**STARTING THE CONVERSATION**

Up with People is always planning for future tours, and looking for opportunities to visit communities around the world. If you are interested in bringing the international cast to your community, here are some ideas on how to get started.

**Meet.** Reach out to the Director of Sales, U.S., about bringing Up with People to your community. Ask to meet for coffee or schedule a call to plan their next visit to your community—or to discuss partnering on specific projects!

**Get social.** Invite Up with People members to a social event that your club is hosting. Make sure it is an event with the opportunity to mingle or share a brief announcement/presentation. Consider assigning specific Kiwanis members to serve as hosts to Up with People staff and students to make sure they feel welcome.

**Invite them to a service project.** If you have a project starting soon, reach out—invite the visiting cast to join you. Or volunteer to help Up with People with an upcoming tour stop or project they may have. It’s a great way for members of both organizations to get to know each other while doing what they love.

**Invite them to a meeting.** Invite Up with People members to one of your club meetings. If they can’t make the whole meeting, ask if they can speak to your group about ways to get involved.

**Get connected.** Check out their website—or their Kiwanis Partner page—and connect on social media. (Facebook, Instagram, YouTube)

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**Up with People**

**THE PERFECT PARTNERSHIP**

Serving our communities, inspiring youth and expanding our impact in the world...that’s what our organizations share. Up with People programs open a door to service and inter-cultural understanding—whether it’s through their professionally produced musical show, leadership and cultural workshops or providing service and travel experiences for young adults. Through our partnership, both organizations strive to serve youth around the world.

**WHO IS UP WITH PEOPLE?**

Up with People exists today to empower young people to be positive agents of change in the world.

Up with People is a global education, service leadership and performing arts program that takes young adults (ages 17-29) from around the globe on a six-month, multi-continent tour to affect change and inspire the communities they visit. During the tour, participants from up to 15 countries travel to a new destination each week. Throughout this journey, they strive to impact the communities they visit through host-family stays, cultural exchange, community service and the international language of music. Cast members spend three to four days on a variety of volunteer projects, completing roughly 1,000 hours of service working side by side with community members and local youth. To celebrate the community, partners and sponsors, Up with People’s week-long visit to each community culminates with an internationally renowned, live, high-energy show. Through the performing arts and the international language of music, they highlight phenomenal organizations in each city they visit—while engaging audience members to consider how they can get involved and give back to their own communities. The professionally produced, two-hour concert delivers a message of hope, peace and understanding to people around the world.

For over 50 years, Up with People has brought the world together through service and music. The unique combination of international travel, service learning, leadership development and performing arts offers students and communities an unparalleled experience and a pathway to make a difference in the world.

kiwanis.org
WHY IS UP WITH PEOPLE PARTNERING WITH KIWANIS?

Energy and passion. Up with People’s mission statement is “to empower youth to be positive agents of change.” The international cast members encourage active participation in communities, spark global action for a better world, and engage in service as a way of life. Like Kiwanians, they have a passion to positively impact the lives of youth across the globe.

Support of service projects. On average, an Up with People cast completes as many as 1,000 hours of service during their week-long community visit. By partnering with Up with People, Kiwanis will have additional “people power” to identify and address specific needs in the communities they serve.

Spirited international shows. Up with People’s high-energy show features original songs, as well as international music and classic pop hits from 1960 to today. The show offers a glimpse of the changes our world has gone through—and offers inspiration through the international language of music. The performances are open to all in the community, and spread a message of hope, peace and understanding for our future. Kiwanis clubs have the opportunity to attend performances or even act as a sponsor to raise funds for local charities of their choice.

Shared values and birthdays. The parallels between the missions of Kiwanis and Up with People are evident in our mutual passion for serving and inspiring youth through education, leadership and community service. And it just so happens that the organizations share a birthday: Kiwanis’ 100th Anniversary was in 2015, the same year as Up with People’s 50th anniversary!

Connection to communities. Up with People’s cast members stay with host families throughout the community, volunteer alongside youth and community members and directly influence up to 10,000 people per week. This provides an opportunity for mutually beneficial cultural exchange with Kiwanis members and the greater community. As a Kiwanis member, you can bring the world into your home, volunteer with the cast, network with other community members and organizations, share the Kiwanis message with our cast members and increase your community reach!

HOW CAN OUR CLUB PARTNER WITH UP WITH PEOPLE?

Sponsor a local visit. As a non-profit organization, Up with People relies on the interest of sponsors in each community they visit. (Kiwanis chapters around the U.S. are already partnering with Up with People for upcoming visits!) The money raised from ticket sales from Up with People’s musical show is then given to a beneficiary in the community, as determined by the sponsoring organization or individual, giving Kiwanians a chance to make a real difference in your community.

Host a cast member. Be the first to sign up to host! The international cast of 100 will be in need of host families to provide a few meals, a bed, limited transportation and, of course, interaction during their week in our community. This is a great opportunity to bring the world into your home and to share with them what our community and Kiwanis is all about.

Participate in community service. Kiwanis members are invited to work alongside the international cast on local service projects. This is a unique way to raise the profile of the great work being done by Kiwanis and to spark participation by young people in a variety of service projects.

Leadership programming for SLPs. Up with People curriculum focuses on leadership, cultural awareness and understanding. Programs are highly interactive. They’re designed to create a safe environment for students to respectfully share and consider their values and the values of others—while engaging critical thinking skills and generating open and healthy discussion. Request a small group of cast members to engage with your SLPs!

Act as a Promotional Partner. Up with People has representatives across the globe who are interested in engaging with your club, learning more about Kiwanis and spreading the message of Up with People. You can connect with the Up with People World Headquarters and get introductions to Up with People alumni in your area who can share more about the program. In fact, they could potentially even join your club.

HOW CAN YOUR KIWANIS CLUB CONNECT WITH UP WITH PEOPLE?

upwithpeople.org
Chelsey Panchot, Director of Sales, US
cpanchot@upwithpeople.org