2018
103rd Annual Convention
Official Program

Kiwanis International
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# TABLE OF CONTENTS

Welcome ......................................................................................................................... 2  
  Kiwanis International president .................................................................................. 2  
  Host district leadership team ..................................................................................... 3  
Aktion Club events ........................................................................................................ 5  
Education tracks ........................................................................................................... 9  
Schedule ....................................................................................................................... 11  
  Thursday .................................................................................................................... 11  
  Friday ........................................................................................................................ 13  
  Saturday .................................................................................................................... 29  
General sessions .......................................................................................................... 43  
Keynote speaker ........................................................................................................... 47  
Guest speaker and entertainers .................................................................................... 48  
Helpful information ....................................................................................................... 51  
The Kiwanis World Showcase ....................................................................................... 53  
Who’s who .................................................................................................................... 54  
  Kiwanis International Board of Trustees ................................................................. 54  
  Kiwanis Children’s Fund Board of Trustees ............................................................ 56  
  Regional and Kiwanis-family leaders ...................................................................... 58  
  District governors ...................................................................................................... 59  
  Past presidents committee ....................................................................................... 62  
  Distinguished districts .............................................................................................. 63  
  Committee chairs .................................................................................................... 64  
  Host committee ........................................................................................................ 66  
Official hotels ............................................................................................................... 67  
Maps .............................................................................................................................. 69
Welcome to the 103rd Kiwanis International convention. We’re here to conceive, believe and achieve to help shape the future of our incredible organization.

The slogan says, “What happens in Vegas stays in Vegas.” Not in my book! Gathering in Las Vegas energizes us to share our mission and spark new membership. We start with leading by example. This year our Eye of the Tiger teams are doing the legwork to reach my Formula 409 goal for new club openings.

By now you know that $1 + 1 = 3$. When we work together we accomplish much more than we can individually. Take part and pride in all that we do and get ready to be enlightened and entertained in great style!

Yours in Kiwanis,

Jim Rochford
2017-18 President
Kiwanis International
HELLO, KIWANIS FAMILY

Welcome to the best show in town — the 103rd Kiwanis International convention. The California-Nevada-Hawaii District host committee, along with the Kiwanis International staff, has worked tirelessly to ensure that you have the experience of a lifetime in Las Vegas.

This year’s event is in conjunction with the Aktion Club Training and Leadership Conference. Aktion Club members are adults with disabilities — and an important part of the Kiwanis family. Say hello while they’re here, and get involved with TLC activities when you get a chance.

We also encourage you to engage in fellowship activities and enrich your Kiwanis experience. Renew and refresh your skills at the many workshops designed to help us grow our family. Help shape our future at the business session by voting on the officers and amendments.

In addition to all the events and activities that help you improve children’s lives, enjoy the inspirational speakers, performers and artists who are joining us — including Rudy Ruettiger, Three Dog Night and representatives of the Penguin Project. And, of course, take in all that Las Vegas has to offer.

You’ve heard people say, “What happens in Vegas stays in Vegas.” Well, our convention is different. For the Kiwanis family, what happens in Vegas needs to be shared with the world.

Thanks again for coming to Las Vegas. Now seize each day and be a positive force for children!

Alan and Melissa Guire
Host committee co-chairs
Since 2010, the Kiwanis family has raised nearly US$80 million for The Eliminate Project. As a result, we’ve helped eliminate maternal and neonatal tetanus in 24 countries. But the threat remains in 15 others. Let’s finish the fight. If you’ve made your pledge, it’s time to make your impact. Fulfill your promise to save babies’ lives…and make the world MNT-free.

See Page 80 for a donation form.

TheEliminateProject.org/give
The Training and Leadership Conference (TLC) is a two-day event for Aktion Club members, advisors, caregivers and guests. It’s filled with service, education, fun and fellowship.

Thursday, June 28
- 9 a.m.-6 p.m. World Showcase
- 10 a.m.-Noon Registration
- 1-5 p.m. TLC programming
  - 1-2 p.m. Welcome Session and keynote speaker
  - 2-3:30 p.m. Member leadership session
  - 3:30-5 p.m. Service project
- 6:30 p.m. Kiwanis convention Opening Session

Friday, June 29
- 9 a.m.-1 p.m. World Showcase
- 9 a.m.-Noon TLC programming
  - 9 a.m. The Penguin Project
  - 10-11 a.m. Leadership activities
  - 11 a.m.-Noon Club presentations and awards
- 7:30-8 p.m. Red Carpet Event, Paris Ballroom
- 8-10 p.m. TLC special event: The Movie, Dina, Paris Ballroom

Saturday, June 30
- 1:30 p.m. Kiwanis convention Closing Session

We invite Aktion Club advisors and Kiwanians of sponsoring clubs to join us throughout the conference, as time permits. Please allow the Aktion Club members and other TLC registrants to sit in the front of the room. All Aktion Club programming will take place in the Bronze section of the Grand Ballrooms in Bally’s Resort Tower, near the registration desks and the World Showcase, unless indicated otherwise.
When you give to the Kiwanis Children’s Fund, you help Kiwanians reach kids. In fact, gifts support five Kiwanis causes:

- Service Leadership Programs
- Club and district service projects
- Disaster relief
- The Eliminate Project
- The sustained elimination of Iodine Deficiency Disorders

Amplify your Kiwanis impact. Give to the Children’s Fund.

KiwanisChildrensFund.org/give
CONVENTION SERVICES
(BALLY’S GRAND BALLROOM)

Registration desk

**HOURS**
- Wednesday: 9 a.m.-6 p.m.
- Thursday: 9 a.m.-6 p.m.
- Friday: 9 a.m.-1 p.m.
- Saturday: 9 a.m.-1 p.m.

Delegate certification (credentials)

**HOURS**
- Wednesday: 9 a.m.-6 p.m.
- Thursday: 9 a.m.-6 p.m.
- Friday: 9 a.m.-1 p.m.

Kiwanis Family Store

**HOURS**
- Wednesday: 9 a.m.-6 p.m.
- Thursday: 9 a.m.-6 p.m.
- Friday: 9 a.m.-6 p.m.
- Saturday: 9 a.m.-2 p.m.

Kiwanis World Showcase

**HOURS**
- Thursday: 9 a.m.-6 p.m.
- Friday: 9 a.m.-1 p.m.
- Saturday: 9 a.m.-1 p.m.
In so many people's lives, Kiwanis has lit a fire of inspiration. But a spark dies if it hasn’t been spread. That’s where you come in. Tell your Kiwanis story. Wear your branded apparel. Explain how every community needs Kiwanis — and why every club needs Kiwanians.

New clubs. New members. Fire up the future.

kiwanis.org/membership
This year's workshops are grouped into 13 subject tracks. Strengthen your knowledge in one subject area or build a diverse schedule.

## TRACKS

<table>
<thead>
<tr>
<th>Las Vegas 1</th>
<th>How To's</th>
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<tbody>
<tr>
<td></td>
<td>Learn from members who have created new programs, projects and events in their communities.</td>
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<tr>
<th>Las Vegas 2</th>
<th>Membership</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>To serve more children, you need more members. These workshops offer a glimpse into a variety of successful membership initiatives.</td>
</tr>
</tbody>
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<tr>
<th>Las Vegas 3</th>
<th>Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Challenge yourself to be a better mentor and coach to your peers by learning new tricks.</td>
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<tr>
<th>Las Vegas 4</th>
<th>Kids Need Kiwanis</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>The Kiwanis family changes children’s lives every day. These workshops will cover some of the ways our members serve.</td>
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<tr>
<th>Las Vegas 5</th>
<th>Communities Need Kiwanis</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Our service often supports entire families and communities. Learn about the larger-scale initiatives our districts and clubs are implementing.</td>
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<tr>
<th>Las Vegas 6</th>
<th>Public Relations</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Want to share your club’s accomplishments with the world? These workshops will cover various aspects of public relations.</td>
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<tr>
<th>Las Vegas 7</th>
<th>Service Leadership Programs</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>SLPs give the gift of Kiwanis to youth, university students and adults with disabilities. Learn how to start, sustain and support these programs. Recommended for both new and longtime SLP supporters.</td>
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<tr>
<th>Jubilee 1, Palace 4 &amp; 5</th>
<th>Kiwanis Children’s Fund</th>
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<tbody>
<tr>
<td></td>
<td>Members and staff will share the latest updates and impact from the Kiwanis Children’s Fund, and present educational programming you can use to strengthen your club.</td>
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<tr>
<th>Jubilee 2, Jubilee 3</th>
<th>Partnerships</th>
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<tbody>
<tr>
<td></td>
<td>Want to learn more about our partners and preferred charities? Join us for workshops, roundtable discussions and Q&amp;A sessions.</td>
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<thead>
<tr>
<th>Palace 1 &amp; 2</th>
<th>Key Leader for Adults</th>
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<tbody>
<tr>
<td></td>
<td>The concepts of Key Leader also apply to adult life. Experience program sessions that have touched more than 31,000 students worldwide.</td>
</tr>
</tbody>
</table>
| Palace 3 | **Club Leadership Education**  
Club leaders of all experience levels will benefit from these skill-based workshops taught by engaging instructors. |
| --- | --- |
| Palace 6 | **Young Children: Priority One**  
Young Children: Priority One is a Kiwanis International program that addresses the needs of infants and children up to five years old. Learn why it’s so important and how you can support it. |
| Palace 7 | **Signature Projects**  
Ever wonder how an idea turns into a signature project? Listen to club leaders who found unique ways to serve their communities and children. |
# THURSDAY, JUNE 28

