A grateful acknowledgment

Thank you, Kiwanis International, for your generous support of The Eliminate Project.

Since our partnership began in 2011, you’ve helped rid 26 countries of maternal and neonatal tetanus. In 2017, the entire western hemisphere was declared MNT-free for the first time.

You’re making a huge difference. But women and children in 13 countries are still dying from this easily preventable disease.

Please continue protecting women and babies from tetanus by supporting The Eliminate Project today.
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GREETINGS, FELLOW KIWANIANS AND GUESTS.

Welcome to the 104th Annual Kiwanis International Convention!

I have been looking forward to this event for a long time, and I hope you join me in experiencing all the convention has to offer here at Walt Disney World® Resort, Florida.

I believe in continuity, recognition and celebration. This year’s convention has all of that, along with an updated feel. We have fresh education workshops to enhance our service and empower our clubs. Take part in elections at the Business Session to help shape the future of our great organization. There is a new look to the Kiwanis Showcase, and at the end of the day, come for fellowship and fun at Poly’s Patio, our own area for socializing.

We will introduce the K.I.D.S. Awards recognition trophies in the four categories of the strategic plan. And I am excited that we have a very special guest speaker, “Good to Great” author Jim Collins, who inspired my theme for the 2018-19 year.

Thank you for all you do to create opportunities for kids. Let this gathering open your minds to new ideas to lift your communities. We are guided by faith and love, and there are no limits to what we can do when we all work together.

Make it a great convention in the House of Mickey!

Florencio “Poly” Lat
2018-19 President
Kiwanis International
GREETINGS, KIWANIANS!

On behalf of the entire Florida District of Kiwanis, I would like to welcome you to the world’s most magical and happiest place on earth — no, not Walt Disney World, but the 104th Annual Kiwanis International Convention.

While indeed our convention is surrounded by all the magic Walt Disney had envisioned, for the next few days, the real magic will take place at our World Showcase, where you can explore the exhibits, introduce yourself to our Kiwanis partners, reenergize your Kiwanis spirit during our workshops and listen to one of our amazing speakers.

Especially this week, schedule some time to stop by Poly’s Patio, where you will have the opportunity to visit with Kiwanians from all around the world. This is a great time to meet someone new, learn something new and share your Kiwanis story. All this will enrich your life and make you want to go back to your home club to do more, to help more.

A trip to Walt Disney World would not be complete without taking in at least one of the major parks. While it is hard to recommend just one, don’t forget your raincoat and remember to stay for the fireworks.

Florida Kiwanians are prepared to do what we can to make this week a magical experience for you and your family, so if you need anything, stop by our information desk and we will do what we can to help your dreams come true.

Matthew Cantrall  
2019 convention host chair
SHARE THE JOY. STRENGTHEN THE BOND.

People who serve kids form a bond unlike any other. When a club has more members, its service gets bigger and better — and that bond grows even stronger. Share the joy of Kiwanis with friends, family and others. Grow your club. Reach more kids. Make your club’s fellowship richer and deeper than ever.

Invite people to join your club! Learn more at kiwanis.org/membership.
REGISTRATION
The registration and service desks are located in the Veracruz Ballroom.

DELEGATE CERTIFICATION (CREDENTIALS)
All clubs in good standing are entitled to two delegates, as well as two alternate delegates who may serve if either primary delegate is absent. All delegates and alternates must be certified in advance. The delegate certification desk is located in the Veracruz Ballroom and is open during registration hours. To be in good standing, a club must be less than sixty (60) days in arrears for any indebtedness to Kiwanis International or its district (or its federation, if any). No delegate may receive credentials to represent a club that is past due in these financial obligations of US$150 combined.

GUEST INFORMATION
As a paid guest, you have full access to all convention workshops and forums, the Kiwanis Family Store, Kiwanis Showcase and sessions. Registered Kiwanians and guests can visit the Veracruz Ballroom to purchase tickets to special events at the service desk in the registration area.

Guests of Kiwanians who do not wish to register for the convention are encouraged to attend ticketed events and enjoy spending time in the Kiwanis Showcase.

INFORMATION DESK
Stop by the information desk in the general registration area.

WI-FI
Free Wi-Fi access will be available throughout the conference center.

OFFICIAL CONVENTION HASHTAG
Share your convention photos and experiences with Kiwanians around the world! Use #KiwanisCon19 — the official convention hashtag — when posting and tweeting on social media. Follow @Kiwanis on Twitter and Instagram for official updates and to join the conversation.

IN CASE OF AN EMERGENCY
Call the Coronado Springs Resorts emergency number: +1-702-946-4911.
For non-emergency situations, call: +1-702-945-4481.

SCOOTERS AND WHEELCHAIRS
Scooter and wheelchair rentals are available through a variety of providers, including Florida Mobility Rentals: +1-321-558-7039 or Scootaround: +1-888-441-7575.
The Kiwanis Showcase is the hub for all convention activities. Visit daily to be entertained, enjoy a snack, shop unique vendors, learn about a variety of subjects and engage with the Kiwanis world.

**KIWANIS PROGRAMS**

Find answers to your questions about Kiwanis. Learn more about the Service Leadership Programs, communications and public relations, corporate partners and the Kiwanis Children’s Fund in the Kiwanis Experience, inside the Kiwanis Showcase.

**KIWANIS PARTNERS AND VENDORS**

Meet and visit with Kiwanis’ partners and vendors to learn how your club can engage with signature projects in the areas of play, literacy, travel, community-building and children’s health. Discover new ideas for fundraising and service projects, and enjoy shopping for unique clothing, jewelry and more.

**PARTNERS**

**BOYS & GIRLS CLUBS OF AMERICA**

Kiwanis clubs build an impactful partnership with Boys & Girls Clubs of America with a focus on mentoring tomorrow’s leaders and providing leadership education.

