

Kiwanis[®]
CONVENTION 2020
INDIANAPOLIS



PLAY

Register now at
kiwanis.org/convention

with **PURPOSE**

105TH ANNUAL KIWANIS INTERNATIONAL CONVENTION | JUNE 17-20, 2020

PLAY with PURPOSE

Kiwanis is serious business with a playful spirit. So that's exactly what this convention will be — a union of grown-up commitment and childlike exuberance. Come to Indianapolis for leadership education with a playful twist.

This year's convention will focus more than ever before on educating members on how to be great leaders and improve a club's service to the community. Redesigned master classes will go deeper into leadership training and community service with subject-matter experts. These trained professionals will get you thinking and send you home with a to-do list designed to take your club to the next level.

NEW THIS YEAR: Come for the entire convention or just for the Kiwanis Education Conference — or just come for a day. New options let you personalize a convention experience that works best for you.



WEDNESDAY, JUNE 17

PRE-CONVENTION EDUCATION CONFERENCE

District Coordinators & Chairs Training

Training for *invited* members holding these positions: District Membership Coordinator, District Public Relations Coordinator, District Risk Manager, District Youth Protection Coordinator, District Secretary, Leadership Development Coordinator, District Partnership Coordinator, Kiwanis Children's Fund Chair, Kiwanis Children's Fund Ambassador and Kiwanis Children's Fund Advocate.

Influential Lieutenant Governors

Explore attributes of successful lieutenant governors. This session is intended for current division leaders who wish to finish the year strong; 2020-21 lieutenant governors preparing to launch a productive year; emerging leaders considering the position of lieutenant governor in the next year or two; and leaders or members who wish to better support the work of lieutenant governors.

Schedule subject to change. Check kiwanis.org/convention for the latest information.

Make an Impact During Your Club Presidency

Bring your vision and goals to explore attributes of successful club presidents. Each attendee will participate in CliftonStrengths to discover how you can utilize your talents and the talents of your club's members. The CliftonStrengths discussion will be led by a Gallup-Certified Strengths Coach.

Club Membership Summit

74% of members joined a Kiwanis club because someone invited them. We'll explore multiple practices for increasing membership. Participants will walk away with a plan to boost their clubs' membership and community visibility.

Unleash Your Inner Leader

This master class is all about personal and professional development. Kiwanis is partnering with Toastmasters International, a leader in communication and leadership development, to provide this training. Includes a six-month membership to your local Toastmasters club.

KIWANIS EDUCATION CONFERENCE

Start your convention experience with the new Club Education Conference. These leadership master classes will allow current, future and potential club officers and committee chairs to discuss specific issues, concerns and successes — and learn best practices for each leadership role. Leave with a personal plan of action, which you can take home to help your club make the biggest positive difference possible in your community.

Throughout the convention, you will have several other opportunities to discuss common interests and experiences, along with time to socialize with friends and other members. **To take full advantage of this conference, participants should arrive in Indianapolis on Wednesday to be prepared for the Thursday-morning start.**

REGISTER EARLY
sessions fill up fast!

POSITIONAL LEADERSHIP TRACKS

Club President

You're the president. You're the boss. Now what? Do you have a vision? A plan? You'll leave with strategies and tactics that get others excited about your vision.

Who should attend: Current, incoming, future and potential club presidents. Let's be honest. Leading is hard work, and we all could use some advice in this field. We'll help you develop your presidential skills.

Club Secretary

The president gets the glory, but you have the most important job in your Kiwanis club. You keep everything organized! Leave here with a plan, tips, tools and resources that will make the club run like a well-oiled machine.

Who should attend: Current and upcoming club secretaries and assistant secretaries who do more than take notes and input data into the Secretary Dashboard.

Club Treasurer

Dreams of grand service projects that help thousands of kids usually stop when the treasurer starts talking. It doesn't have to be that way. The treasurer should help stoke the dream, not end it. We'll help you re-imagine your role within the club while maintaining your duty as a responsible fiduciary agent.

Who should attend: New, upcoming and potential club treasurers who want to do more than collect dues payments.

District Governor

Update your progress. Get the plan. Decide what comes next. Kiwanians on the governor's track — and those who aspire or are thinking about running for higher office — will get together to brainstorm. You'll help create a plan to address the critical issues facing Kiwanis districts.

Who should attend: Current governors, governors-elect, vice governors, governor candidates for 2021-22, immediate past governors, along with anyone aspiring to higher office.

