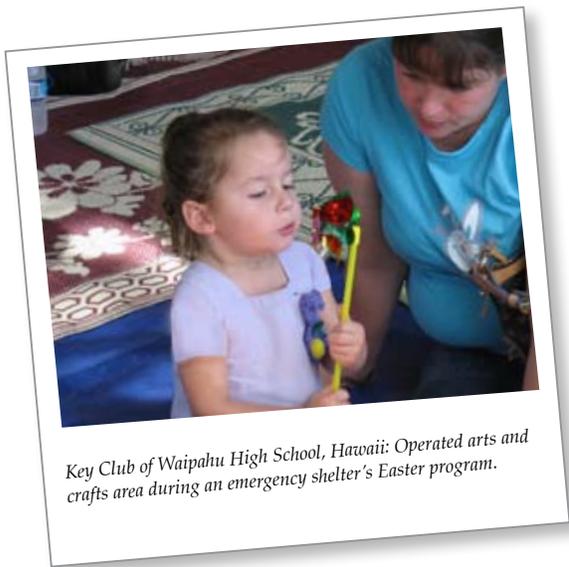


Kiwanis Club of Atlantic, Iowa: Stuffed and hid 5,500 Easter eggs, all of which were found in 10 minutes.

SELECTING A PROJECT

BEFORE SELECTING A PROJECT, ASK YOURSELF THESE QUESTIONS:

1. What skills can we bring to the project? For example, is there an expert gardener/landscaper in the group?
2. Is there a park and/or playground in our community that could benefit from hands-on service?
3. What types of projects are our members passionate about?
4. Will our volunteers be young children? If so, is there something suitable for their help?
5. Will our project garner participation from people outside the Kiwanis family?
6. Will our project attract the media?
7. Will our project make a lasting impression on the community?
8. Will our project create pride in membership?
9. Is the project achievable in about five or fewer hours of service?
How many people will be needed to accomplish our goals?
10. Is our project going to be fun?



Key Club of Waipahu High School, Hawaii: Operated arts and crafts area during an emergency shelter's Easter program.

These questions are intended to help the committee brainstorm ideas and really evaluate the strengths of the volunteers. Dream big, but be realistic!

SUGGESTED SERVICE PROJECT IDEAS INCLUDE:

BEACH CLEANUP

**BINGO AND LUNCH AT
SENIOR CENTER**

BLOOD DRIVE

BOOK DRIVE

**BOYS AND GIRLS CLUB
CLEANUP**

CAMPGROUND CLEANUP

CEMETERY CLEANUP

CHILD ID PROGRAM

**CHURCH FENCE
CONSTRUCTION**

CLEANING A RIVERSIDE

**CONSTRUCTION OF PARK
BENCHES AND TABLES**

FOOD DRIVE

GAMES FOR CHILDREN

**GARDEN MAINTENANCE
AT HOSPITAL**

GRAFFITI CLEANUP

**HANDICAP-ACCESSIBLE
GARDEN FOR SENIORS**

HEALTH FAIR

**HIGH SCHOOL
BEAUTIFICATION**

LAGOON/CREEK CLEANUP

LANDSCAPE FAMILY CENTER

LANDSCAPE LOCAL CHURCH

MURAL PAINTING

**PAINTING PUBLIC
BUILDINGS AND ROOMS**

PARK CLEANUP

PET DAY AT SENIOR CENTER

PICNIC TABLE PAINTING

**PLAYGROUND EQUIPMENT
MAINTENANCE**

RAILROAD CLEANUP

READING TO CHILDREN

SAFETY FAIR

SCHOOL BUS STOP PAINTING

SCHOOL MAINTENANCE

**SPORTING EVENTS FOR
HANDICAPPED CHILDREN**

**STATUE/SCULPTURE
CLEANUP**

**TEEN MOTHER
DEVELOPMENTAL PLAY TIME**

TENNIS COURT CLEANUP

TREE PLANTING

**VOLUNTEER SERVICE FOR
CITY PARADE**

YWCA/YMCA CLEANUP

SUBCOMMITTEES

START EARLY AND DELEGATE TASKS TO SUBCOMMITTEES. SUGGESTED SUBCOMMITTEES AND RESPONSIBILITIES INCLUDE:

1. VOLUNTEER RECRUITMENT

2. LOGISTICS

3. COMMUNITY NETWORKING

4. FOOD COMMITTEE

5. PUBLIC RELATIONS

Media resources are available online at www.kiwanis.org/service/oneday.asp

- Taking quality photos
- Suggested guest list
- Suggested text for e-mail or postal mail invitation
- Letter inviting dignitaries
- Media alert
- Fact sheet
- Invitation
- Op-Ed
- Template press release
- Opening remarks
- Posters

Volunteer Recruitment

Recruit and select volunteers for the project. These people can be involved in a variety of ways and may serve on additional committees. Members also will be charged with motivating and encouraging participation from all members.

Logistics

The Logistics Committee works with the club administration, town officials, and other members of the community to make sure the project runs smoothly. For example, if you are building park amenities, be sure to get plans approved ahead of time.

Community Networking

This committee will invite non-Kiwanis family members to participate in the project. In addition, they will solicit assistance in the form of sponsorship (such as food donations, trash collection, signage, etc.). Review the “Suggested Guest List” found under Media Resources for ideas.

Food Committee

The Food Committee will be in charge of providing sustenance for the project participants. The committee should work with the Community Networking Committee to solicit in-kind contributions from local restaurants and/or grocery stores. Don't forget to provide water and other beverages!

Public Relations

This committee alerts the community and media about your event. Public Relations involves a lot of planning, detail, and follow-through. Consider asking people who specialize in this area to join this committee. Review the information found under Media Resources for ideas.