*bgca.org*

**HILTON**

Clubs and districts can access preferred rates and amenities from various Hilton properties around the globe. Kiwanis members also receive special member incentives for becoming a Hilton Honors rewards member.

*kiwanis.org/hilton*

**JCI**

JCI (formerly Junior Chamber International) is a nonprofit organization of young, active citizens, ages 18-40, who are engaged and committed to making an impact in their communities.

*jci.cc*

**KIWANIS TRAVEL**

Are you ready to chart a course to new destinations? With Kiwanis Travel, in partnership with Collette, you can realize all your travel dreams. All you have to do is pack your bags.

*kiwanis.org/travel*

**KIWANIS WAREHOUSE (DOLLARDAYS)**

Kiwanis clubs get insider access to more than 265,000 high-quality goods at wholesale and bulk prices, sold in small cases.

*kiwanis.org/warehouse*

**LANDSCAPE STRUCTURES**

Think of the impact your club could have in your community constructing a playground. Use your Playground Planning Guide to help your club get started.

*playlsi.com*
MARCH OF DIMES
Kiwanis-family members partner with March of Dimes by raising thousands of dollars annually to give every baby a healthy start.
marchofdimes.org

SCHOLASTIC
Scholastic partners with the Kiwanis family to promote literacy outreach through a wide array of programs.
kiwanis.org/literacy

VENDORS: CLUB RESOURCE

A+ IMAGES, INC.
Offers a complete line of licensed Kiwanis apparel, as well as signs, banners, decals and removable wall vinyl.
+1-800-634-0054
aplusimages.com/kiwanis

CHILDFUND INTERNATIONAL
A global leader in children’s rights that provides health, education and protection programs in 25 countries.
+1-804-756-2785
childfund.org

HYLANT
Offers club and directors and officers liability coverage to Kiwanis members.
+1-800-678-0361
hylant.com

KIWANIS CLUB OF DIVISION 1234 SPECIAL GAMES
A day of “competitive sports” geared to the severe physical limitations of special-needs children.
+1-408-590-5587
k-sg.org

KIWANIS FAMILY HOUSE
Provides a temporary home for families of patients being treated at UC Davis Medical Center or at Shriners Hospital.
+1-916-736-0116
kiwanisfamilyhouse.org

KIWANIS INTERNATIONAL COMMITTEE ON YOUNG CHILDREN
Helps with projects designed to address health, education, safety and development of children up to 8 years old.
wilblechman259@gmail.com

MOGOBOX LLC
Customizes a variety of Kiwanis-branded drinkware, apparel, hats, bags, lanyards and name badges.
+1-228-255-7110
mogobox.com

OPERATION WARM
Creates high-quality winter coats and gives them away to children in need — providing warmth, confidence and hope!
+1-610-388-2500
operationwarm.org

UP WITH PEOPLE
Up with People is a global education organization focused on bringing the world together through service and music.
upwithpeople.org
SAFE HIRING SOLUTIONS
Kiwanis International’s recognized provider of comprehensive background checks, in support of our common goal of youth protection.
+1-888-215-8296
safehiringsolutions.com

SAVE THE RAIN
Alleviates the devastation caused by the global water crisis by building solutions together.
+1-530-926-9999
savetherain.org

THE DICTIONARY PROJECT
Works to ensure that youth everywhere can enjoy the benefits of owning and using a dictionary.
+1-843-856-2706
dictionaryproject.org

U.S. PEACE CORPS
A federal government agency that provides global opportunities to send volunteers overseas for 27 months.
+1-312-353-4990
peacecorps.gov

UNICEF USA
Helps save and protect the world’s most vulnerable children so that every child has a safe and healthy childhood.
+1-800-367-5437
unicefusa.org

VENDORS: FUNDRAISER

CHANDLER MAGLISH MAGIC
Helps bring a family-friendly magic show to your community as a fundraiser for club service projects — at no cost to your club.
+1-219-510-7963
chandlermaglish.com

SEE’S CANDIES
Makes fundraising easy with candy that people love, and profits of up to 50% to your club.
+1-800-733-7123
sees.com

TERRI LYNN FUNDRAISING
Offers proven programs that raise funds through sales of a variety of nuts and candies.
+1-800-323-0775
TerrilynnFundraising.com
VENDORS: PERSONAL INTEREST

DS GLOBAL
Provides unique women’s cosmetic products.

FLAGPOLES BY UNCOMMON USA
Manufactures the original telescoping flagpole, flags and solar light kits.
+1-800-419-5880
uncommonusa.com

GRACIE ROZE
Offers interchangeable snap jewelry, Gracie Coins and Angel Lockets, along with affordable girls clothing.
+1-904-238-0757
gracieroze.com

MD HEALTHCARE SUPPLIES
Provides light therapy that offers non-surgical relief from pain and discoloration of the skin from scarring or surgery.
+1-305-785-8564
mdhealthcaresupplies.uk

MASSAGING INSOLES
Offers therapeutic, glycerin-filled insoles that provide cushion, increase circulation and massage your feet with every step.
+1-866-301-3338
massaginginsoles.com

MY CUSTOM TAILOR
A licensed vendor of high-quality, custom-made polo shirts, jackets, blazers and more, at pocket-friendly prices.
+1-646-257-5886
mycustomtailor.com

ROAD SCHOLAR TRAVEL
Creates unique group travel experiences for adults, inspiring learning adventures around the globe.
+1-877-426-8056
roadscholar.org
GET TOOLS TO GET NOTICED.

It’s important to tell your community about your club — and all the good you do. We can help. Stop by the Kiwanis Experience to get our PR Tips and Tools booklet. Download the convention app to find relevant sessions and presenters. And check us out online, at any time, for resources that bring our brand to life.

ALL YOUR NEEDS, ALL YEAR LONG.
kiwanis.org/brand
All events will be held at the Veracruz Ballroom, unless otherwise specified.