## MEETINGS AND EVENTS

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>9-10 a.m.</td>
<td>Palace 3, Bally’s Hotel</td>
<td>Proposed Amendments Forum</td>
<td>Be prepared to cast your vote on Kiwanis International business. Get answers to questions about the amendments and resolutions to be presented to the House of Delegates and the process to be followed. Presented by Dennis Oliver, resolutions and bylaws committee chair</td>
</tr>
<tr>
<td>9 a.m.-6 p.m.</td>
<td>World Showcase</td>
<td>Meet the candidates open house</td>
<td>Before you cast your votes, stop by to chat with the candidates running for vice president and trustee offices. It’s your chance for a personal discussion regarding the issues and questions that are on your mind.</td>
</tr>
<tr>
<td>1-2 p.m.</td>
<td>Palace 3, Bally’s Hotel</td>
<td>Proposed Amendments Forum</td>
<td>Be prepared to cast your vote on Kiwanis International business. Get answers to questions about the amendments and resolutions to be presented to the House of Delegates and the process to be followed. Presented by Dennis Oliver, resolutions and bylaws committee chair</td>
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<tr>
<td>6:30 p.m.</td>
<td>Paris Ballroom, Paris Hotel</td>
<td>Opening Session</td>
<td>Doors open at 5:30 p.m.</td>
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Empowering kids to be amazing through play
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<td>Meet the candidates open house&lt;br&gt;Before you cast your votes, stop by to chat with the candidates running for vice president and trustee offices. It’s your chance for a personal discussion regarding the issues and questions that are on your mind.</td>
</tr>
<tr>
<td>11:30 a.m.-1 p.m.</td>
<td>Champagne Ballroom, Paris Hotel</td>
<td>The Eliminate Project Luncheon (Ticketed event)&lt;br&gt;Celebrate our successes and receive updates on The Eliminate Project and the sustained elimination of Iodine Deficiency Disorders.&lt;br&gt;<em>Keynote speaker: Caryl M. Stern, president and CEO, UNICEF USA</em></td>
</tr>
<tr>
<td>2 p.m.</td>
<td>Paris Ballroom, Paris Hotel</td>
<td>Business Session&lt;br&gt;<em>Doors open at 1 p.m.</em></td>
</tr>
<tr>
<td>5-7 p.m.</td>
<td>Champagne Ballroom, Paris Hotel</td>
<td>Kiwanis Children’s Fund Honors Reception (Ticketed event)&lt;br&gt;Salute our biggest supporters and celebrate the successes made possible by our donors’ generosity.&lt;br&gt;<em>Sponsored by Merrill Lynch</em></td>
</tr>
<tr>
<td>7:30-9:30 p.m.</td>
<td>Virgil’s BBQ Restaurant</td>
<td>Alumni Night with Friends (Ticketed event)&lt;br&gt;Enjoy an evening with fellow Circle K and Key Club alumni and get an update on our Alumni Program.</td>
</tr>
<tr>
<td>7:30-10 p.m.</td>
<td>Paris Ballroom, Paris Hotel</td>
<td>Red carpet event and special movie showing&lt;br&gt;Screening of the award-winning documentary, Dina.</td>
</tr>
<tr>
<td><strong>WORKSHOPS</strong></td>
<td></td>
<td>All workshops are at the Bally’s Hotel.</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 1</td>
<td>Don’t die until you’re dead&lt;br&gt;Take a hard look at how and why your club does things. Ready to challenge yourself to be open to new ideas? Take some risks — and refuse to let the past predict your future.&lt;br&gt;<em>Presented by Matthew Cantrall, 2013-14 governor of the Florida District</em></td>
</tr>
</tbody>
</table>
For many people, a lifetime of service begins in Kiwanis Service Leadership Programs. When your Kiwanis club sponsors K-Kids, Builders Club, Key Club, Circle K and Aktion Club, you build crucial skills—in the people who will build a better world. Thank you for empowering leaders of all ages and abilities.