SUPER-KIWANIAN TRACKS

Club Coaching

You've been a successful president or lieutenant governor, and now you're ready to help other clubs and leaders find their footing so they can make a big difference for kids in their communities. We're ready to put you in, club coach. A lot of clubs need your experiences and skills.

Who should attend: Current club coaches and members who want to be club coaches. Kids need mentors. Clubs do too.

Club Leadership Education

Our objective is simple: to help you become the best CLE instructor ever. All Kiwanis leaders learn their roles and responsibilities from hardworking CLE instructors. You'll leave this session with the best practices, tips and tools to make sure the leaders of Kiwanis are strong and ready for the task ahead.

Who should attend: All CLE trainers — new, veteran, incoming. You all need to be here.

Emerging Leaders

You're never "just a member." You're already a Kiwanis leader — whether you know it or not. By committing yourself to serving the children of the world, you're making a difference in your community and the world around it. Go home with a better command of team-building, delegation and accountability. Plus, being a leader means creating new leaders — learn how to mentor the next set of decision makers.

Who should attend: Anyone who chooses to serve their community is a leader. See you there.

SERVING YOUR COMMUNITY TRACKS

Service Leadership Programs

Our SLPs are one of the best parts of Kiwanis — but working with youth can present challenges. Go home with a blueprint on how to build a stronger relationship with your SLP. You'll become a better mentor, a better sponsor and a better coach for our world's future leaders. What could be more noble?

Who should attend: Current and incoming Kiwanis advisors to SLP clubs who want to build stronger relationships with young leaders.

Community Service

Kids need Kiwanis. We all know that, but when was the last time your club honestly analyzed its impact? We'll walk through the process and look at innovative service projects. You'll go home with ideas that can make a high impact for a low cost. Then we'll show you how to turn those service projects into rockstar community events — all while helping you build relationships with other government and civic clubs in your community.

Who should attend: Chairs and members of a club's community service committee.

Fundraising

It takes money to serve kids. Fundraising can be easy and fun, but it can get old — quickly. Come and brainstorm. These innovative fundraising initiatives can fuel your service and administrative accounts. Bring home ideas on how to incorporate fundraising into your existing service projects.

Who should attend: Club fundraising chairs and members who may be new to the role or need some inspiration to kick it up a notch.

CLUB 2.0 TRACKS

Club Membership

There wouldn't be a club if there were no members. How do you keep them engaged and inspired? Leave with a rock-solid plan to make your club relevant and inviting for people of all generations. Keep an open mind — and an open notebook — for ideas on how to get past those cranky roadblocks that repeat, "That's not how we do it here."

Who should attend: Current, past and future chairs and members of the club membership committee.

Club Improvement

If your club isn't evolving and improving, it will fail sooner or later. Gather resources to evaluate your club — and make decisions based on data, not emotion. What data should you gather and pay attention to? Go home with a guide that helps you identify the people in your club who will help your members embrace change.

Who should attend: Current and incoming vice presidents and members who don't want to see their club die.

Public Relations & Branding

Does everybody in your community know what your club does? Do they know that Kiwanis helps kids? If they did, they'd all want to join! Let's tell a different story about your club and focus on all the good you're doing. Make sure your club meets people in your community where they are — on social media. But don't ignore traditional media either.

Who should attend: Chairs of a club's public relations committee and social media administrators need to be here. And, if you want to improve your storytelling skills, pull up a chair and join in the conversation.

Risk & Liability

There's risk and liability in everything a Kiwanis club does. Managed properly, it's not scary. In fact, we can help you prepare. You'll leave here with the knowledge you need on bylaws and policies, general liability, youth protection, licensing, cyberthreats and crisis management. Don't stick your head in a hole. Be ready and have a plan.

Who should attend: Current, incoming and future club risk managers and general club members who want to be on the forefront of the liability issues that could affect a club at any minute.



SERVICE & FUNDRAISING PROJECTS EDUCATION

You see the great things Kiwanis clubs — big and small — are doing and wish your club could help kids that way too. But how do you even begin? Today is for you! You'll go home with a solid plan, ideas about funding sources and maybe even blueprints for change. Where does your club want to make its mark?

Power of Playgrounds

Your club is thinking about building a playground. Perfect! We have experts and partners who can help. We'll walk you through the steps of identifying funding, designing an amazing play space for all ages and abilities and even applying for a US\$15,000 grant. What's the first step? Signing up for this track!