**REGISTRATION DESK**
- **Wednesday**: 10 a.m. to 6 p.m.
- **Thursday**: 8 a.m. to 2 p.m.
- **Friday**: 8 a.m. to 3 p.m.
- **Saturday**: 8 a.m. to 2 p.m.

**DELEGATE CERTIFICATION (CREDENTIALS)**
- **Wednesday**: 10 a.m. to 6 p.m.
- **Thursday**: 8 a.m. to 2 p.m.
- **Friday**: 8 a.m. to 1 p.m.

**KIWANIS FAMILY STORE**
- **Wednesday**: 10 a.m. to 6 p.m.
- **Thursday**: 8 a.m. to 2 p.m.
- **Friday**: 8 a.m. to 3 p.m.
- **Saturday**: 8 a.m. to 2 p.m.

**KIWANIS SHOWCASE**
- **Wednesday**: 4 to 6 p.m.
- **Thursday**: 8 a.m. to 2 p.m.
- **Friday**: 8 a.m. to 3 p.m.
- **Saturday**: 8 a.m. to 2 p.m.
READ KIWANIS MAGAZINE ONLINE

Enjoy the inspiring stories you love from Kiwanis magazine, plus added content, slideshows and video.

Visit kiwanismagazine.org to read about great Kiwanis projects, and then share those stories and photos via social media buttons for Facebook, Twitter and Instagram found right on the page. It’s that easy.

When you read something you love, pass it on.

#kidsneedkiwanis #kiwanis
**MEETINGS & EVENTS**

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<tr>
<th>Time</th>
<th>Location</th>
<th>Event Details</th>
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<tr>
<td>4-6 p.m.</td>
<td>Veracruz Exhibit Hall</td>
<td>Opening reception in the Kiwanis Showcase. Free welcome reception open to all attendees. Light snacks, cash bar and entertainment.</td>
</tr>
<tr>
<td>7-10 p.m.</td>
<td>Poly’s Patio</td>
<td>Cash bar and entertainment</td>
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<td></td>
<td>Ventanas Patio West</td>
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**BECOME A SOCIAL MEDIA STAR & GET A COOL SOUVENIR**

Post your convention photos to Instagram or Twitter with the hashtag #KiwanisCon19 and you’ll get a print of your photo! Photos can be picked up in front of the Monterrey room.
IT’S ABOUT TIME!
(AND MONEY.)

Get products and services from Kiwanis partners — at discounts exclusive to Kiwanis clubs. Thanks to Club Resources, you can:

• Explore the buying power of Kiwanis Warehouse.
• Use Two Ten Foundation’s online request tool for shoe drives and programs.
• Purchase club supplies from Office Depot/OfficeMax.

Save time. Save money. Then use them where they matter most.

kiwanis.org/club-resources
## MEETINGS & EVENTS

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<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tr>
<td>8-10 a.m.</td>
<td>Kiwanis Showcase</td>
<td>Join fellow members and the Kiwanis International Committee on Young Children to make Kiwanis dolls that will be distributed to area hospitals and civil service agencies.</td>
</tr>
<tr>
<td>10-11 a.m.</td>
<td>Jim Collins</td>
<td>The author of &quot;Good to Great&quot; and &quot;How the Mighty Fall&quot; and co-author of &quot;Great by Choice&quot; and &quot;Built to Last&quot; will address Kiwanians.</td>
</tr>
<tr>
<td>11 a.m.-2 p.m.</td>
<td>Food trucks</td>
<td>In a hurry for lunch? Choose from a variety of food trucks right outside of the Coronado Springs Resort.</td>
</tr>
<tr>
<td>11:30 a.m.-1 p.m.</td>
<td>Signature Project Contest Luncheon (ticketed event)</td>
<td>Discover what it takes to become one of the top 10 finalist and find out who won gold, silver and bronze awards in this year’s contest.</td>
</tr>
<tr>
<td>2-4 p.m.</td>
<td>Opening Session</td>
<td>Doors open at 1:30 p.m.</td>
</tr>
<tr>
<td>4:45-8 p.m.</td>
<td>Kiwanis Night at Disney’s Spirit of Aloha Dinner Show (ticketed event)</td>
<td>Meal includes choice of soft drinks, beer, wine and sangria. Transportation included. All buses will depart from the Coronado Springs Resort at 4:45 p.m.</td>
</tr>
<tr>
<td>7-10 p.m.</td>
<td>Poly’s Patio</td>
<td>Cash bar and entertainment</td>
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**Meeting Locations:**
- Kiwanis Showcase
- Coronado Ballroom
- Veracruz Porte Cochère
- Fiesta Ballroom
- Coronado Ballroom
- Disney’s Polynesian Village Resort
- Ventanas Patio West
When students attend Key Leader, they learn to lead with compassion and confidence. In one weekend, teens explore goal-setting, problem-solving and respectful communication. You can help! Approach your company, school district or Kiwanis club about sponsoring a Key Leader weekend in your area. Help young leaders understand their values, expand their potential … and maybe even change their lives.

Send kids to Key Leader and change their lives.

