WHAT IS SCHOLASTIC?

Scholastic was founded in 1920 for a single classroom. Today, the company is the world’s largest publisher and distributor of children’s books and a leading provider of print and digital education programs both domestically and internationally. Scholastic books and educational materials are in tens of thousands of schools and tens of millions of homes, helping to “Open a World of Possible” for children around the world.

The mission of Scholastic is to encourage the possibility and personal growth of all children, beginning with literacy. At the core of all Scholastic programs and services is the understanding that literacy is the key to learning and achievement and that access to great books is the cornerstone to a child’s literacy development.

WHY IS KIWANIS TEAMING WITH SCHOLASTIC?

Kiwanis and Scholastic both have missions of helping at-risk schools, children and families. Scholastic’s research-based programs connect Kiwanians with schools right in their communities, so they can give kids and families access to books and resources that help to develop a lifelong love for reading and learning.
WHY IS SCHOLASTIC TEAMING UP WITH KIWANIS?

Children with meaningful access to books achieve at higher levels and experience greater engagement with reading — but for many schools, budgetary constraints make it difficult to provide sufficient access to quality books. Scholastic hopes to bridge this gap through sponsorship programs that offer local organizations, such as Kiwanis clubs, a means of providing this critical resource to schools of their choice.
HOW CAN A KIWANIS CLUB WORK WITH SCHOLASTIC?

Kiwanis International and Scholastic Book Fairs have joined forces on sponsorship programs that will help underserved schools foster a culture of reading and family engagement by providing access to books. The programs available for Kiwanis clubs to implement in their communities include:

- **Reading Oasis.** The Reading Oasis program establishes a permanent, dedicated reading center within a school where students and their families read, learn and explore together. Available in two sizes and seven different packages, each center contains hundreds of age-appropriate books, bookcases, cozy beanbag chairs, a reading-themed rug and more. Reading Oasis sponsorship packages are available at US$2,750 and $5,500.

- **Reading Certificates.** This program helps build home libraries by giving students the opportunity to purchase their own self-selected books from a Scholastic Book Fair using sponsored Reading Certificates. Exclusively for Kiwanis clubs, there is no minimum sponsorship requirement.

- **School Wish List.** Through the Online Fair, the School Wish List is an easy way for Kiwanians to help schools acquire more books to accomplish great things — like build classroom libraries, refresh media centers and provide books to students who may not be able to purchase their own. There is no minimum sponsorship requirement.

- **Customer Appreciation Warehouse Sale Events.** Kiwanians have exclusive access to discounts of 25 to 80 percent on books that they can then distribute. These invitation-only sales are perfect for a club’s literacy outreach. They typically take place during the holidays — and at the end of the school year to support summer reading. (Check for availability of these sale events in your area.)

- **Scholastic Literacy Partners Book Ordering.** As a Kiwanian, you are part of the Scholastic Literacy Partner family. So you can take advantage of exclusive offers:
  - Savings of up to 72 percent off list prices
  - Free 10-book bonus collection for every $150 spent
  - Free shipping and handling
  - An all-new selection of $1 books
  - Access to more than 9,000 titles via the store: scholastic.com/lp