Is your club looking for a sponsorship opportunity? Get started at kiwanis.org/charter.
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session Title</th>
<th>Description</th>
<th>Presenters</th>
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<tbody>
<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 2</td>
<td><strong>Strengthening clubs</strong></td>
<td>Join us to understand how to strengthen our existing clubs, including the many new clubs that have recently been opened. Learn about your role in supporting and coaching our Kiwanis family clubs.  &lt;br&gt;Presented by Linda Lawther, The Formula chair for the Mid-Central area, and Jim Dooley, The Formula chair for the Americas</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 3</td>
<td><strong>Utilizing Kiwanis International board trustees</strong></td>
<td>How can your Kiwanis International counselor work with club and district leaders to further the Objects and goals of Kiwanis International — locally and globally? Join a discussion with Kiwanis International trustees. &lt;br&gt;Presented by Greg Beard and Bert West, Kiwanis International trustees</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 4</td>
<td><strong>The Tournament of Roses Parade Float experience</strong></td>
<td>See what’s involved in preparing the Kiwanis float to travel down Colorado Boulevard in Pasadena, California, during the Tournament of Roses Parade. And learn how it feels to represent the Kiwanis family on our prestigious float.  &lt;br&gt;Presented by Alan Guire, 2014-15 governor of the California-Nevada-Hawaii District, and Mahmood Bashir, Key Club administrator for the KIWINS District</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 5</td>
<td><strong>Join the fight against bullying</strong></td>
<td>Custom-designed for all ages, this multi-level program strives to create a dialogue that helps recognize and understand bullying/cyber-bullying, and how to prevent and combat it.  &lt;br&gt;Presented by Forbes Irvine, 2015-16 governor of the New York District, and Keith Cummings, lieutenant governor of the New York District</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 6</td>
<td><strong>Every photo tells a story</strong></td>
<td>What do you see first: text or photographs? Let your photographs tell the story. Learn the basics so your events will shine when you share online.  &lt;br&gt;Presented by Joel Harris, New York District public relations coordinator</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 7</td>
<td><strong>The power of Service Leadership Programs</strong></td>
<td>SLPs give the gift of Kiwanis to youth, university students and adults with disabilities. Learn how to start, sustain and support these programs. Recommended for both new and longtime SLP supporters. &lt;br&gt;Presented by Christina Hale, executive director, Kiwanis Youth Programs, and Jameson Root, chief programs officer, Kiwanis International</td>
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<tr>
<td>Time</td>
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<td>Presenter</td>
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<tr>
<td>9 a.m.-1 p.m.</td>
<td>Palace 1 and 2</td>
<td>Key Leader for adults</td>
<td>The concepts of Key Leader also apply to adult life. Experience program sessions that have touched more than 31,000 students worldwide.</td>
<td>Presented by Key Leader facilitators and staff</td>
</tr>
<tr>
<td>9-10:45 a.m.</td>
<td>Palace 3</td>
<td>New club secretary training</td>
<td>Come learn about the positional responsibilities of club secretaries and receive practical training on how to utilize the Kiwanis Connect dashboard.</td>
<td>Presented by Andrea Raycraft, district secretary of the Illinois-Eastern Iowa District</td>
</tr>
<tr>
<td>9-9:45 a.m.</td>
<td>Palace 4 and 5</td>
<td>Stay out of jail: compliance issues for foundations</td>
<td>Compliance with government regulations is critical for all Kiwanis foundations. Join us for a panel discussion regarding changing regulations, needed policies and best practices.</td>
<td>Presented by Norman Velnes and Filip Delanote, trustees, Kiwanis Children's Fund; and Ann Updegraff Spleth, chief operating officer, Kiwanis Children's Fund</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Palace 6</td>
<td>Brain development: the first five years</td>
<td>From birth to age five, the brain develops more rapidly than at any other time. Learn more about how crucial the first few years are to the rest of life and how club projects can positively impact children for the rest of their lives.</td>
<td>Presented by Wil Blechman, MD, chair of the Kiwanis International committee on Young Children: Priority One</td>
</tr>
<tr>
<td>9-9:45 a.m.</td>
<td>Palace 7</td>
<td>Signature Project: Strawberry Festival</td>
<td>Discover how the Kiwanis Club of Stilwell, Oklahoma, organized a community strawberry festival complete with a parade, performances, a strawberry queen, carnival, rodeo, running races and, of course, heaps of strawberries and ice cream for all.</td>
<td>Presented by The Kiwanis Club of Stilwell, Oklahoma, Texas-Oklahoma District</td>
</tr>
<tr>
<td>9-9:45 a.m.</td>
<td>Jubilee 1</td>
<td>What does your community really need?</td>
<td>You want to serve your community. Yet to do it effectively, you must know what your community needs. Get tips for conducting a community needs assessment and learn how it can be useful to your club.</td>
<td>Presented by Julie Stanley, director of grants and strategic initiatives, Kiwanis Children’s Fund</td>
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<tr>
<td>Time</td>
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<td>Session Title</td>
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<td>Presenter(s)</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Jubilee 2</td>
<td>The trademark licensing program</td>
<td>Branding and licensing can be confusing. Learn about resources such as our network of licensed vendors, and find out how to get your free custom club logo.</td>
<td>Presented by Lauren Harp, global retail operations administrator, Kiwanis International</td>
</tr>
<tr>
<td>9-9:45 a.m.</td>
<td>Jubilee 3</td>
<td>Travel with a purpose</td>
<td>Find out about chaperoning a group of Key Club or Builders Club members through the Squads Abroad program. Get the travel experience of a lifetime!</td>
<td>Presented by Squads Abroad representatives</td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 2</td>
<td>Revive, revitalize, and reenergize your club with the three R’s</td>
<td>This interactive session will provide tips, ideas and real-life examples to help reinvigorate your club. Get insights and best practices for recruitment, retention and more.</td>
<td>Presented by Jim Dooley, The Formula chair for the Americas, and Brad Boyd, area director for the Central USA, Kiwanis International</td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 3</td>
<td>Organize a club-opening blitz for your district!</td>
<td>Learn how to plan, organize and execute a club-opening blitz. We will give you the tools and materials to take back to your club so you can develop a membership plan for your district.</td>
<td>Presented by Larry Memmer, Eye of the Tiger lead for the Mid-Central area; Kelly Dougherty, The Formula vice chair for the Michigan District; and Marian O’Higgins, governor of the Michigan District</td>
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<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 4</td>
<td>K Corps: Kiwanis International’s Youth Exchange program</td>
<td>Hear about the wonderful cultural learning opportunities K Corps offers young members of the Kiwanis Family, and the ways clubs and families can connect globally.</td>
<td>Presented by Koshiro Kitazato, Kiwanis International trustee, and members of the Program of Academic Exchange: Laurasian Exchange</td>
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<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 5</td>
<td><strong>Warm beginnings</strong></td>
<td>When clubs hold baby showers at local hospitals, multiple things happen. Newborns receive love and support from their community. Mothers experience the kindness of Kiwanians. Nurses and hospital staff are welcomed into a local club as new members. Learn more about this project from the New York District.</td>
<td><em>Presented by Forbes Irvine, 2015-16 governor of the New York District, and Helene Irvine, member of the Kiwanis Club of Richmond County, New York</em></td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 6</td>
<td><strong>Give your club a digital makeover</strong></td>
<td>Do your social media and website need a makeover — but you feel like you’re on the other side of the digital divide? You can do it! Learn from the pros at Kiwanis International how to use Kiwanis photos, videos, graphics and more.</td>
<td><em>Presented by Vicki Hermansen, public relations manager, and Steven Hadt, brand journalist, Kiwanis International</em></td>
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<td>10-10:45 a.m.</td>
<td>Palace 4 and 5</td>
<td><strong>Creating a climate of philanthropy through major gifts</strong></td>
<td>Kiwanis club and district foundations can inspire and cultivate major gifts from donors. Learn about major gift fundraising and how it differs from a regular annual appeal.</td>
<td><em>Presented by Ann Updegraff Spleth, chief operating officer, Kiwanis Children’s Fund, and faculty, Indiana University Lilly Family School of Philanthropy</em></td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Palace 6</td>
<td><strong>Full bellies = healthy babies</strong></td>
<td>The struggles of healthy children lead to a lifetime of challenges. Learn how your club can build a nutrition program for kids in your community.</td>
<td><em>Presented by Phil and Diana Sickles, chairs of the Childhood Hunger Committee, Nebraska-Iowa District</em></td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Palace 7</td>
<td><strong>Signature Project: The incredible Duck Splash</strong></td>
<td>Learn about a duck race that raises more than US$60,000 annually and engages community members of all ages.</td>
<td><em>Presented by the Kiwanis Club of Glendale, California, California-Nevada-Hawaii District</em></td>
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<td>Time</td>
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<tr>
<td>10-10:45 a.m.</td>
<td>Jubilee 1</td>
<td>Putting the fun in fundraising events</td>
<td>Learn event fundraising best practices and strategies that will help you strengthen club membership and enhance community service. Successful fundraising examples will be shared.</td>
<td>Presented by Lora Hoover, director of development, Kiwanis Children’s Fund</td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Jubilee 2</td>
<td>Shaped by play</td>
<td>From fundraising to design, from community builds to the ribbon cutting, join Landscape Structures staff to learn how to bring play to people of all ages and abilities with your next playground project.</td>
<td>Presented by Megan Andrade, marketing manager, and Tim Barrett, regional sales manager, Landscape Structures</td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Jubilee 3</td>
<td>Enrich your community through collaboration</td>
<td>Join Kiwanis community partners to learn how your club can collaborate for greater impact.</td>
<td>Presented by National League of Cities and JCI (Junior Chamber International) staff members</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 1</td>