For sponsorship information, email dpeterson@kiwanis.org.
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<th>Time</th>
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<th>Workshop Title</th>
<th>Description</th>
<th>Presenter</th>
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<tr>
<td>8:30-9:20 a.m.</td>
<td>Vera Cruz A</td>
<td>Proposed Amendments Forum</td>
<td>Be prepared to cast your vote on Kiwanis International business. Get answers to questions about the amendments and resolutions to be presented at Friday’s House of Delegates, and learn about the process to follow.</td>
<td>Presented by Alan Penn, resolutions and bylaws committee chair</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Acapulco</td>
<td>Reading is fun!</td>
<td>Hear from Kiwanis partner Scholastic on ideas for supporting community literacy initiatives.</td>
<td>Presented by representatives from Scholastic</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Baja</td>
<td>GENERATION EVERYONE! Embracing your club’s age diversity</td>
<td>For the first time in history, five generations are active in today’s economy. Learn how generations are different — and how to use that knowledge to grow club membership.</td>
<td>Presented by Dillon Kalkhurst, Kiwanis member and author of “Intergenerational Engagement: Understanding the Five Generations in Today’s Families, Communities, and Schools”</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Coronado M</td>
<td>Creating positive environments for LGBTQ youth</td>
<td>From the roots of the LGBTQ movement to evolving gender norms to the current state of youth in America, this fun and interactive workshop will help SLP advisors create safe, welcoming and inclusive spaces for all students and provide resources to support those identifying as LGBTQ.</td>
<td>Presented by Shawn Smith, president-elect of the Kiwanis Club of Sheraden, Pennsylvania District</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Coronado N</td>
<td>Spark your sense of wander</td>
<td>Kiwanis Travel brings extraordinary moments to members. Discover how you can experience the joys of group travel with travel partner Collette.</td>
<td>Presented by Jim Edwards, vice president of U.S. affinity development, Collette</td>
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<tr>
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<tr>
<td>8:30-9:20 a.m.</td>
<td>Coronado P</td>
<td><strong>Play will always shape us</strong></td>
<td>Kiwanis partner Landscape Structures brings additional resources to the Kiwanis family. Hear from Too Small to Fail and The Miracle League on how you can weave these partnerships into your playground projects.</td>
<td>Presented by representatives from Landscape Structures, Too Small to Fail and The Miracle League</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Coronado Q</td>
<td><strong>The good, the bad, the ugly of email</strong></td>
<td>Email is one of the most widely used communication channels. Find out how to make your message stand out with the best content, subject lines and graphic elements.</td>
<td>Presented by Sarah Moreland Byrne, digital media specialist, Kiwanis International</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Fiesta 1</td>
<td><strong>Membership and Education Focus Group</strong></td>
<td>(by invitation only)</td>
<td>Presented by representatives from the global membership and education staff at Kiwanis International</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Monterrey 1</td>
<td><strong>Best practices for sponsoring a new club</strong></td>
<td>The key to a new club's success is an existing club's sponsorship. Whether your club is serving as a sponsor or has been asked, this session will cover best practices, idea-sharing and how sponsoring benefits your club.</td>
<td>Presented by Katrina Baranko, 2018-19 Kiwanis International trustee and past governor, Georgia District</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Monterrey 2</td>
<td><strong>Your nametag says past, but you are a present</strong></td>
<td>Past governors and lieutenant governors have a wealth of valuable information. After their terms, what happens to that knowledge and talent? Share best practices for lieutenant governor and past governor associations to benefit our members.</td>
<td>Presented by Cheryl Anderson, immediate past governor, Missouri-Arkansas District</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Monterrey 3</td>
<td><strong>What does your community really need?</strong></td>
<td>Your club wants to serve its community. But you have to know what your community needs. Learn how to conduct a community needs assessment and find out how it can help your club get grants and other benefits.</td>
<td>Presented by Julie Stanley, director of grants and strategic initiatives,Kiwanis Children’s Fund</td>
</tr>
<tr>
<td>Time</td>
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<td>Workshop Title</td>
<td>Description</td>
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<tr>
<td>8:30-9:20 a.m.</td>
<td>Yucatan 1</td>
<td><strong>Key Leader 101</strong></td>
<td>An introductory session for all Kiwanians. Learn about this signature leadership training program for high school students. Discover what makes the program impactful, how to sponsor it in your area and how to partner with other organizations to sponsor an event.</td>
<td><em>Presented by Key Leader Program volunteer leaders</em></td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Yucatan 2</td>
<td><strong>Key Leader volunteer training: Logistics</strong></td>
<td>A session for all new Key Leader site volunteers. Explore the logistics that make a successful Key Leader weekend. A training manual will be your guide to bring knowledge back to your local event.</td>
<td><em>Presented by Dick Peterson, program development manager, Kiwanis International</em></td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Yucatan 3</td>
<td><strong>Make your message matter</strong></td>
<td>Learn how to create messages that can be used across all communications channels to tell your club’s story, attract media attention and gain new members.</td>
<td><em>Presented by Steven Hadt, brand journalist, Kiwanis International</em></td>
</tr>
</tbody>
</table>
THURSDAY

THURSDAY WORKSHOPS

Three things I learned in workshops today:

1.

2.

3.
OPENING SESSION

THURSDAY, JUNE 27 / 2 P.M. (DOORS OPEN AT 1:30 P.M.)
CORONADO BALLROOM

Poly Lat
Kiwanis International president, presiding

Opening ceremony

Introduction of leaders
2018-19 Class of Governors
Kiwanis International President Poly Lat
Kiwanis Asia-Pacific Chair Peter Zander
Kiwanis International-European Federation President Óskar Guðjónsson
Kiwanis Children’s Fund President George E.H. Cadman, Q.C.

Let’s Talk Signature Projects
Hosted by Kiwanis International Executive Director Stan Soderstrom

Circle K International President Laura Belmont

Keynote speaker
Alex Sheen
JIM COLLINS

Collins has authored or coauthored six books that have sold more than 10 million copies worldwide, including "Good to Great", "How the Mighty Fall", “Great by Choice” and “Built to Last.” Collins has invested more than 25 years in researching what makes great companies tick. In 1995, he founded a management laboratory in Boulder, Colorado, where he engages with CEOs and senior-leadership teams. In addition to his work in the business sector, he has a passion for learning and teaching in the social sectors, including cause-driven nonprofits. In 2017, global media company Forbes selected Collins as one of the 100 Greatest Living Business Minds.