Play Smart

Play shapes kids in many ways. Through baseball, school-based activities and adventure play, kids learn the importance of moving their bodies to stimulate their minds. Leave this track with expert advice on how your club can elevate kids' health and learning through play.

Ready, Set, Read

Kids are curious about the world. Books help fuel that curiosity. If your community assessment shows a literacy need in your community, we can help you design rich literacy experiences. Leave this track with a list of resources, projects and ideas that help kids improve their reading skills.

Serving & Protecting Kids

Developing the next generation of leaders through service is in the DNA of Kiwanis. Come explore how to start a Service Leadership Programs club, along with ways to mentor youth through programs such as Key Leader, Terrific Kids and Bring Up Grades. We'll also cover members' responsibility for understanding the Kiwanis Youth Protection Guidelines and clubs' implementation of a background check system.

Learning — Anytime, Anywhere

Turning small moments into learning moments is the first step toward eradicating illiteracy. Learn how your club can get access to literacy grants, host a community-based literacy workshop for parents, become better reading mentors and create a learning space in your local laundromat.

Money-Making Events

Pancakes, festivals, carnivals and fairs — oh my! Whether you are looking at getting into the events game or need to refresh what you're already doing, you'll leave with more than doodles on a placemat. You'll have a checklist that takes your club to new heights and celebrates community.

Healthy Kids, Happy Kids

Childhood obesity influences more than a child's physical health — it affects academic performance and social and emotional wellbeing. What can a Kiwanis club do? More than you think. From fun races to bicycle and water safety and vision screenings, we'll explore events and options — along with nutrition program resources that can help your club help kids before it's too late.

Kits for Kids

Every day, too many kids go to school without proper school supplies, cold weather gear and basic hygiene items. After this session, you'll go home with a top 10 list of ways to ensure kids in your community have what they need, including resources available to stretch your dollars and programs your local schools can tap into.

KIWANIS ANNUAL MEETING

Get informed about the business of Kiwanis International, and add your voice to our future. Executive Director Stan Soderstrom will present the State of Kiwanis International. Delegates will elect the organization's next leaders and vote on bylaw amendments and resolutions.

NOTE: On-site registration and delegate certification ends at 5 p.m. on Friday, June 19. Delegates who are pre-registered and pre-certified may pick up their packet and delegate card on Saturday before the session begins. Delegates who have not pre-registered or been pre-certified with the proper credentials by 5 p.m. Friday, June 19, will not be able to secure a delegate card or make changes on Saturday.

SPEAKERS



The all-star roster of speakers and entertainers at the 2020 Kiwanis International Convention will reignite your fire to make a positive difference in your community.

THURSDAY, JUNE 18



Captain "Sully" Sullenberger

Captain Chesley "Sully" Sullenberger landed a plane in the middle of a New York City river after both engines lost power following a bird strike. Everyone survived with only a few minor injuries. Sullenberger is an expert in innovation in the face of disaster. His lessons on preparedness — particularly in times of change and challenge — will empower you to reach new levels of excellence as a Kiwanis captain.



Dr. Ellen Ochoa

Ellen Ochoa spent nearly 1,000 hours in space and is the first Hispanic female astronaut. She used the robotic arm to deploy and capture free-flying satellites and maneuver spacewalking crewmates. Her work on the International Space Station has led to breakthroughs. In 2013, Ochoa became the director of NASA's Johnson Space Center in Houston, leading human space flight.

FRIDAY, JUNE 19



Kevin Carroll

Kevin Carroll dedicates his life to advancing education, sports and play for social change and success. He has helped turn creative ideas into reality for organizations such as Nike, Starbucks, Adidas, Walt Disney, Target, the National Basketball Association and many others. Endorse his seven simple rules if you want to be a Kiwanis agent for good.



Ethan Zohn

Ethan Zohn may be famous from CBS's "Survivor: Africa," but it's what he did with the prize winnings that will have you singing his praises. As a former professional soccer player, he knows the unparalleled power of sport as an agent for social change. His nonprofit empowers young people in sub-Saharan Africa to make educated choices about pressing health challenges.

SATURDAY, JUNE 20



Gayle Smith

Gayle Smith is on the front lines working to end extreme poverty and disease. She is the president and CEO of the ONE Campaign. As the former administrator of the U.S. Agency for International Development, she oversaw funding for the elimination of maternal and neonatal tetanus and iodine deficiency disorders.