<td>Leadership 101: Getting growth buy-in</td>
<td>Growth depends on everyone — including club presidents and lieutenant governors. Discuss how to inspire and support them while encouraging both future leaders and past district and divisional leaders to join in.</td>
<td>Presented by Jan Maxwell, governor of the Kansas District, and Hayley Suppes, governor of the Rocky Mountain District</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 2</td>
<td>What is The Eye of the Tiger team?</td>
<td>The Eye of the Tiger Team consists of successful club openers assembled by President Jim Rochford. Learn more about the team and how to get it to your district.</td>
<td>Presented by Jim Rochford, Kiwanis International president; Barb Thompson, Eye of the Tiger vice chair; and Kendra Skidmore, club opening specialist, Kiwanis International</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 3</td>
<td>Fusing leadership and motivation</td>
<td>Leadership depends greatly on the power to influence and motivate — especially in an organization of volunteers. Come and get inspired to lead by inspiring others to serve!</td>
<td>Presented by Belle Garcia, leadership development coordinator, Philippine Luzon District</td>
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<tr>
<td>Time</td>
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<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 4</td>
<td><strong>My club is being sued! Are we insured?</strong></td>
<td>Learn about Kiwanis clubs’ general liability insurance program, provided by Kiwanis International. See what’s covered, what’s not, and hear some true claims stories (and how to prevent them).</td>
<td>Presented by Lisa Heindricks, senior director of people, facilities and risk management, Kiwanis International</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 5</td>
<td><strong>The impact of St. Jude</strong></td>
<td>Hear the inspiring story of St. Jude Children’s Research Hospital, from its inception by the actor Danny Thomas to the modern facility that has seen cancer cures in children increase as much as 95 percent.</td>
<td>Presented by Mike McCoy, president of the Kiwanis Club of Washington, Illinois</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 6</td>
<td><strong>How branding grows club membership</strong></td>
<td>If your club had more members, you could help more children. Learn how to use the official Kiwanis brand to market your club in your community.</td>
<td>Presented by Katie Ryan-Anderson, Minnesota-Dakota District public relations coordinator</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 7</td>
<td><strong>The power of Service Leadership Programs</strong></td>
<td>SLPs give the gift of Kiwanis to youth, university students and adults with disabilities. Learn how to start, sustain and support these programs. Recommended for both new and longtime SLP supporters.</td>
<td>Presented by Christina Hale, executive director, Kiwanis Youth Programs, and Jameson Root, chief programs officer, Kiwanis International</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Palace 3</td>
<td><strong>Returning club secretaries</strong></td>
<td>Revisit key points of club secretary training, and learn new ways to maximize your role and resources.</td>
<td>Presented by Andrea Raycraft, district secretary of the Illinois-Eastern Iowa District</td>
</tr>
<tr>
<td>11-11:45 a.m.</td>
<td>Palace 6</td>
<td><strong>Signature service for young kids</strong></td>
<td>Diapers, nutrition, literacy and more! Discover how Kiwanis clubs have developed signature projects focused on young children.</td>
<td>Presented by Barbara Day, member of the Kiwanis International committee on Young Children: Priority One, and Kiwanis members panel</td>
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<tr>
<td>11-11:45 a.m.</td>
<td>Palace 7</td>
<td><strong>Signature Project: L’Yssoirienne cross-country foot race</strong> &lt;br&gt;Discover a 5 km walk/run where profits from entry fees, t-shirt sales and more are donated to help disadvantaged children. &lt;br&gt;<em>Presented by The Kiwanis Club of Issoire, France, France-Monaco District</em></td>
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<tr>
<td>11-11:45 a.m.</td>
<td>Jubilee 1</td>
<td><strong>Getting the grant: Funding your mission</strong> &lt;br&gt;Grants are an untapped resource for many clubs and districts. Learn about the process in a simple yet comprehensive manner — from research to writing effective proposals and more. &lt;br&gt;<em>Presented by Julie Stanley, director of grants and strategic initiatives, Kiwanis Children's Fund</em></td>
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<tr>
<td>11-11:45 a.m.</td>
<td>Jubilee 2</td>
<td><strong>Understanding Medicare</strong> &lt;br&gt;Work with Kiwanis partner United Medicare Advisors to better understand Medicare and secure a top-rated Medigap plan with their complimentary quotes and consultations. &lt;br&gt;<em>Presented by Jordan McCain, director of business development, United Medicare Advisors</em></td>
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<tr>
<td>11-11:45 a.m.</td>
<td>Jubilee 3</td>
<td><strong>The power of partnerships</strong> &lt;br&gt;Join Kiwanis partnership coordinators to learn how you can increase your club's impact through local partnerships. &lt;br&gt;<em>Presented by Kiwanis partnership coordinators Larry Taylor, Ron McCullum and Mark Hall</em></td>
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<tr>
<td>Noon-12:45 p.m.</td>
<td>Las Vegas 1</td>
<td><strong>Mr./Mrs. President, you can’t do everything yourself</strong> &lt;br&gt;In a truly successful club, the president is not a one-person show. Learn how delegation is best for both the incoming president, the other officers — and for all involved. &lt;br&gt;<em>Presented by Mark Esposito, 2009-10 governor of the New Jersey District</em></td>
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<tr>
<td>Noon-12:45 p.m.</td>
<td>Las Vegas 2</td>
<td><strong>Achieving Club Excellence</strong> &lt;br&gt;Survey your members. Analyze your fundraising. Find ideas for strengthening your club. It’s all available through our ACE (Achieving Club Excellence) tools. Create opportunities based on what your members love! &lt;br&gt;<em>Presented by Paul Palazzolo, 2009-10 Kiwanis International president</em></td>
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<tr>
<td>Noon-12:45 p.m.</td>
<td>Las Vegas 3</td>
<td><strong>Senior boys &amp; girls basketball invitational</strong> &lt;br&gt;For nine years, this basketball-based signature project and fundraiser has been a huge success in the Illinois-Eastern Iowa District. Get step-by-step advice on making it work for you! &lt;br&gt;<em>Presented by Jim Rochford, Kiwanis International president, and Terry Cunefare, governor of the Illinois-Eastern Iowa District</em></td>
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</tbody>
</table>
| Noon-12:45 p.m. | **Alpine Kiwanis Brat Days**  
The Alpine Kiwanis Club has given more than US$1.5 million to help those in need, both locally and internationally. Come learn about the Brat Days project and the community partnership that has been giving back for more than 40 years.  
*Presented by John Vanderheyden 2011-12 governor, and Ken Whitmore 2006-07 governor, Illinois-Eastern Iowa District* |
| Las Vegas 4 |
| Noon-12:45 p.m. | **Don’t Meth With Us**  
Don’t Meth With Us is an initiative to educate children and families about methamphetamine, and give them the tools to combat illicit drug addiction. Hear from a Kiwanian who helped start it, and learn how to bring this program to your community.  
*Presented by Paul McQueary, founder of Don’t Meth With Us and member of the Kiwanis Club of Farmington Rio del Sol, New Mexico* |
| Las Vegas 5 |
| Noon-12:45 p.m. | **Convince a reporter to cover your club**  
Your club does great things. Learn how to tell your story! Get tips for making the media want to cover the ways your club improves the community.  
*Presented by Lew Matusow, Florida District public relations coordinator* |
| Las Vegas 6 |
| Noon-12:45 p.m. | **Your club**  
Ever wondered why Key Club alumni aren’t flocking to your Kiwanis club? Come learn techniques for inviting and welcoming them.  
*Presented by Charles Schneider, Key Club governor of the Illinois-Eastern Iowa District* |
| Las Vegas 7 |
| Noon-12:45 p.m. | **Parliamentary procedure for club presidents**  
Learn the basic procedures of Robert’s Rules of Order so you can run club meetings smoothly and productively.  
*Presented by Barb Thompson, Eye of the Tiger vice chair* |
| Palace 3 |
| Noon-12:45 p.m. | **The Laundromat Project**  
Want to promote early literacy and parent engagement? One way is to provide materials in venues where parents and kids spend time together. Hear how a partnership with the Coin Laundry Association is making it happen.  
*Presented by Kevin Thomas, Pennsylvania District executive director* |
<p>| Palace 6 |</p>
<table>
<thead>
<tr>
<th>Noon-12:45 p.m.</th>
<th>Signature Project: Abe Lincoln Scholarship Award</th>
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<tbody>
<tr>
<td>Palace 7</td>
<td>Discover how this event brings city dignitaries, media and amazing scholarship recipients together under the banner of Kiwanis. The stories are emotional and inspiring, and each year the club awards nearly US$47,000.</td>
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<td><em>Presented by the Kiwanis Club of Indianapolis, Indiana, Indiana District</em></td>
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<tr>
<th>Noon-12:45 p.m.</th>
<th>Kiwanis Children’s Fund Club Grant program</th>
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<tr>
<td>Jubilee 1</td>
<td>The Children’s Fund provides club grants for Kiwanis-led service projects that address children’s unmet needs. Learn more at this step-by-step guide to our grant application process.</td>
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<td><em>Presented by Julie Stanley, director of grants and strategic initiatives, Kiwanis Children’s Fund</em></td>
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<tr>
<th>Noon-12:45 p.m.</th>
<th>Expand your club’s community impact</th>
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<tr>
<td>Jubilee 2</td>
<td>Kiwanis preferred charity partners present more than 200 years of service impact. Learn how your club can effectively collaborate with Scouts BSA and Boys &amp; Girls Clubs to expand service to youth in your community.</td>
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<td><em>Presented by Scouts BSA and Boys &amp; Girls Clubs of America</em></td>
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<tr>
<th>Noon-12:45 p.m.</th>
<th>The art of strategic storytelling</th>
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<tr>
<td>Jubilee 3</td>
<td>Share and learn best practices on articulating your message through storyboarding. This process will help you develop a clear and strategic story about the work your Kiwanis club is doing to support the community.</td>
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<td><em>Presented by Renée DeRouin-Jessen, director of learning, marketing and eCommerce, Hilton</em></td>
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</tbody>
</table>
Kids need Kiwanis. And Kiwanians need people who can help us serve them. Kiwanis International has a roster of partners whose missions are similar to ours. Team up! Extend your reach, increase your visibility—and enhance your club’s next signature project.