*Collins will speak in the Coronado Ballroom from 10 to 11 a.m. on Thursday, June 27.*

ALEX SHEEN

Promises still matters and a handshake still means something. That’s the message Alex Sheen will share with attendees. Sheen is the founder of because I said I would, a nonprofit organization dedicated to the betterment of humanity through promises made and kept. Sheen will share some of his promises kept and encourage and inspire you to make and keep a promise of your own.

*Sheen will speak during the Opening Session on Thursday, June 27.*
K Corps is Kiwanis International’s youth exchange program for Key Clubbers and Kiwanis-family teens. Through the program, clubs, families and youth develop global Kiwanis friendships by doing just what members do—service, fellowship, fundraising and much more.

Contact K Corps today to take your club, families and teens global!

In cooperation with PAX Laurasian Exchange

+1 206.367.2152 • kiwanis.org/kcorps
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8-10 a.m.</td>
<td>Veracruz Ballroom</td>
<td><strong>No-sew blankets service project</strong>&lt;br&gt;Join fellow members and the Kiwanis International Committee on Young Children to make no-sew blankets to be donated to the Linus Project for children in need.</td>
</tr>
<tr>
<td>9:30-10 a.m.</td>
<td>Coronado Ballroom</td>
<td><strong>Kiwanis Children’s Fund Annual Meeting</strong>&lt;br&gt;Hear from President George E.H. Cadman, Q.C.</td>
</tr>
<tr>
<td>11 a.m.-2 p.m.</td>
<td>Veracruz Porte Cochère</td>
<td><strong>Food trucks</strong>&lt;br&gt;In a hurry for lunch? Choose from a variety of food trucks right outside of the Coronado Springs Resort.</td>
</tr>
<tr>
<td>10-11:30 a.m.</td>
<td>Coronado Ballroom</td>
<td><strong>Global health update session</strong>&lt;br&gt;An informative session with 2014-15 Kiwanis International President John Button, M.D., including a programmatic update on maternal and neonatal tetanus elimination by Azhar Abid Raza, M.D., and an update on Iodine Deficiency Disorders by Roland Kupka, M.D. This programming will be followed by a question-and-answer panel moderated by John Button with Azhar Abid Raza, Roland Kupka and 1990-91 Kiwanis International President Wil Blechman, M.D.</td>
</tr>
<tr>
<td>11:30 a.m.-1 p.m.</td>
<td>Fiesta Ballroom</td>
<td><strong>Kiwanis Children’s Fund Luncheon</strong> <em>(ticketed event)</em>&lt;br&gt;Includes a meal and a program celebrating the work made possible by generous Kiwanians. Featured speaker: Sally Longo Wilson, Kiwanian and mayor of Osceola, Arkansas.</td>
</tr>
<tr>
<td>2-4 p.m.</td>
<td>Coronado Ballroom</td>
<td><strong>Business Session</strong>&lt;br&gt;Doors open at 1:30 p.m.</td>
</tr>
<tr>
<td>7-10 p.m.</td>
<td>Planet Hollywood, Disney Springs</td>
<td><strong>Kiwanis Night at Planet Hollywood</strong> <em>(ticketed event)</em>&lt;br&gt;Includes transportation, a meal, beer, wine and a D.J. Buses will depart from both official convention hotels beginning at 6:30 p.m. and will return to the hotels throughout the evening.</td>
</tr>
<tr>
<td>7-10 p.m.</td>
<td>Ventanas Patio West</td>
<td><strong>Poly’s Patio</strong>&lt;br&gt;Cash bar and entertainment</td>
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</table>
For many people, a lifetime of service begins in Kiwanis Service Leadership Programs. When your Kiwanis club sponsors a Kiwanis Service Leadership Program, you build crucial skills — in the people who will build a better world. Thank you for empowering leaders of all ages and abilities.

Is your club looking for a sponsorship opportunity? Get started at kiwanis.org/charter.

“EVERYBODY CAN BE GREAT BECAUSE EVERYBODY CAN SERVE.”
— Martin Luther King Jr.
## WORKSHOPS