SPECIAL EVENTS

Hang out with old friends. Socialize with new friends. Spend some time with Kiwanians from around the world at these ticketed events during the 2020 Kiwanis International Convention.

DAYTIME EVENTS

THURSDAY, JUNE 18

Signature Project Breakfast

Celebrate the best of the best Kiwanis signature projects. The top 10 finalists in each tier will be recognized — and then the gold, silver and bronze awards will be announced.

SATURDAY, JUNE 20

Kiwanis Children's Fund Luncheon and Annual Meeting

Upgrade your lunch experience and celebrate the impact Kiwanis has on children around the world, including in the fight against maternal and neonatal tetanus. Special Kiwanians will be honored for their support and dedication.

EVENING EVENTS

THURSDAY, JUNE 18

Kiwanis Night at Victory Field

Relax, play games and enjoy a summer evening capped off with fireworks. The event includes dinner, beer, wine and soda.

FRIDAY, JUNE 19

Kiwanis Punch Bowl Social

Enjoy an evening of fun and playful competition in a 20,250-square-foot complex featuring music, bowling, table games, vintage arcade, karaoke rooms and more! Ticket includes food and drinks, beer, wine and cocktails.

SATURDAY, JUNE 20

Kiwanis Evening Gala

Join fellow Kiwanians and guests for a night of fellowship and entertainment. Includes dinner, cash bar, music and dancing.

Schedule subject to change.

Check kiwanis.org/convention for the latest information.

**TICKETS ARE
LIMITED!**



PRICING INFORMATION

All prices are in U.S. dollars. Under 18 years of age: Free admission to general sessions and education tracks. Contact convention@kiwanis.org for more details about lunches and other events.

KIWANIS CONVENTION 3-DAY VALUE PACKAGE

Thursday, Friday & Saturday, June 18-20

The value package includes entrance to the Kiwanis Education Conference and two sessions of the Kiwanis Annual Meeting. You'll have access to all keynote speaker sessions and all non-ticketed events. You can also enter the Kiwanis World Showcase, enjoy lunch all three days and party at Thursday's "Kiwanis Night at Victory Field" (see details page 7). This package does NOT include Wednesday's Pre-Convention Education Conference sessions.

Early registration (January 15–April 10)

\$399

Regular registration (April 11–May 22)

\$499

On-site registration (after May 22–until 5 p.m. Friday, June 19)

\$599

Guest Pass — includes one non-member education track on Thursday, entrance to general sessions on Saturday, keynote speakers, non-ticketed events, Kiwanis World Showcase, lunch all 3 days and Thursday's "Kiwanis Night at Victory Field" event. Does NOT include Wednesday sessions/events or Friday education tracks.

\$199

CAN'T MAKE IT FOR ALL THREE DAYS? PICK AN OPTION BELOW.

KIWANIS EDUCATION CONFERENCE ONLY

Thursday & Friday, June 18-19

Want to be a smarter Kiwanian who can help more children in your community? This package grants you access to two full days of club and service project education. You also get to take home the inspiration from Thursday and Friday keynote speakers and non-ticketed events. Enter the Kiwanis World Showcase, enjoy lunch on Thursday and Friday, and attend Thursday's "Kiwanis Night at Victory Field" event.

Early registration (January 15–April 10)

\$299

Regular registration (April 11–May 22)

\$399

On-site registration (after May 22–until 5 p.m. Friday, June 19)

\$499

Guest Pass — includes one non-member education track on Thursday, keynote speakers, non-ticketed events, Kiwanis World Showcase, lunch both days and Thursday's "Kiwanis Night at Victory Field" event.

\$159

KIWANIS ANNUAL MEETING ONLY

Saturday, June 20

Help decide the future of Kiwanis International. The Saturday-only ticket grants you access to that day's general sessions and non-ticketed events. You'll also enjoy Saturday's lunch with your fellow Kiwanis members.

Early registration (January 15–April 10)

\$199

Regular registration (April 11–May 22)

\$299

On-site registration (after May 22–until 5 p.m. Friday, June 19)

\$399

Guest Pass — includes entrance to Kiwanis Annual Meeting general sessions, Saturday's non-ticketed events and lunch.

\$59

Register now at
kiwanis.org/convention



DID YOU KNOW?