kiwanis.org/partners
## SATURDAY, JUNE 30

### MEETINGS AND EVENTS

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<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
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| 7:30-9 a.m. | Champagne Ballroom, Paris Hotel | **Signature Project Contest and Recognition Breakfast** *(Ticketed event)*
Join fellow Kiwanis members to celebrate the success of signature projects. Winners of the 2018 Signature Project contest will be announced. |
| 9-10:30 a.m. | Jubilee 1                      | **Kiwanis Children’s Fund annual meeting**
Learn about the five Kiwanis causes supported by the Kiwanis Children’s Fund and how they amplify your impact. Hear reports on the Kiwanis Children’s Fund, its finances and programs, including our new grant programs. Have your questions answered. |
| 1:30 p.m.   | Paris Ballroom, Paris Hotel    | **Closing Session**
*Doors open at 12:30 p.m.* |
| 7:30-11 p.m.| Paris Ballroom, Paris Hotel    | **Celebrate! Gala, featuring Three Dog Night** *(Ticketed event)* |

### WORKSHOPS *All workshops are at the Bally’s Hotel.*

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<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Workshop Title</th>
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| 9-9:45 a.m.| Las Vegas 1  | **Megablitzes: communication, challenge and motivation**
Learn clear, achievable methods for organizing a blitz to open new clubs and strengthen existing ones. You will leave this session with tools to establish and motivate a team within your district.  
*Presented by Jim Dooley, The Formula chair for the Americas; Terry Cunefare, governor of the Illinois-Eastern Iowa District; Hayley Suppes, governor of the Rocky Mountain District; and Dan Litzinger, governor of the Ohio District* |
| 9-9:45 a.m.| Las Vegas 2  | **Club-opening tips from Jim Rochford**
Join Kiwanis International President Jim Rochford as he shares the latest and greatest club-opening techniques.  
*Presented by Jim Rochford, Kiwanis International president* |
| 9-9:45 a.m.| Las Vegas 3  | **Young professionals: The next generation of Kiwanis**
The world is changing rapidly, and it needs Kiwanis more than ever. And Kiwanis needs new, younger members. Learn how to make your club active, vibrant and appealing to a new breed of Kiwanian.  
*Presented by Alec Macaulay, The Formula chair of the Carolinas District* |
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 4</td>
<td>Expanding Kiwanis into China</td>
<td>China is the world’s most populous country, and the third-largest by total area. In other words: it’s big. Come hear how Kiwanis International plans to expand into this increasingly important nation!</td>
<td>Presented by Anna Wu, Eye of the Tiger team member, California-Nevada-Hawaii District</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 5</td>
<td>Understanding the power of books</td>
<td>The Kiwanis Literacy Club of Southern California was created to focus solely on literacy and the joy of reading. Hear the club president’s story of inspiring people to understand the true power of books.</td>
<td>Presented by Jean Chadwick, president of the Kiwanis Literacy Club of Southern California and Douglas Chadwick, member of the Kiwanis Literacy Club of Southern California, founders of the The Literacy Club</td>
</tr>
<tr>
<td>9-9:45 a.m.</td>
<td>Las Vegas 6</td>
<td>Convince a reporter to cover your club</td>
<td>Your club does great things. Learn how to tell your story! Get tips for making the media want to cover the ways your club improves the community.</td>
<td>Presented by Lew Matusow, Florida District public relations coordinator</td>
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<td>9-9:45 a.m.</td>
<td>Las Vegas 7</td>
<td>The power of Service Leadership Programs</td>
<td>SLPs give the gift of Kiwanis to youth, university students and adults with disabilities. Learn how to start, sustain and support these programs. Recommended for both new and longtime SLP supporters.</td>
<td>Presented by Christina Hale, executive director, Kiwanis Youth Programs, and Jameson Root, chief programs officer, Kiwanis International</td>
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<tr>
<td>9 a.m.-1 p.m.</td>
<td>Palace 1 &amp; 2</td>
<td>Key Leader for adults</td>
<td>The concepts of Key Leader also apply to adult life. Experience program sessions that have touched more than 31,000 students worldwide.</td>
<td>Presented by Key Leader lead facilitators and staff</td>
</tr>
<tr>
<td>9-9:45 a.m.</td>
<td>Palace 3</td>
<td>Club president education</td>
<td>As president, you’re the club’s most important leader. Learn the qualities of an effective club — and how to inspire members to keep the club growing and performing significant service.</td>
<td>Presented by Paul Palazzolo, 2009-10 Kiwanis International president, and Barb Thompson, Eye of the Tiger vice chair</td>
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<td>9-9:45 a.m.</td>
<td>Palace 6</td>
<td>Brain development: the first five years</td>
<td>From birth to age five, the brain develops more rapidly than at any other time. Learn more about how crucial the first few years are to the rest of life and how your club can execute projects to positively impact children for the rest of their lives.</td>
<td>Wil Blechman, MD, chair of the Kiwanis International committee on Young Children: Priority One</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Palace 7</td>
<td>Signature Project: The Kiwanis Doll Project</td>
<td>In Tokyo, Kiwanians have made and donated nearly 80,000 dolls to hospitalized children. The dolls keep children company and ease their anxiety. Learn how the club has earned media coverage in Tokyo’s major news outlets.</td>
<td>Kiwanis Club of Tokyo, Japan District</td>
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<tr>
<td>9-9:45 a.m.</td>
<td>Jubilee 2</td>
<td>The art of strategic storytelling</td>
<td>Share and learn best practices on articulating your message through storyboarding. This process will help you develop a clear and strategic story about the work your Kiwanis club is doing to support the community.</td>
<td>Renée DeRouin-Jessen, director of learning, marketing and eCommerce, Hilton</td>
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<td>9-9:45 a.m.</td>
<td>Jubilee 3</td>
<td>Kiwanis camps: risks and rewards</td>
<td>Get practical, implementable strategies for assessing risk, correcting the course in the areas of greatest risk, and forming crisis plans. Bring questions and challenges you face!</td>
<td>Amy Katzenberger, chief program officer, American Camp Association</td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 1</td>
<td>Manage a megablitz</td>
<td>It’s not rocket science! Come learn what it takes to organize a megablitz. Follow the step-by-step outline for opening new Kiwanis clubs in a new community.</td>
<td>Jim Dooley, The Formula chair for the Americas, Terry Cunefare, governor of the Illinois-Eastern Iowa District, and Larry Memmer, Eye of the Tiger lead for the Mid-Central area</td>
</tr>
<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 2</td>
<td>Lessons learned: Tips for opening new clubs and organizing membership blitzes</td>
<td>Get real-life tips for opening a new club. Find out how to put together your local team, what materials you will need and who you should target.</td>
<td>Jan Maxwell, governor of the Kansas District, and Susan Hennum, The Formula vice chair for the Central USA area</td>
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<td>10-10:45 a.m.</td>
<td>Las Vegas 3</td>
<td>The contagious club</td>
<td>Learn about this approach to club success that gives members “take-home value” for their time, talent and treasure.</td>
<td>Presented by Dr. John Button, 2014-15 Kiwanis International president</td>
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<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 4</td>
<td>The Penguin Project</td>
<td>The Penguin Project, a 2017 National Arts and Humanities Youth Program Award recipient, provides children with disabilities an opportunity to perform in a live theatre production. Learn more about the program, including how you can create a Penguin Project in your community.</td>
<td>Presented by Dr. Andy Morgan, founder and chief executive officer of the Penguin Project</td>
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<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 5</td>
<td>Beating back the heroin epidemic</td>
<td>The opioid crisis hit their community — and even some of their families. The Peoria, Illinois, Downtown Kiwanis Club members decided to do something about it. Learn how and why they’ve been effective, including how they set up a speaker series designed to educate and attract new members.</td>
<td>Presented by Jim Rochford, Kiwanis International president, and Rosemary Oarsley, governor of the New Jersey District</td>
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<tr>
<td>10-10:45 a.m.</td>
<td>Las Vegas 6</td>
<td>Free! Tools to share your message</td>
<td>It’s time to update your club’s graphics and share the message of your club’s community impact. Come learn about these free tools!</td>
<td>Presented by Katie Ryan Anderson, Minnesota-Dakotas District public relations coordinator</td>
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<td>The power of Service Leadership Programs</td>
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<td>Palace 3</td>
<td>How to run effective club meetings</td>
<td>Join Past President Paul Palazzolo as he shares his firsthand experiences and solid techniques for effective and meaningful club meetings.</td>
<td>Presented by Paul Palazzolo, 2009-10 Kiwanis International president</td>
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<td>10-10:45 a.m.</td>
<td>Palace 6</td>
<td>Intergenerational engagement: Understanding the five generations in today’s families, communities and schools</td>
<td>For the first time in history, we have five generations active in our Kiwanis family. This workshop will take you through the five generations and teach you how to use this generational awareness to grow your membership and position your club for future success. Presented by Dillon Kalkhurst, Kiwanis member and author of the book, “Intergenerational Engagement: Understanding the Five Generations in Today’s Families, Communities, and Schools”</td>
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<tr>
<td>10-10:45 a.m.</td>
<td>Palace 7</td>
<td>Signature Project: Parathletics</td>
<td>Kiwanians in Switzerland, with the support of the Kiwanis Foundation of the Switzerland-Liechtenstein District, bring together 500 track and field athletes with disabilities to produce an event that changes lives. Presented by the Kiwanis Club of Langenthal, Switzerland, Switzerland-Liechtenstein District</td>
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<td>Jubilee 2</td>
<td>Shaped by play</td>
<td>From fundraising to design, from community builds to the ribbon cutting, join Landscape Structures staff to learn how to bring play to people of all ages and abilities with your next playground project. Presented by Megan Andrad, marketing manager, and Tim Barrett, regional sales manager, Landscape Structures</td>
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<td>10-10:45 a.m.</td>
<td>Jubilee 3</td>
<td>Read &amp; Lead</td>
<td>Read &amp; Lead, in partnership with Penguin Random House, is a new literacy and service program designed for K-Kids clubs. Discover how Read &amp; Lead helps students develop a love for reading, learn about societal issues, and make a difference in their communities. Clubs can support this program by sponsoring kits — starting at US$55. Presented by Penguin Random House Books representatives</td>
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<tr>
<td>11-11:45 a.m.</td>
<td>Las Vegas 1</td>
<td>Create a culture of club-opening</td>
<td>The Louisiana-Mississippi-West Tennessee District has gone from one new club over the previous five Kiwanis years to five new clubs so far this year. It was a whole culture change. Learn about it from those who helped make it happen. Presented by Otha Britton, governor of the Louisiana-Mississippi-West Tennessee District; Gary Graham, The Formula chair of the Southeast USA area; and Dennis Oliver 2006-07 governor of the Louisiana-Mississippi-West Tennessee District</td>
