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Up with People Announces International Partnership
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DENVER, CO—Up with People (UWP), the international education, service and performing arts program announces their newest partnership with the global service organization Kiwanis International. The partnership will launch in January 2015 in communities around the North America, Asia and Europe. In 2015, UWP and Kiwanis International are celebrating their 50th and 100th anniversaries, respectively. During this important year, the organizations will unite through cultural exchange experiences, volunteer projects and the internationally renowned UWP show.

“We’re pleased to be partnering with Up with People,” said Kiwanis International Executive Director Stan Soderstrom. “Since our organizations share a passion for helping others, I know the partnership will be a great fit.”

The Kiwanis anniversary celebration will culminate at the 100th Annual Kiwanis International Convention in Indianapolis, IN, in June 2015. Up with People’s 18-month anniversary celebration begins January 2015 with events planned in several cities around the world. Chairman of the UWP Board and Interim CEO Chuck Jarrett commented, “This is an exciting new partnership for UWP and one that will have a significant effect on our ability to impact communities and youth on multiple continents.”

Up with People, a 49-year-old nonprofit organization based in Denver, CO, is partnering with Kiwanis International to create promotional, volunteer and fundraising activities through UWP’s international cast visits to Kiwanis communities throughout the world. Additionally, UWP offers a unique cultural exchange and service experience to act as a bridge for Kiwanis’ youth organizations, Circle K and Key Club, to remain engaged in the Kiwanis family.

Kiwanis International is a global organization dedicated to serving children of the world. The 8,300 adult clubs and 7,900 youth clubs total nearly 600,000 members, annually raise more than US\$100 million and dedicate more than 18 million volunteer hours to strengthen communities. UWP and Kiwanis will share skills, experiences, and expertise to impact youth in the communities they serve. To date, the organizations have collaborated at conferences and meetings in North America and will expand to add meetings in both Asia and Europe to motivate and educate members. Kiwanis members in the Colorado area will experience their first produced UWP event at a gala event in Denver on April 26 at the Denver Marriott City Center.

For more information please contact Paul Whitaker, Senior Vice President – UWP at PWhitaker@upwithpeople.org or Jo Lynn Garing, Public Relations Manager – Kiwanis at jgaring@kiwanis.org.

Up with People is an independent nonprofit, [501(c)(3)] organization without any religious or political affiliations. It provides young adults an international and intercultural experience that teaches service leadership and uses the performing arts to deliver messages of hope and goodwill throughout the world. Up with People exists today to spark people to action in meeting the needs of their communities, countries and the world while building bridges of understanding as a foundation for world peace. For more information visit www.upwithpeople.org.