



Kiwanis®

Sponsoring a new Kiwanis club

Kiwanis clubs can help extend Kiwanis' reach by sponsoring new clubs in their area. New Kiwanis clubs are organized based on community needs, so if there's a need in the community, then there's a need in the community for Kiwanis.

Benefits of being a new-club sponsor

Being a sponsoring club expands the organization and increases an existing club's visibility in the community, along with increased service performed in the area. Assisting with inviting prospective members for a new club will also strengthen the sponsoring club's membership because team members learn new techniques and gain confidence through positive results. Sponsoring a new club is a win-win situation.

New clubs learn from experienced, trained Kiwanians to:

- Use local media resources to highlight the club's impact
- Apply successful techniques for inviting others
- Host service projects and fundraisers rooted in the community and its needs
- Create a satisfying membership experience that emphasizes both service and fellowship

Conversely, sponsoring clubs can learn things from the new club as well. Oftentimes, members of the sponsoring club who become involved in inviting prospective members and making the case for a new club learn how to better assess their own community's needs—and ensure the relevance of Kiwanis in their own community for many more years to come.

Responsibilities of the sponsoring club

The sponsoring club is an active Kiwanis club able to assist in the organization and development of a new club. The sponsoring club, along with the lieutenant governor, support and nurture the new club for at least the first year, ensuring its success.

Sponsoring Kiwanis clubs agree to:

- Assist the club opener and other core team members during the week visits are paid to prospective members (Recommended)
- Conduct inter-clubs for the first and second pre-organizational meetings and the official organizational meeting
- Assist the club counselor and lieutenant governor in supporting the new club
- Assist in planning the new Kiwanis club's first service project
- Monitor the new club for one year and help it maintain a roster of 15 members, the membership level of a club "in good standing" with Kiwanis International