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<td>11-11:45 a.m.</td>
<td>Las Vegas 2</td>
<td><strong>Club-strengthening with Jim Rochford</strong></td>
<td>Join Kiwanis International President Jim Rochford as he shares the latest and greatest club-strengthening techniques.</td>
<td>Presented by Jim Rochford, Kiwanis International president, and Jim Dooley, The Formula chair for the Americas</td>
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<td><strong>Tips for Past Lieutenant Governors Associations</strong></td>
<td>Need ideas for a successful Past Lieutenant Governors Association in your district and divisions? Get some suggestions. And if you have ideas of your own, share ‘em!</td>
<td>Presented by Terry Cunefare, governor of the Illinois-Eastern Iowa District, and Ruby Cunefare; Illinois-Eastern Iowa District public relations coordinator</td>
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<td><strong>Your personal liability as a board member</strong></td>
<td>It’s crucial to have Directors and Officers Liability insurance for your club board and members. Learn why — and what a policy does (and doesn’t) cover.</td>
<td>Presented by Lisa Heindricks, senior director of people, facilities and risk management, Kiwanis International</td>
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<td><strong>The diaper dump and more</strong></td>
<td>Kids need Kiwanis at all ages. Come learn about two impactful service projects that brought a community together and turned an unmet need into service for hundreds.</td>
<td>Presented by Cheryl Cantrall and Matthew Cantrall, 2013-14 governor of the Florida District</td>
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<td><strong>Are you ready for a crisis?</strong></td>
<td>It can happen in a flash — an accident, an arrest, a theft. Learn how to prepare your club for a crisis.</td>
<td>Presented by Vicki Hermansen, public relations manager, Kiwanis International</td>
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<td><strong>The power of Service Leadership Programs</strong></td>
<td>SLPs give the gift of Kiwanis to youth, university students and adults with disabilities. Learn how to start, sustain and support these programs. Recommended for both new and longtime SLP supporters.</td>
<td>Presented by Christina Hale, executive director, Kiwanis Youth Programs, and Jameson Root, chief programs officer, Kiwanis International</td>
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| 11-11:45 a.m.| Palace 3       | **Lieutenant governor training 101**  
Are you putting everyone to sleep at your lieutenant governor training retreats? Change things up! Join us for strategies to make your training goal-oriented, purposeful and fun. | Presented by Mary Jo Brubaker, 2018-19 governor of the Carolinas District, and Alec Macaulay, The Formula chair for the Carolinas District |
| 11-11:45 a.m.| Palace 4 and 5 | **Kiwanis Children’s Fund Club Grant program**  
The Children’s Fund can be a funding partner for Kiwanis-led service projects that address kids’ unmet needs. Learn more at this step-by-step guide to our grant application process. | Presented by Julie Stanley, director of grants and strategic initiatives, Kiwanis Children’s Fund       |
| 11-11:45 a.m.| Palace 6       | **Signature service for kids**  
Diapers, nutrition, literacy and more! Discover how Kiwanis clubs have developed signature projects focused on young children. | Presented by Barbara Day, member of the Kiwanis International committee on Young Children: Priority One & Kiwanis members panel |
| 11-11:45 a.m.| Palace 7       | **Signature Project: bike safety and car seat check**  
In Kansas City, this Kiwanis event is so well known that kids are lined up with their bikes before it begins. Learn how they go through bicycle safety stations — beginning with receiving a new helmet — and enjoy games and activities. | Presented by the Kiwanis Club of Kansas City-West, Kansas District                                     |
| 11-11:45 a.m.| Jubilee 1      | **Fundraising 101: Developing an effective plan**  
Fundraising is critical to the causes you care about. Learn essentials of a strategic annual fundraising plan and tools to develop and implement your own. Get answers to your questions from the Kiwanis Children’s Fund staff. | Presented by Lora Hoover, director of development, Kiwanis Children’s Fund                              |
| 11-11:45 a.m.| Jubilee 2      | **The power and joy of reading**  
Children with meaningful access to books achieve at higher levels and experience greater engagement with reading. But for many schools, budgetary constraints make it difficult to provide sufficient access to quality books. Nearly 2,000 Kiwanis clubs have literacy initiatives. Learn how your club can adopt these important, life-changing projects focused on helping children in your community to read at grade level by the third grade, a critical milestone in literacy success. | Presented by Scholastic Book Fairs                                                                   |
<table>
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<tr>
<th>Time</th>
<th>Session Title</th>
<th>Description</th>
<th>Presenters</th>
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</thead>
<tbody>
<tr>
<td>11-11:45 a.m.</td>
<td><strong>Make your club known!</strong></td>
<td>Does your club have what it takes to be a winner? Hear from winning clubs on how they gained recognition through the Kiwanis Signature Project Contest. Present by Pam Norman, senior director of corporate relations, Kiwanis International and Kiwanis members from the Kiwanis Club of Wan Hua, Taiwan District, the Kiwanis Club of Des Moines, Iowa, Nebraska-Iowa District and the Kiwanis Club of Massapequa, New York District</td>
<td>Pam Norman, senior director of corporate relations, Kiwanis International, and Kiwanis members from several clubs.</td>
</tr>
<tr>
<td>Noon-12:45 p.m.</td>
<td><strong>When it’s time to let it go</strong></td>
<td>Take out the emotion so you can make the best decision for the club and the community. Get tips for using money and members efficiently — getting the best return on your investment while meeting community needs with the most suitable projects.</td>
<td>Vicki Frucci, leadership development coordinator of the Pacific Northwest District</td>
</tr>
<tr>
<td>Noon-12:45 p.m.</td>
<td><strong>Inspire, engage and lead</strong></td>
<td>Let’s lay the foundation for the next generation of Kiwanis leaders. Get tips for inspiration and engagement!</td>
<td>Jim Rochford, Kiwanis International president; Kendra Skidmore, club opening specialist, Kiwanis International; and Anna Wu, Eye of the Tiger team member, California-Nevada-Hawaii District</td>
</tr>
<tr>
<td>Noon-12:45 p.m.</td>
<td><strong>Growth: Get on the train and drive!</strong></td>
<td>To keep up membership-growth momentum, we need to stop talking and take action. Get on the growth train and drive! Learn how to get inspired and to inspire others to think outside the box.</td>
<td>Dan Litzinger, governor of the Ohio District</td>
</tr>
<tr>
<td>Noon-12:45 p.m.</td>
<td><strong>Best-kept secret: Increase the impact of Kiwanis</strong></td>
<td>Learn how to create a memorable experience for Key Club participants and bring new members to your club.</td>
<td>Alan Penn, 2011-12 Kiwanis International president, Randy DeLay, chairman of the Kiwanis International committee on Key Club parents, Kiwanis International, and Patrick Schibi, governor of the Texas-Oklahoma District</td>
</tr>
<tr>
<td>Noon-12:45 p.m.</td>
<td><strong>Mysteries from the Taiwan District</strong></td>
<td>Come learn from district leaders how the Taiwan District is increasing its membership and keeping its leaders motivated.</td>
<td>Hsu, Chang-Ching, 2017-18 governor, and Angela Liu, interpreter</td>
</tr>
<tr>
<td>Time</td>
<td>Session Title</td>
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</tbody>
</table>
| Noon-12:45 p.m. | Make it easier to grow your club                       | If your club had more members, you could help more children. Find out how to use the official Kiwanis brand to spread the word about your club in your community.  
*Presented by Katie Ryan Anderson, Minnesota-Dakotas District public relations coordinator* |
| Las Vegas 6  |                                                        |                                                                                                                                           |
| Noon-12:45 p.m. | Educating club leaders                                | Do your club leaders feel confident and ready to lead? Join Paul Palazzolo, past president and current education committee chair, as he shares the best techniques for preparing leaders.  
*Presented by Paul Palazzolo, 2009-10 Kiwanis International president* |
| Palace 3      |                                                        |                                                                                                                                           |
| Noon-12:45 p.m. | IDD and The Eliminate Project updates                 | Thanks to our partnership with UNICEF, two programs have changed lives worldwide. Hear the ongoing efforts to eliminate maternal and neonatal tetanus and the continued work to sustain the elimination of Iodine Deficiency Disorders.  
*Presented by UNICEF USA staff* |
| Palace 4 and 5|                                                        |                                                                                                                                           |
| Noon-12:45 p.m. | The Laundromat Project                                | Want to promote early literacy and parent engagement? One way is to provide materials in venues where parents and kids spend time together. Hear how a partnership with the Coin Laundry Association is making it happen.  
*Presented by Kevin Thomas, Pennsylvania District executive director* |
| Palace 6      |                                                        |                                                                                                                                           |
| Noon-12:45 p.m. | Signature Project: Kiwanis Football League            | For more than 40 years, Kiwanians have kept American football alive for Panamanian youth. Learn how the sport teaches sharing, discipline and teamwork to 1,500 kids today — while connecting Kiwanis to major partners and sponsors.  
*Presented by the Kiwanis Club of Panama City, Panama provisional District* |
| Palace 7      |                                                        |                                                                                                                                           |
| Noon-12:45 p.m. | Putting the fun in fundraising events                  | Learn event fundraising best practices and strategies that will help you strengthen club membership and enhance community service. Successful fundraising examples will be shared.  
*Presented by Lora Hoover, director of development, Kiwanis Children’s Fund* |
| Jubilee 1     |                                                        |                                                                                                                                           |
| Noon-12:45 p.m. | **Fundraising with an impact**  
Everybody's looking for a unique fundraiser, right? Here's your chance to learn about one. And it even includes member recruitment opportunities!  
*Presented by Chelsey Panchot, USA director of sales, Up with People, and Mike Fields, partnership coordinator of the California-Nevada-Hawaii District* |
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<tr>
<td>Jubilee 2</td>
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</table>
| Noon-12:45 p.m. | **Understanding Medicare**  
Work with Kiwanis partner United Medicare Advisors to better understand Medicare and secure a top-rated Medigap plan with their complimentary quotes and consultations.  
*Presented by Jordan McLain, director of business development, United Medicare Advisors* |
| Jubilee 3 |  |
KIWANIS MEMBERSHIP.
NOW EVEN MORE REWARDING.