SUCCESS STORIES

KIWANIS CLUB OF CANOGA PARK, CALIFORNIA, UNITED STATES

We wanted a project that would improve the beauty of our town, wouldn't cost much, and would be fun for our sponsored youth as well as our Kiwanis club members. One of our members is also a member of the Canoga Park Business Improvement organization. She had suggested we perform the planting. The plants were all donated, so the cost was quite minimal (purchase of gloves and some weeding tools).

Our members were quite enthused about the project, and the community was grateful and happy that we were going to re-plant the planters around town.

We will do Kiwanis One Day again in a heartbeat, but with a difference - we'd like to expand the project to the neighboring towns of Winnetka and Reseda. We had more participation than we needed; next year we'd like to split the participants into three groups - each group taking a portion of Sherman Way (the main street for all three towns).

Cheryl Kobashigawa



KIWANIS CLUB OF OSOYOOS, BRITISH COLUMBIA, CANADA

Our District Governor's project this year is "Young Children Priority One - Seniors Too" and it encouraged clubs to think of ways to assist seniors in their communities. We decided that we could combine the Governor's project with 'Kiwanis One Day' and focus on seniors on April 7th. We discussed several ideas but finally settled on the lap blanket idea and went to work making blankets to present to the senior care facility. This was discussed with the staff at the care facility in advance and that is where we got the idea of attaching ties so they could be attached to wheelchairs.

Our members were very enthusiastic about the program (who doesn't have - or had - elderly parents??) The staff and residents at the care facility were very appreciative.

Thanks for your interest in our project.

Donna Kelso, *Club President*



SUCCESS STORIES, *CONT'D*

KIWANIS CLUB OF UPTOWN RIVERSIDE, CALIFORNIA, UNITED STATES

We decided to use the Easter Holiday as a theme for our event.

With help from our President Elect, we partnered with the City of Riverside, Parks and Rec. Dept. We had an Easter Egg Hunt for young children. The event served about 150 children from basically lower income families. We served snacks, had supervised egg hunts and gave out lots of surprises. We had a full size bunny for play and picture taking with the children.

The members were very supportive; many attended the event and served as needed. The community/benefactors appreciated our event and are looking forward to this event next year. Some of the community members donated prizes.

Everything left over was donated to Centre De Niños, a child care center which serves this area.

We intend to do the same event next year, even better!

Diane Castleman, *President*



KIWANIS-FAMILY CLUBS OF PALMYRA, MISSOURI, UNITED STATES

The Board Members discussed several different projects during a monthly board meeting and then the next month, the board narrowed down the list of projects. The club members were glad to see that not only were we going to be involved, but that the Key Clubs, K-Kids and Builders' Club members would also be involved. We thought this would be a great opportunity to get to know the youth and they would know us outside of our 'responsible' jobs. The Senior Housing area was glad a group went there, as most of them are not able to do a lot of outside clean-up.

We plan to do it again next year, and hope to have warmer weather!

Mary Lou Hawthorne, *Club Secretary*



SUCCESS STORIES, *CONT'D*

KIWANIS CLUB OF SOUTH CENTRAL, INDIANA, UNITED STATES

Our board of directors made a list of ideas and came up with the (low income area) park clean-up. We were able to work with the K-Kids, Builders Club, Key Club, and Circle K'ers in the area!

Members were very excited about the project and felt that we made a huge difference in our community. We received a thank you letter from the city and a new member came from the event!!

When asked if they will you do it again? Y-E-S!! Definitely :)!!

Vanessa McClary, Club President



FREQUENTLY ASKED QUESTIONS

1. Our club is busy on the scheduled event day. Can we participate on an alternate day?

Absolutely. Clubs are asked to participate on the first Saturday in April (known as Kiwanis One Day), but if this isn't possible, clubs can consider an alternate day within four weeks of the date.

2. We don't sponsor a Service Leadership Programs (SLP) club (Circle K, Key Club, Builders Club, K-Kids, or Aktion Club). Can we still participate?

Yes! However, consider recruiting help from Scouts, Boys & Girls Clubs, church youth groups, etc. No doubt your project will be more meaningful if you involve youth. Keep in mind, sponsoring an SLP club is easy ... get started today.

3. Why is it in April? Weather isn't very good then.

Kiwanis One Day is a global project, and it's nearly impossible to find a single date when weather is good no matter where a club is located. Various indoor projects could be considered, such as painting a community recreation room, building and/or improving a child center reading room, or mentoring at-risk teens by providing life-skills training. Brainstorm other ideas with your club.

4. Over Easter weekend was an obstacle.

Kiwanis understands and appreciates club concerns about scheduling over a holiday weekend. To help with planning, Kiwanis One Day will always be the first Saturday in April. Easter does not fall on this date for more than 10 years. Keep in mind, however, that many clubs had very successful events that embraced Easter, such as Easter Egg Hunts with more than 200 children benefiting.

5. Why don't you track service hours?

Kiwanis has added this question to the reporting form for future Kiwanis One Day events.

6. It is always going to be the first Saturday in April?

Yes!

7. How can I find out if my division (district) participated?

Kiwanis will provide reports to the district secretary for disbursement, upon request.

8. Does a fundraiser qualify for One Day?

No, the intent is to provide service to our communities. While fundraising is important for funding projects, One Day is a hands-on day of service.



FUTURE KIWANIS ONE DAY DATES

Save the first Saturday of April for Kiwanis One Day!

2010: April 3

2011: April 2

2012: April 7



*Kiwanis Club of Rotterdam, Netherlands:
Hosted more than 90 kids during a fun day in Family Park.*