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Workshop Title</th>
<th>Description</th>
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<tbody>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Baja</td>
<td>Multi-generational club membership</td>
<td>Many “older” clubs say they want to become younger. This session will focus on the strategy that can attract multiple generations of members — and what to consider when trying to meet the needs of all members.</td>
<td>Presented by Elyse Denorfia, governor, New England and Bermuda District; Alan Arbuckle, governor, Illinois-Eastern Iowa District</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Cancun</td>
<td>Close the back door through intentional engagement</td>
<td>Is your club membership dwindling? Are your meetings, fundraisers or service projects stagnant? Are you left doing all the work for your club? Learn how to engage members effectively to improve the Kiwanis experience and inspire more service.</td>
<td>Presented by Lynsy Wikel, area director, Kiwanis International</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Durango 1</td>
<td>What is your club known for?</td>
<td>Signature projects increase your club's visibility and attract new members. Learn the five criteria of a signature project, along with tips and tricks from past winners. Light the fire in your club!</td>
<td>Presented by Pam Norman, senior director of corporate relations; 2018 signature project winners</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Durango 2</td>
<td>Crisis communications: What you need to know</td>
<td>Allegations of theft or improper conduct can take a club by surprise. Learn the elements of crisis communications, and make sure your club is prepared.</td>
<td>Presented by Vicki Hermansen, public relations manager, Kiwanis International</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Fiesta 10</td>
<td>Membership and Education Focus Group</td>
<td>(by invitation only)</td>
<td>Presented by representatives from the global membership and education staff at Kiwanis International</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Monterrey 2</td>
<td>Education pipeline: Take a look into 2020</td>
<td>Everyone is welcome to join this conversation on club leadership education. The session includes upcoming changes and an overview of the implementation timeline. Districts will have an opportunity to provide feedback.</td>
<td>Presented by Meredith Taylor, education and training specialist, Kiwanis International</td>
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| 9:30-10:20 a.m. | Monterey 3     | The new club opening model                        | Learn how to plan, organize and execute a club-opening blitz. We will give you the tools and materials to take back to your club so you can develop a membership plan for your district.  
*Presented by Jim Rochford, 2017-18 Kiwanis International president* |
| 9:30-10:20 a.m. | Yucatan 1      | Kiwanis youth protection training                 | You are the key to youth protection. Learn how to identify and help prevent child abuse and mistreatment of the Kiwanis family’s youth members. At this session, you will complete Kiwanis International’s required youth protection training.  
*Presented by Michelle Study-Campbell, youth protection director, Kiwanis International* |
| 9:30-10:20 a.m. | Yucatan 2      | Key Leader volunteer training: Risk management     | At this interactive session, Key Leader volunteers — new and returning — will explore all aspects of risk management and the responsibility that volunteers share during the program’s events.  
*Presented by Dick Peterson, program development manager, Kiwanis International* |
| 9:30-10:20 a.m. | Yucatan 3      | The magic of club coaching                        | Learn how to coach new club leaders in their charter year. Highlighted coaching skills include orienting, energizing and establishing a culture of service. You will leave the session with a coaching roadmap and a toolkit of resources.  
*Presented by Valarie Brown-Klingelhofer, lieutenant governor, California-Nevada-Hawaii District* |
| 9:30-10:20 a.m. | Vera Cruz A    | Club presidents, part I: Set the stage for success | Do your club members understand your Why? Are you relevant to your community and members? Learn how to “cast a vision” by asking tough questions that help enact change during your year in office and beyond.  
*Presented by Jane Erickson, 2016-17 Kiwanis International president; Todd Smith, immediate past governor, Florida District* |
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Coronado M and N</td>
<td>Lieutenant governors, part I: Architects, coaches and cheerleaders</td>
<td>Lieutenant governors are the backbone of our membership efforts and the leadership conduit to clubs. If you aspire to be an action-oriented lieutenant governor now or in the future, learn how to succeed while wearing this position's many hats.</td>
<td>Presented by Brad Boyd, area director, Kiwanis International, and panelists</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Coronado P and Q</td>
<td>Making meetings fun and inviting</td>
<td>What do members say about your Kiwanis club meetings? What about your guests? Learn how to build a positive membership campaign in your community just by tweaking how your meetings are conducted.</td>
<td>Presented by Chris Martz, director of global membership and education, Kiwanis International; Cathy Tutty, lieutenant governor, Montana District</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Coronado R and S</td>
<td>What makes a great leader?</td>
<td>Leadership for a volunteer organization can be fun, challenging, rewarding and frustrating — all in the same week! Examine several leadership theories and see how they can help a Kiwanian become a great leader.</td>
<td>Presented by Brian Tenclinger, area director manager, Kiwanis International</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Acapulco</td>
<td>Fundraising with Up with People</td>
<td>For more than 50 years, Up with People has brought the world together through service and music. This global education, service leadership and performing arts program takes young adults from around the globe on a six-month, multi-continent tour to affect change and inspire the communities they visit. Attend this workshop if your club is looking for a unique fundraiser that also includes a membership recruitment opportunity.</td>
<td>Presented by Chelsey Panchot, director of sales, USA, Up with People</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Baja</td>
<td>Multi-generational service projects</td>
<td>Meaningful service is just as important to a seasoned Kiwanian as it is to a younger member. Learn what makes a meaningful service project attractive to all, see how it can be a club membership tool, and take away a recipe card for success.</td>
<td>Presented by Brian Tenclinger, area director manager, Kiwanis International</td>
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<tr>
<td>10:30-11:20 a.m.</td>
<td>Cancun</td>
<td>Strengthening membership in existing clubs</td>
<td>Join Past President Jim Rochford as he shares the latest and greatest club-strengthening techniques.</td>
<td>Presented by Jim Rochford, 2017-18 Kiwanis International president</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Durango 1</td>
<td>Diversity awareness for club membership</td>
<td>Does your club reflect your community? Our panel will discuss examining club membership while considering race, religion, age, gender, political beliefs and socioeconomic status. Participants are encouraged to do a quick online search for their communities’ demographics before arriving.</td>
<td>Presented by Chris Martz, director of global membership and education, Kiwanis International; Elyse Denforia, governor, New England and Bermuda District; Justin Hahn, immediate past governor, Wisconsin-Upper Michigan District; and Shawn Smith, president-elect of the Kiwanis Club of Sheraden, Pennsylvania District</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Fiesta 10</td>
<td>Membership and Education Focus Group (by invitation only)</td>
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<td>Presented by representatives from the global membership and education staff at Kiwanis International</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Monterrey 1</td>
<td>Interview tips</td>
<td>You’ve pitched your story and the media is covering your event. Learn how to develop messages, stage an interview and be a pro on camera.</td>
<td>Presented by Lew Matusow, public relations coordinator, Florida District</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Monterrey 2</td>
<td>Collaborating with universities</td>
<td>Is your Kiwanis club in or near a university town? Colleges and universities provide great resources and opportunities for collaboration. We’ll share ways that clubs work with universities — and open the doors to new members. Be sure to wear your school’s colors!</td>
<td>Presented by Sue Petrisin, 2015-16 Kiwanis International president</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Monterrey 3</td>
<td>How to run effective club meetings</td>
<td>Join Past President Paul Palazzolo as he shares his firsthand experiences and solid techniques for effective and meaningful club meetings.</td>
<td>Presented by Paul Palazzolo, 2009-10 Kiwanis International president</td>
</tr>
<tr>
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<td>10:30-11:20 a.m.</td>
<td>Yucatan 1</td>
<td>Meet-up for Key Club advisors</td>
<td>An informal opportunity for Kiwanis advisors to Key Club to meet, share best practices and get tips and ideas from one another's experiences.</td>
<td>Presented by Kiwanis International Service Leadership Programs staff</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Yucatan 2</td>
<td>Key Leader volunteer training: Marketing</td>
<td>This session for Key Leader volunteers — new or returning — will explore all aspects of successful marketing for a Key Leader event. Review a comprehensive plan for building a new district structure to support Key Leader events.</td>
<td>Presented by Dick Peterson, program development manager, Kiwanis International</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Yucatan 3</td>
<td>The importance of shade for playgrounds</td>
<td>Shade is becoming increasingly important in parks, playgrounds and other outdoor spaces, as it increases the safety, functionality and longevity of playgrounds. Learn how your club can work with Kiwanis partner Landscape Structures to provide the most appropriate shade elements to your playground.</td>
<td>Presented by Mike Fingeroth, regional sales manager, Landscape Structures</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Vera Cruz A</td>
<td>Club presidents, part II: Set the stage for success</td>
<td>It’s not enough to have a plan. Put action steps in place — and leaders to make them happen. Learn how these two components can create a dynamic environment for your club to be great.</td>
<td>Presented by Katrina Baranko, 2018-19 Kiwanis International trustee; Tim Sheppard, governor, Rocky Mountain District</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Coronado M and N</td>
<td>Lieutenant governors, part II: Planning for success</td>
<td>This session's panel discussions will showcase tips, approaches and best practices from current and past lieutenant governors. Interactive exercises will help you nail down action items to complete before the beginning of the next administrative year.</td>
<td>Presented by Brad Boyd, area director, Kiwanis International, and panelists</td>
</tr>
</tbody>
</table>
Three things I learned in workshops today:

1. 

2. 

3. 
BUSINESS SESSION
FRIDAY, JUNE 28 / 2 P.M. (DOORS OPEN AT 1:30 P.M.)
CORONADO BALLROOM

Poly Lat
Kiwanis International president, presiding

Call to order

Executive director’s report
Stan Soderstrom

Adoption of standing rules

Nomination and election of Kiwanis International Board members

Presentation of proposed amendments and resolutions
ROLLAND KUPKA, M.D.

Roland Kupka is a senior nutrition adviser at the United Nations Children’s Fund (UNICEF) headquarters in New York. In this role, he provides strategic support to UNICEF’s nutrition programs operating in more than 90 countries. Dr. Kupka currently serves on the board of trustees of the Micronutrient Forum and on the board of directors of the Iodine Global Network. Over the last 20 years, Dr. Kupka’s work has focused on devising effective intervention strategies to improve maternal and child nutrition, especially in the area of micronutrients. This work has led to more than 75 publications in scientific journals and books. A German national, Dr. Kupka completed his doctoral training in Nutrition and Epidemiology at Harvard University.

AZHAR ABID RAZA, M.D.

Azhar Abid Raza heads the maternal and adolescent immunization sub-unit at the United Nations Children’s Fund (UNICEF) headquarters in New York, managing the global maternal and neonatal tetanus elimination (MNTE) and Human Papillomavirus (HPV) programs. During his 18 years at UNICEF and the World Health Organization (WHO), he has contributed to the development of the global MNTE Strategy and Investment Case, the development of Pakistan’s national guidelines for polio eradication, measles mortality reduction and MNTE, and supported the design and monitoring of advocacy, communication and social mobilization for these programs.
ACCELERATE YOUR IMPACT
AT THE 2020 CONVENTION IN INDIANAPOLIS!

105th Annual Kiwanis International Convention
June 18-21, 2020
Indianapolis, Indiana, USA
**MEETINGS & EVENTS**

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| 8-10 a.m.   | Veracruz Ballroom         | **Book donations service project**  
                 Join fellow members and Reading Is Fundamental staff to prepare  
                 book donations for area schools and youth facilities.             |
| 10-11 a.m.  | Coronado Ballroom         | **Dillon Kalkhurst**  
                 The author of “Generation Everyone! - A guide to Generational  
                 Harmony at Work, School and Home” will address Kiwanians.        |
| 11 a.m.-2 p.m. | Veracruz Porte Cochère   | **Food trucks**  
                 In a hurry for lunch? Choose from a variety of food trucks right  
                 outside of the Coronado Springs Resort.                           |
| 11:30 a.m.-1 p.m. | Fiesta Ballroom | **Kiwanis Family Luncheon** *(ticketed event)*  
                 Join us for a dose of inspiration as we celebrate our Service  
                 Leadership Programs, which provide the foundation for a  
                 life of service and philanthropy that impacts students and  
                 communities around the globe. Former U.S. Senator Bill Nelson  
                 of Florida, who also served as the 1959-60 Key Club International  
                 president, will be the keynote speaker. Key Club International  
                 President Emily Rice and Circle K International President Laura  
                 Belmont will give a special address. 2009-10 Kiwanis International  
                 President Paul Palazzolo and 2014-15 Key Club International  
                 President Maria Palazzolo will serve as emcees.                  |
| 2-4 p.m.    | Coronado Ballroom         | **Closing Session**  
                 Doors open at 1:30 p.m.                                            |
| 5-6:30 p.m. | Fiesta Ballroom           | **Kiwanis Children’s Fund Honors Reception** *(ticketed event)* *(sponsored by Merrill Lynch)*  
                 Enjoy appetizers and sip a drink while honoring top donors to the  
                 Kiwanis Children’s Fund.                                           |
| 7:30-10:30 p.m. | Coronado Ballroom | **Kiwanis Gala: An Evening with Don Felder** *(ticketed event)*  
                 Dinner and show featuring Don Felder, former Eagles band  
                 guitarist. A cash bar will be available.                          |
GIFTS GO FARTHER TOGETHER.