Thanks to our partnerships, Kiwanis Marketplace gives your membership more value.

Kiwanis Insurance. Exclusive insurance and travel assistance plans at group rates.

United Medicare Advisors. Help with Medigap coverage from nationwide experts.

Kiwanis Travel. A partnership for premium global adventures.

Protect America. A partner to help you protect your home and family.

Kiwanis Visa® Rewards. A branded rewards credit card that supports the Kiwanis Children’s Fund.

IdentityForce. Greater protection for your credit, privacy and personal identity.

HomeAdvisor. Exclusive concierge service when selecting a home improvement contractor.

Hilton. Activate the Fast Track to Gold Status program, which helps members earn the prestigious gold status four times faster.

kiwanis.org/marketplace
OPENING SESSION
THURSDAY, JUNE 28 / 6:30 P.M.
PARIS BALLROOM, PARIS HOTEL

Doors open at 5:30 p.m.

Jim Rochford
Kiwanis International president, presiding

Entertainment
The Penguin Project

Opening ceremonies

Introduction of leaders

Kiwanis International-European Federation president remarks
Pietro “Piero” Grasso

Kiwanis Asia-Pacific chairman remarks
Trinidad “Toto” Gonzales

Service Leadership Programs speakers
Justin Crofoot, Circle K International
William Sims, Key Club International

John Mayfield tribute
Stan D. Soderstrom, Executive Director

Kiwanis Children’s Fund president remarks
Chia Sing “Sing” Hwang

The Eliminate Project

Special guest
Dina Buno, Aktion Club member
and star of the award-winning documentary “Dina”

Kiwanis International president remarks
Jim Rochford

Keynote speaker
Rudy Ruettiger
BUSINESS SESSION
FRIDAY, JUNE 29 / 2 P.M.
PARIS BALLROOM, PARIS HOTEL

Doors open at 1 p.m.

Jim Rochford
Kiwanis International president, presiding

Executive director’s report
Stan Soderstrom

Call to order

Adoption of standing rules

Nomination and election of Kiwanis International board members

Presentation of proposed amendments and resolutions

Sessions programs subject to change.
CLOSING SESSION
SATURDAY, JUNE 30 / 1:30 P.M.
PARIS BALLROOM, PARIS HOTEL

Doors open at 12:30 p.m.

Jim Rochford
Kiwanis International president, presiding

Entertainment
Saint Adeline

Special guest
Justin Willman

Distinguished districts
Kiwanis International Immediate Past President Jane Erickson

Club opener recognition
Jim Rochford

2018 Signature Project Awards
Recognition of departing Kiwanis International Board members
Presentation of the 2018-19 Kiwanis International board

President-designate message
Florencio C. “Poly” Lat

Call to Walt Disney World

Sessions programs subject to change.
It’s a legendary place for fun — and we’ll gather there next year. Join us for the 104th Annual Kiwanis International Convention at Walt Disney World Resort, Florida. Make it magical in 2019!

JUNE 27-30, 2019
Known to millions as the young man whose story was told in a 1993 movie “Rudy,” Ruettiger fought to realize his dream of playing for Notre Dame’s football team — and sacked the quarterback in the only play of his university career. Today, he is one of the most popular motivational speakers in the United States, reaching school children, university students and professional athletes with the same enthusiasm and spirit.

*Keynote speaker Rudy Ruettiger will talk during the Opening Session, on Thursday, June 28.*
DINA

Dina Buno is the star of the 2017 film “Dina,” which won the Grand Jury Prize at the 2017 Sundance Film Festival, Best Feature Film at the International Documentary Association and the Peek Award from the Utah Film Center, which honors individuals who make a positive impact on society’s perception of people who are differently-abled. A resident of Glenside, Pennsylvania, Dina is an active member of the Abington Aktion Club — as well as an autism advocate and public speaker. She is currently working on her memoir. She lives with her husband Scott and her cat Salem.

*Dina will address Kiwanians during the Opening Session, on Thursday, June 28. The film Dina will be shown on Friday evening at 8 p.m. in the Paris Ballroom.*

THE PENGUIN PROJECT

Across the U.S., children in The Penguin Project perform modified versions of well-known Broadway musicals. These productions are unique because all the roles are filled by young artists with developmental disabilities. They are joined on stage by a dedicated group of “peer mentors,” children of the same age without disabilities who have volunteered to work side-by-side with them. By providing access to community theater, The Penguin Project demonstrates that a disability should not handicap a child’s ability to participate in life’s experiences.

*The Penguin Project will perform prior to the Opening Session, on Thursday, June 28. They will also hold a booth and perform in the World Showcase.*
SAINT ADELINE

Drew, Kasie, and Chloe Gasparini grew up in a house filled with music and creativity, and they began writing songs and performing together at a very young age. Each of them has enjoyed success in their independent careers: Drew as a Broadway composer, Kasie as an actress, and Chloe as a solo artist. But whatever else they might be working on, they continue to find a sense of home in the music that they write and perform together as Saint Adeline. Their beautiful folk-pop lives up to their namesake, the patron of poetry and verse, and their energy onstage is magnetic. In less than two years, they have won hearts from New York to Nashville to London.

*Saint Adeline will perform before the Closing Session, on Saturday, June 30.*

THREE DOG NIGHT

Celebrate nearly five decades of hits with legendary music icons Three Dog Night. In the years 1969 through 1974 alone, no other group achieved more top 10 hits, moved more records or sold more concert tickets.

Boasting chart and sales records that are virtually unmatched in popular music, Three Dog Night had 21 consecutive Top 40 hits, including three No. 1 singles: “Joy to the World,” “Mama Told Me (Not To Come)” and “Black and White.”

This Grammy-nominated band is not content resting on its legacy alone. New and existing fans buy Three Dog Night’s music on iTunes as well as at record stores. Releases from this decade alone have sold well over a million copies. Its records continue to sell around the world. Since 1986, the band has performed more than 2,200 shows, including two Super Bowls.

*Three Dog Night will perform during the Celebrate! Gala on Saturday, June 30.*
IT’S ABOUT TIME!  
(AND MONEY.)

Get products and services from Kiwanis partners—at discounts exclusive to Kiwanis clubs. Thanks to Club Resources, you can:

• Explore the buying power of Kiwanis Warehouse.
• Use Two Ten Foundation’s online request tool for shoe drives and programs.
• Purchase club supplies from Office Depot/OfficeMax.

Save time. Save money. Then use them where they matter most.  
kiwanis.org/club-resources
WHAT YOU NEED TO KNOW

Registration
The registration and service desks are located in Bally’s Grand Ballroom.

Delegate certification (credentials)
All clubs in good standing are entitled to two delegates, as well as two alternate delegates who may serve if either primary delegate is absent. All delegates and alternates must be certified in advance. The delegate certification desk is located in Bally’s Grand Ballroom and is open during registration hours. To be in good standing, a club must be less than sixty (60) days in arrears for any indebtedness to Kiwanis International or its district (or its federation, if any). No delegate may receive credentials to represent a club that is past due in these financial obligations of US$150 combined.

Guest information
Are you a registered guest at the Kiwanis International convention? Need ideas about what to do? As a paid guest, you have full access to all convention workshops and forums, the Kiwanis Family Store, World Showcase and sessions. Registered Kiwanians and guests can visit Bally’s Grand Ballroom to purchase tickets to special events at the registration desk.

NOTE: All paying Kiwanian convention attendees also receive a one-day free pass in their registration packets. The pass allows a friend or family member to enter the Kiwanis World Showcase free for a day. Guests of Kiwanians who do not wish to register for the convention are encouraged to attend ticketed events.

Information desk
Stop by the information desk in Bally’s Grand Ballroom.

Wi-Fi
Free Wi-Fi access will be available throughout the conference center.

Official convention hashtag
Share your convention photos and experiences with Kiwanians around the world! Use #KiwanisCon18 — the official convention hashtag — when posting and tweeting on social media. Follow @Kiwanis on Twitter for official updates and to join the conversation.
Kiwanis-family events

This year, Aktion Club’s Training and Leadership Conference will take place during the Kiwanis convention. Your convention or event registration allows you access to Kiwanis International workshops and sessions as well as Aktion Club workshops and sessions. (Some meals or functions can only be attended by ticket holders.) Please allow the members of the organization attending their own events to take their seats first. If space allows, others may be seated. Consult the Aktion club schedule at the beginning of this program book.

Kiwanis Family Events app

Stay connected to what’s happening during the convention! Download the new Kiwanis Family Events app to plan your schedule, connect with other attendees, receive real-time updates, share photos and more! Available for Android and Apple devices. Search for “Kiwanis Family Events” in the Google Play or Apple App store.

Ribbons

Delegate ribbons have been placed in the registration packets for those who preregistered as delegates. Find the ribbons booth inside the Kiwanis World Showcase to pick up First Timer and other fun ribbons to add to your convention name badge. A small donation is appreciated. The Kiwanis Children’s Fund also distributes various recognition ribbons — such as George F. Hixson Fellowship, Life Member or Heritage Society ribbons — at its booth in the Kiwanis World Showcase.

Scooters and wheelchairs

Scooter and wheelchair rentals are available through Scootaround Las Vegas. Delivery to your hotel is available. Call 1-888-441-7575.
The Kiwanis World Showcase is the hub for all convention activities. Visit daily to be entertained, shop unique vendors, learn about a variety of subjects and engage with the Kiwanis world.

**Kiwanis programs**
Find answers to your questions about Kiwanis. Gather information about Service Leadership Programs, membership growth, communications and public relations, corporate partners and the Kiwanis Children’s Fund.

