Trick-or-Treat for UNICEF

What you need to know

The Kiwanis family has been a proud participant in Trick-or-Treat for UNICEF since 1994. We have raised more than US$7 million for international child survival and development programs. Here is what you need to know for Trick-or-Treat for UNICEF 2018.

What does our fundraising support?
We are raising money to support The Eliminate Project, a joint effort of Kiwanis International and UNICEF to eliminate maternal and neonatal tetanus (MNT).

Every 15 minutes, a newborn baby dies from tetanus. That short lifetime is marked by pain – with an extreme sensitivity to light, sound or contact that prevents even a mother’s touch. But it doesn’t have to be this way. Since 2010, The Eliminate Project has raised more than US$81 million to help vaccinate women and babies against this deadly disease.

We’ve made great progress since 2010. Thanks to Kiwanis and Kiwanis-family members, 25 countries have eliminated MNT. Every year, 24,000 more babies are born unaffected by tetanus. And millions of mothers have been vaccinated. But the fight is not over. Mothers and babies in 14 countries are still at risk of this deadly, preventable disease. You and your club can help us finish the fight. This Halloween, Trick-or-Treat for UNICEF and save a life.

How do we order additional boxes?
You can order additional Trick-or-Treat for UNICEF boxes in sets of 25 by visiting store.kiwanis.org.

We do not recommend giving a box to every student at a school because many will go unused. If you would like to encourage every student to be involved, print our Trick-or-Treat for UNICEF canister wrappers, available online at TheEliminateProject.org/TrickorTreat.

Contact the Kiwanis Children’s Fund at childrensfund@kiwanis.org or +1-317-217-6254 with questions.
How do we submit the funds we raise?

Once you’ve collected your donations, fill out the Kiwanis-family donation form, included in this package and available online at TheEliminateProject.org/TrickorTreat. Then, send a check or money order (made payable to the Kiwanis Children’s Fund) and the gift form to:

Kiwanis Children’s Fund
P.O. Box 6457 – Dept. #286
Indianapolis, IN 46206

Be sure to write “Trick-or-Treat” and your club number on the memo line.

It is important to send your check directly to the Kiwanis Children’s Fund so we can keep track of all money raised by Kiwanis-family clubs. If your club uses a coin counting kiosk like Coinstar to submit the funds directly to UNICEF USA, be sure to send your receipts to the Children’s Fund immediately so that we can notify UNICEF USA and ensure your gift is credited to the right program and club. Sending donations directly to the Children’s Fund will ensure that your club receives credit for its gifts and that they are applied to The Eliminate Project.

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