Your club can pay up to \$299 for each member's registration fee from its service account. The Kiwanis Education Conference qualifies as an acceptable educational expense of the club.

UPGRADE YOUR CONVENTION EXPERIENCE!

PRE-CONVENTION EDUCATION CONFERENCE

Wednesday, June 17

Join us to go beyond Club Leadership Education. Includes an all-day advanced leadership education session, keynote speaker, non-ticketed events, Kiwanis World Showcase and lunch on Wednesday.

CHOOSE ONE

Influential Lieutenant Governors	\$99
Make an Impact During Your Presidency	\$99
Club Membership Summit	\$99
Unleash Your Inner Leader	\$99

SPECIAL EVENTS (see page 7 for details)

DAYTIME EVENTS

Signature Project Breakfast Thursday, June 18	\$45
Kiwanis Children's Fund Luncheon and Annual Meeting Saturday, June 20	\$35

EVENING EVENTS

Kiwanis Night at Victory Field Thursday, June 18	Included
EVENING EVENT PACKAGE — SAVE \$51! Includes Kiwanis Punch Bowl Social & Kiwanis Evening Gala	\$199
Kiwanis Punch Bowl Social Friday, June 19	\$125
Kiwanis Evening Gala Saturday, June 20	\$125

Schedule subject to change. Check kiwanis.org/convention for the latest information.

TOURS

Make plans to extend your convention experience! Guided tours are provided by Kiwanis Travel, powered by Collette. Simply pack your bags: They take care of the rest. Spots are limited, so book now. Kiwanis members save US\$50 to \$100 per person.

NEW YORK CITY

FIVE DAYS, FIVE MEALS
JUNE 11-15, 2020

Highlights include Greenwich Village, Wall Street, 9/11 Memorial, two Broadway shows, Statue of Liberty and Ellis Island.

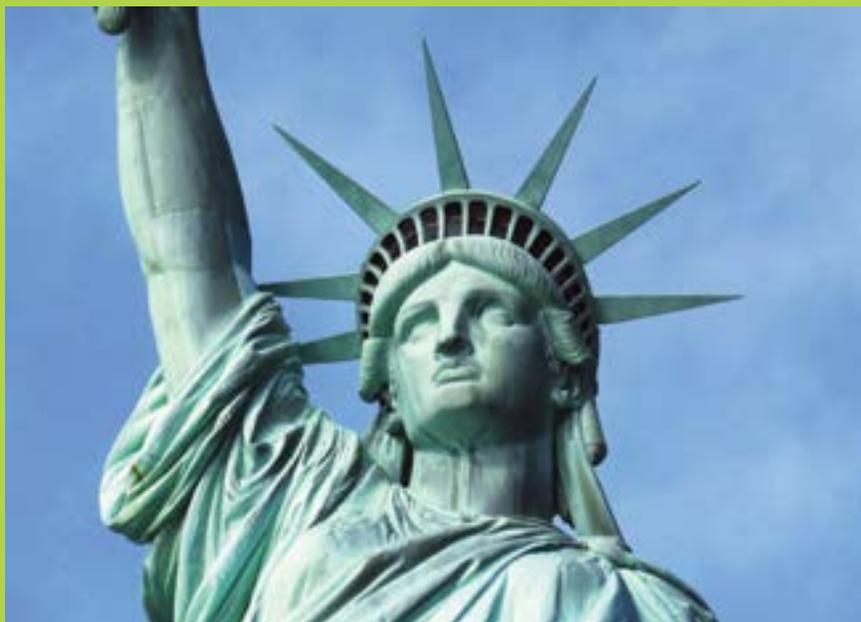
Pricing

Double: \$2,299 per person

Single: \$2,999 per person

Triple: \$2,269 per person

- *Included in price: hotel transfers*
- *Not included in price: travel protection of \$99 per person and round trip air*
- *Air pricing available from most gateways, please call for pricing!*



AMERICA'S MUSIC CITIES

EIGHT DAYS, 10 MEALS
JUNE 21-28, 2020

Visit New Orleans, Louisiana; Memphis and Nashville, Tennessee. Highlights include French Quarter, swamp tour, Mardi Gras World, Jazz Revue, Graceland, West Delta Heritage Center, Ryman Auditorium, Grand Ole Opry show, Country Music Hall of Fame, Historic RCA Studio B and whiskey distillery.