**Kiwanis partners and vendors**
Meet and visit with Kiwanis’ partners and vendors to learn how your club can engage with signature projects in the areas of play, literacy, travel, community-building and children’s health. Discover new ideas for fundraising and service projects, and enjoy shopping for unique clothing, jewelry and more.
Board of Trustees
KIWANIS INTERNATIONAL

PRESIDENT
James M. “Jim” Rochford
Peoria, Illinois, USA

PRESIDENT-ELECT
Florencio C. “Poly” Lat
Pasay City, Metro Manila, the Philippines

VICE PRESIDENT
Daniel Vigneron
Howald, Luxembourg

EXECUTIVE DIRECTOR
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Ashland City, Tennessee, USA

PRESIDENT  
Chia Sing “Sing” Hwang  
Selangor, Malaysia

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Indianapolis, Indiana, USA
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Pietro “Piero” Grasso
Bergamo, Italy

KIWANIS ASIA-PACIFIC CHAIR
Trinidad “Toto” Gonzales
Magalang, Pampanga, the Philippines

KEY CLUB INTERNATIONAL PRESIDENT
William Sims
Homewood, Alabama, USA

CIRCLE K INTERNATIONAL PRESIDENT
Justin Crofoot
Sycamore, Illinois, USA
Alabama
Armand B. St. Raymond
Birmingham, Alabama, USA

Australia
Janice “Jan” Hyde
Shepparton, Victoria, Australia

Austria
Kurt Bréth
Tribuswinkel, Austria

Belgium-Luxembourg
Josy Glatigny
Bofferdange, Luxembourg

California-Nevada-Hawaii
Joni Ackerman
Redondo Beach, California, USA

Capital
Jonothan “Jon” Rife
Grundy, Virginia, USA

Carolinas
Mary Joanne “Mary Jo” Brubaker
Banner Elk, North Carolina, USA

Colombia
Rodrigo Alberto Espinosa Ordoñez
Ipiales, Colombia

Eastern Canada and the Caribbean
Robert Sylvester
“Bobby” Moo Young
Pembroke Pines, Florida, USA

Ecuador
Héctor Isaac Santana Strong
Montecristi, Ecuador

Florida
C. Todd Smith
Orlando, Florida, USA

France-Monaco
Joseph Maticot
Asnières-lès-Dijon, France

Germany
Burkhard Kemmann
Bad Dürkheim, Germany

Iceland-Faroes
Konráð “Konni” Konráðsson
Reykjavik, Iceland

Illinois-Eastern Iowa
Terry L. Cunefare
Groveland, Illinois, USA

Indiana
Steven R. Ingram
Valparaiso, Indiana, USA

Italy-San Marino
Giuseppe Cristaldi
Cremona, Italy

Japan
Yoshiaiki Sato
Sendai, Japan

Kansas
Jan Haley Maxwell
Topeka, Kansas, USA
District governors
2017-18

Kentucky-Tennessee
Dale Hawkins Jr.
Lucas, Tennessee, USA

Louisiana-Mississippi-West Tennessee
Otha Leon Britton
Martin, Tennessee, USA

Malaysia
Mario “Mar” Aquino del Castillo
Selangor, Malaysia

Michigan
Marian A. O’Higgins
Sterling Heights, Michigan, USA

Minnesota-Dakotas
Dan Leikvold
Lead, South Dakota, USA

Missouri-Arkansas
Cheryl L. Anderson
Lake Winnebago, Missouri, USA

Montana
Barbara Alice Monaco
Polson, Montana, USA

Nebraska-Iowa
Janet E. “Jan” Burch
West Des Moines, Iowa, USA

Netherlands
Det Verhoeven
Venray, the Netherlands

New England and Bermuda
Daniel C. Bennett
Danvers, Massachusetts, USA

New Jersey
Rosemary Oarsley
Perth Amboy, New Jersey, USA

New York
Candace J. Corsaro
Niagara Falls, New York, USA

New Zealand-South Pacific
Pierre Macabies
Bourail, New Caledonia

Norden
Heidie Grubben
Ringsby Larvik, Norway

Ohio
Daniel M. “Dan” Litzinger
Ashville, Ohio, USA

Pacific Northwest
Roger L. Bell
Yakima, Washington, USA

Pennsylvania
Judith Ann “Judy” Raub
Mount Joy, Pennsylvania, USA

Philippine Luzon
Lolita C. Salazar
San Pedro City, the Philippines

Philippine South
Ivan Garcia “Van” Nemenzo
Bacolod City, the Philippines

Rocky Mountain
Hayley Jean Suppes
Delta, Colorado, USA
<table>
<thead>
<tr>
<th>Year</th>
<th>President</th>
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<tbody>
<tr>
<td>1984-85</td>
<td>Raymond W. “Ray” Lansford</td>
</tr>
<tr>
<td>1986-87</td>
<td>Frank J. DiNoto</td>
</tr>
<tr>
<td>1987-88</td>
<td>Anton J. “Tony” Kaiser</td>
</tr>
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<td>1988-89</td>
<td>Gene R. Overholt</td>
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<td>1990-91</td>
<td>Wil Blechman, MD</td>
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<tr>
<td>1994-95</td>
<td>Ian Perdriau, AM</td>
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<td>1995-96</td>
<td>Eyjólfur “Eddie” Sigurðsson</td>
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<tr>
<td>1996-97</td>
<td>Gerald P. “Jerry” Christiano</td>
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<td>1998-99</td>
<td>Glen M. Bagnell, CM</td>
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<td>1999-00</td>
<td>Nettles Brown</td>
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<td>2000-01</td>
<td>Alex “Bo” Shafer</td>
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<td>2001-02</td>
<td>Brian G. Cunat</td>
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<tr>
<td>2002-03</td>
<td>Juan F. “Ito” Torres Jr., MD</td>
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<tr>
<td>2003-04</td>
<td>Robert L. “Bob” Moore</td>
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<td>2004-05</td>
<td>Case Van Kleef</td>
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<td>Stephen K. “Steve” Siemens</td>
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<td>Nelson Tucker</td>
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<td>David A. Curry</td>
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<td>2008-09</td>
<td>Donald R. “Don” Canaday</td>
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<td>2009-10</td>
<td>Paul G. Palazzolo</td>
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<td>Sylvester Neal</td>
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<td>2011-12</td>
<td>Alan Penn</td>
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<td>Thomas E. “Tom” DeJulio</td>
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<td>2013-14</td>
<td>Gunter Gasser</td>
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<td>2014-15</td>
<td>John R. Button, MD</td>
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<td>2015-16</td>
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Colombia
Governor: Liliana Garzón de Henao
Secretary: Olid Celina Quijano Rueda

Ecuador
Governor: Maria Del Carmen Medina Gavilanes
Secretary: Ana Del Rocio Dominguez Proaño

France-Monaco
Governor: Jean-Michel Gibaud
Secretary: Véronique Sellat

Panama (provisional district)
Governor: Vianka Damaris Vasquez de Keene
Secretary: Giselle Arjona

Philippine Luzon
Governor: Alejandro D.C Mojica
Secretary: Ronaldo R. Hernando

Philippine South
Governor: Narcissius S. Tan
Secretary: Gil U. Banaag

Taiwan
Governor: Lo Chang-Chien
Secretary: Liao Min-Jung
STATEGIC PLAN PRIORITY: MEMBERSHIP

**The Formula-The Americas**  
Jim Dooley

**The Formula-Canada and Caribbean**  
Joanne Murray

**The Formula-Latin America**  
Falleta Allen de Barrera

**The Formula-Asia-Pacific**  
Tadao Oda

**The Formula-Europe**  
Jon-Fadri Huder

**Eye of the Tiger-The Americas**  
Kendra Skidmore, chair  
Barb Thompson, vice chair

**Eye of the Tiger-Latin America**  
Emilia Gugliuzza

**Eye of the Tiger-Canada and Caribbean**  
Gary Levine

**Eye of the Tiger-Asia-Pacific**  
Lee Kuan Yong

**Eye of the Tiger-Europe**  
Oskar Guðjónsson

**Education**  
Paul Palazzolo

**SLP Alumni to Kiwanis (Bridge the Gap)**  
Kevin Dean and Maria Palazzolo

**Key Club Parents to Kiwanians**  
Randy DeLay
STRATEGIC PLAN PRIORITY: SERVICE

Young Children: Priority One
Wil Blechman, MD

Drug Abuse Prevention
Rich Hall and Jerry Brady

Anti-Bullying
Forbes Irvine

OTHER

Past Kiwanis International Presidents
John Button

Resolutions and Bylaws
Dennis Oliver

Governing Documents Task Force
Pat Cooney

Background Check Appeals
Bob Gaston

Tournament of Roses Parade Float
Alan Guire

District Secretaries
Melanie Winternheimer and Andrea Raycraft

Asia-Pacific Focus Task Force
Kit Kitazato and Ken Alovera

KIWANIS INTERNATIONAL CONVENTION

Host chairs
Alan and Melissa Guire

Credentials
Jerry Ward

Elections
Kevin McConnell

Sergeant-at-arms
Elaine Cummings-Bullard
Airport VIP reception
Robert “Bob” Larsen

Registration
Alan Quon

Information and guest services
Valarie Brown-Klingelhofer

Tote bags
Hanna Santee

General volunteer services
Nancy Bashir
Official hotels

Paris Las Vegas
3655 Las Vegas Boulevard South
+1-702-946-7000

Bally’s Las Vegas
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+1-702-967-4111
Greetings from Japan!

American Samantha DuBois (Noblesville High School Key Club, Indiana) with the Furutonos, her host family

K Corps
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<th>DONOR</th>
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# PAYMENT INFORMATION

Gifts of US$1,250 or more qualify for a Walter Zeller Fellowship award. To receive an award, please visit TheEliminateProject.org/give to make your gift online.

My total gift is US$ ______________________ □ This gift is anonymous

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Thank you for your generous support!

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SATURDAY 9 A.M.-2 P.M.