Kiwanis International Foundation
Kiwanis Loyalty Society

Loyal donors who include the Kiwanis International Foundation among their annual philanthropic priorities are the cornerstone of the foundation's success. They provide the means through which Kiwanis can carry out its mission of serving the children of the world.

In recognition of this important commitment, the Kiwanis Loyalty Society recognizes and salutes the many generous donors—individuals, clubs, corporations and foundations — with various degrees of loyalty for various lengths of consecutive years of giving. Members of the Kiwanis Loyalty Society set a philanthropic example for fellow members, alumni, parents and friends of Kiwanis and play a vital role in ensuring that the Kiwanis International Foundation continues to grow.

How to become a member

Starting October 1, 2013, when an individual, club, corporation, couple, foundation or any other entity makes a gift of any amount and to any area of the foundation two administrative years in a row, they will be recognized for their generosity and become a member of the Loyalty Society. Consecutive years of giving are counted by administrative year (**October 1 to September 30)**. To maintain membership and reach new recognition levels, donors must make a gift every administrative year without interruption. Unpaid pledges are not included.

Kiwanis Loyalty Society benefits

Benefits are a simple way for the foundation to say thank you to donors who make consecutive gifts. Benefits will begin when a donor makes a gift for five (5) consecutive years. The benefits vary as donors reach new and important levels in their commitment to the Kiwanis International Foundation.

<u>Qualifying Levels</u>

- Blue 5–9 years of consecutive giving
- Silver 10–24 years of consecutive giving
- Gold 25 or more years of consecutive giving

Benefits	**Blue Level** *(5-9 years)*	**Silver Level** *(10-24 years)*	**Gold Level** *(25+ years)*
Membership recognition certificate	**K**	**K**	**K**
Semi-annual society communication	**K**	**K**	**K**
Annual gift of appreciation	**K**	**K**	**K**
Website recognition		**K**	**K**
Foundation events and recognition			**K**
Annual report recognition			**K**

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1. *Membership recognition*—Donors will receive a certificate of appreciation once they achieve Blue level status and every category thereafter.
2. *Society communication*—A semi-annual special communication for society members.
3. *Annual gift of appreciation*—A small token of appreciation will be sent out annually. The gift will be sent to the donor or president/executive director of the organization.
4. *Website recognition*—Recognition for those who are part of the Silver and Gold levels.
5. *Foundation events and recognition*—Invite society members to the same Kiwanis International Foundation events that major donors are invited to attend. The donors, when available, will receive special recognition during these events.
6. *Annual report recognition*—These donors will be included in the annual report.

Loyalty Recovery Option

Some long-term donors to the Kiwanis International Foundation have a lapse in their giving to the foundation. Because of this, the foundation presents the Loyalty Recovery Option, which allows donors to make a gift for a previously missed year and continue to be recognized for consecutive giving.

Criteria

1. The donor would only be allowed to recover the previous Kiwanis administrative year (October 1 – September 30).
2. The donor needs to be at least a Blue Level member.

If a donor does wish to move forward with the option, they are required to make a gift equal to the average of their gifts from the last three administrative years.

If there are any questions about the Today Club, contact the alumni and annual fund administrator, Jereme Grinslade, at jgrinslade@kiwanis.org or at 1-800-KIWANIS, ext. 157.