Pricing

Double: \$2,749 per person

Single: \$3,649 per person

Triple: \$2,719 per person

- *Included in price: hotel transfers*
- *Not Included in price: travel protection of \$235 per person*
- *Air pricing available from most gateways, please call for pricing!*



HOTELS

One of the benefits of being a Kiwanian: preferred hotel rates at our select convention hotels. Staying at the hotel assigned to your district gets you a **\$10 Kiwanis Family Store gift card** (good for 2020 convention only), extra perks, such as a hotel in a prime location, available upgrades and the opportunity to meet and mingle with Kiwanis members from your district and beyond. Note: There will be no shuttles, as the official hotels are all located near the convention center.

Book your room through kiwanis.org/convention. Please do not contact the hotels directly because this is a special rate that is only available through Kiwanis.

HYATT REGENCY

\$189 a night plus tax

Districts: Florida, Minnesota-Dakotas, Pennsylvania, Rocky Mountain

CROWNE PLAZA UNION STATION

\$179 a night plus tax

Districts: Kentucky-Tennessee, Missouri-Arkansas, Wisconsin-Upper Michigan

EMBASSY SUITES

\$179 a night plus tax

Districts: Carolinas, Georgia, Louisiana-Mississippi-West Tennessee

HAMPTON INN

\$163 a night plus tax

Districts: Southwest, Utah-Idaho

OMNI SEVERIN

\$179 a night plus tax

Districts: Michigan, Montana, New Jersey

WESTIN

\$194 a night plus tax

Districts: Capital, Illinois-Eastern Iowa, New England and Bermuda, Ohio

JW MARRIOTT

\$199 a night plus tax

Districts: Alabama, Australia, Austria, Belgium-Luxembourg, Eastern Canada and the Caribbean, France-Monaco, Germany, Iceland-Faroes, Italy- San Marino, Japan, Kansas, Malaysia, Nepal, Netherlands, New York, New Zealand-South Pacific, Norden, Philippine Luzon, Philippine South, Romania, Switzerland-Liechtenstein, Taiwan, Texas-Oklahoma

INDIANAPOLIS MARRIOTT

\$189 a night plus tax

Districts: California-Nevada-Hawaii, Indiana

COURTYARD BY MARRIOTT

\$174 a night plus tax

Districts: West Virginia, Western Canada

SPRINGHILL SUITES

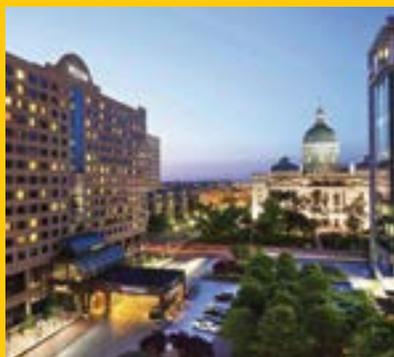
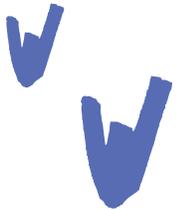
\$174 a night plus tax

Districts: Nebraska-Iowa, Pacific Northwest

FAIRFIELD INN & SUITES

\$169 a night plus tax

Districts: Colombia, Ecuador, Panama



WHAT TO DO IN INDIANAPOLIS

Travel is about new experiences. With the largest children's museum in the world, a century-old speedway, a 250-acre park in the heart of the city, and more monuments and memorials than any city outside of Washington, D.C., Indianapolis has plenty of novel experiences.



FAMILY FUN

When it comes to family fun, Indianapolis is a one-stop destination for every interest. From music and art to animals and racing, you won't find a better place to learn, play, and grow as a family.



FREE FUN

On any given day, you are certain to find something fun to do without spending a single cent, such as the Indiana War Memorial Museum, the Indianapolis Cultural Trail and Virginia B. Fairbanks Art and Nature Park.

BREWERY SCENE

Indy's award-winning craft beer scene is thriving and growing by the minute. Ranging from small taprooms to large warehouses, each brewery is very different, offering a pint for every palate.



LET'S EAT

Indy's food scene is flourishing, and the nation is starting to take notice.

PAYING RESPECT

Indianapolis devotes more acreage than any other U.S. city to honoring its veterans, and is second only to Washington, D.C., in the number of war memorials.

For more details on how to spend your free time in Indianapolis, go to kiwanis.org/indy.



Kiwanis®

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kiwanis.org