Trick-or-Treat for UNICEF
What you need to know

The Kiwanis family has been a proud participant in Trick-or-Treat for UNICEF since 1994. We have raised more than US$7 million for international child survival and development programs. Here is what you need to know for Trick-or-Treat for UNICEF 2019.

What does our fundraising support?
We are raising money to support The Eliminate Project, a joint effort of Kiwanis International and UNICEF to eliminate maternal and neonatal tetanus (MNT).

Every 17 minutes, a newborn baby dies from tetanus. That short lifetime is marked by pain – with an extreme sensitivity to light, sound or contact that prevents even a mother’s touch. But it doesn’t have to be this way. Since 2010, The Eliminate Project has raised more than US$85 million to help vaccinate women and babies against this deadly disease.

We’ve made great progress since 2010. Thanks to Kiwanis and Kiwanis-family members, 26 countries have eliminated MNT. We have seen a 42% drop in the number of babies dying from tetanus each year. And millions of mothers have been vaccinated. But the fight is not over. Mothers and babies in 13 countries are still at risk of this deadly, preventable disease. You and your club can help us finish the fight. This Halloween, Trick-or-Treat for UNICEF and save a life.

How do we order additional boxes?
You can order additional Trick-or-Treat for UNICEF boxes in sets of 25 by visiting store.kiwanis.org.

We do not recommend giving a box to every student at a school because many will go unused. If you would like to encourage every student to be involved, print our Trick-or-Treat for UNICEF canister wrappers, available online at TheEliminateProject.org/TrickorTreat.

Contact the Kiwanis Children’s Fund at childrensfund@kiwanis.org or +1-317-217-6254 with questions.

How do we fundraise for Trick-or-Treat for UNICEF?
As a group, brainstorm ways to raise money to help eliminate MNT. Bake sales, costume parties, haunted houses, Halloween dances – be creative! Or stick with the classic door-to-door trick-or-treating, but don’t forget your orange box! Visit TheEliminateProject.org/TrickorTreat for more fundraising inspiration.
How do we submit the funds we raise?

Once you’ve collected your donations, fill out the Trick-or-Treat for UNICEF giving form, included in this package and available online at TheEliminateProject.org/TrickorTreat. Then, send a check or money order (made payable to the Kiwanis Children’s Fund) and the gift form to:

Attn: Trick-or-Treat
Kiwanis Children’s Fund
P.O. Box 6457 – Dept. #286
Indianapolis, IN 46206

Be sure to write “Trick-or-Treat” and your club name or number on the memo line.

If your club uses a coin counting kiosk like Coinstar to submit the funds directly to UNICEF USA, be sure to send your receipts to the Children’s Fund immediately so that we can notify UNICEF USA and ensure your gift is credited to the right program and club. Sending donations directly to the Children’s Fund will ensure that your club receives credit for its gifts and that they are applied to The Eliminate Project.

Contact the Kiwanis Children’s Fund at childrensfund@kiwanis.org or +1-317-217-6254 with questions.

Get Recognized
If your club submits US$250 or more by December 31, 2019, you’ll receive a Trick-or-Treat banner patch! (Gifts must be postmarked by December 31 and identified as Trick-or-Treat to qualify.)

Plus, if your club aims for and raises US$1,000, you can be recognized with a 1K club banner patch. You can even ask your sponsoring Kiwanis club to match your fundraising and receive the Unity Award. Find details at TheEliminateProject.org/TrickorTreat.