When you give to the Kiwanis Children’s Fund, you amplify your Kiwanis impact. That’s because you’re joining with Kiwanis family members who have done the same. After all, we do more when we do it together. Let’s reach the kids who need Kiwanis — all over the world.

kiwanischildrensfund.org
### WORKSHOPS

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<tr>
<td>8:30-9:20 a.m.</td>
<td>Acapulco</td>
<td>Closing the achievement gap before it starts</td>
<td>Ensuring children enter school healthy and ready to learn is at the heart of the work Kiwanis clubs do. Learn about projects specifically aimed at supporting kids up to 8 years old.</td>
<td>Presented by Barbara Day, Young Children Committee member</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Baja</td>
<td>Use branding to grow your club</td>
<td>The Kiwanis brand is all the things that define how people see us. Learn why it’s important to follow the brand guidelines to get new members, community partners and media attention.</td>
<td>Presented by Vicki Hermansen, public relations manager, Kiwanis International</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Cancun</td>
<td>Facebook 100</td>
<td>Why should your club be on the world’s largest social media platform? Come learn about Facebook and how to start a page, fill out your “about” section and upload profile and cover pictures.</td>
<td>Presented by Steven Hadt, brand journalist, Kiwanis International</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Durango 1</td>
<td>Achieving Club Excellence tools</td>
<td>“I wish Kiwanis International had a tool for that.” If you’ve ever had that thought, here’s the session for you! Learn about our Achieving Club Excellence tools and how they can strengthen your club, grow your membership and make your service more meaningful.</td>
<td>Presented by Lynsy Wikel, area director, Kiwanis International</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Durango 2</td>
<td>Every photo tells a story</td>
<td>What do you see first: text or photographs? Let your photographs tell the story by learning tips to help your events shine when you share them online.</td>
<td>Presented by Joel Harris, New York District public relations coordinator</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Fiesta 1 &amp; 2</td>
<td>Put the fun in fundraising</td>
<td>Learn event fundraising best practices and strategies that will help you strengthen club membership and enhance community service. Get examples of successful fundraising events and tips from the pros.</td>
<td>Presented by Lora Hoover, director of development, Kiwanis Children’s Fund</td>
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<td>Membership and education focus group</td>
<td>Presented by representatives from the global membership and education team at Kiwanis International</td>
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<td>(by invitation only)</td>
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<tr>
<td>8:30-9:20 a.m.</td>
<td>Yucatan 1</td>
<td>Meet-up for K-Kids and Builders Club advisors</td>
<td>An informal opportunity for Kiwanis advisors to Key Club and Builders Club to meet, share best practices and get tips and ideas from one another’s experiences.</td>
<td>Presented by Kiwanis International Service Leadership Programs staff</td>
</tr>
<tr>
<td>8:30-11:20 a.m.</td>
<td>Yucatan 2</td>
<td>Key Leader for adults</td>
<td>An in-depth interactive session for all Kiwanians who want to learn more about the Key Leader program, which has inspired more than 33,000 students around the world. Come ready to get active and involved!</td>
<td>Presented by Craig Crawford, Key Leader lead facilitator, Montana District; Dick Peterson, program development manager, Kiwanis International</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Yucatan 3</td>
<td>Babies, Scouts and Boys &amp; Girls Clubs of America</td>
<td>Learn from our partners! Professional staff from March of Dimes, Boy Scouts of America and Boys &amp; Girls Clubs of America will highlight Kiwanis club engagement opportunities.</td>
<td>Presented by representatives from March of Dimes, Boy Scouts of America and Boys &amp; Girls Clubs of America</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Vera Cruz A</td>
<td>Club presidents, part III: Keys to active membership</td>
<td>From inviting new members to engaging them during that crucial first year and beyond, learn tried and true methods, new ideas and even some forgotten oldies to keep the heart of your club active and involved.</td>
<td>Presented by Shawn Smith, president-elect of Kiwanis Club of Sheraden, Pennsylvania District; Joe Crostic, district membership coordinator, Carolinas District</td>
</tr>
<tr>
<td>8:30-9:20 a.m.</td>
<td>Coronado M and N</td>
<td>Lieutenant governors, part III: Strengthening existing clubs</td>
<td>Lieutenant governors chart the course for their divisions’ growth. It begins with strengthening existing clubs. Explore ways to work with clubs to improve the member experience and plan for greater community impact.</td>
<td>Presented by Brad Boyd, area director, Kiwanis International, and panelists</td>
</tr>
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<tr>
<td>8:30-9:20 a.m.</td>
<td>Coronado P and Q</td>
<td><strong>Member satisfaction and retention</strong></td>
<td>When was the last time your club hit the “pause” button to assess its community impact? It’s a big part of member satisfaction and retention. Examine ways to make sure your Kiwanis club is having a positive impact on the members and the community.</td>
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<td><strong>Presented by Brian Tenclinger, area director manager, Kiwanis International</strong></td>
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<td><strong>Follow the rules: Foundation compliance issues</strong></td>
<td>Compliance with governmental regulations is critical for all Kiwanis foundations. Join us for a panel discussion regarding changing regulations, must-have policies and best practices.</td>
<td><strong>Presented by Norman Velnes, trustee, Kiwanis Children’s Fund; Ann Updegraff Spleth, chief operating officer, Kiwanis Children’s Fund</strong></td>
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<td>8:30-9:20 a.m.</td>
<td>Coronado T</td>
<td><strong>New free district and club websites preview</strong></td>
<td>Are you looking for a free and simple way to grow your club and create or optimize your club or district website? Preview the upcoming platform for Kiwanis club websites and see what it can do for your club or district.</td>
<td><strong>Presented by Dave Massey, president of the Dawn Busters Kiwanis Club of Metairie, Louisiana; Andrea Raycraft, executive director, Illinois-Eastern Iowa District; Ted Streit, past governor, new club opener and new club coach, the West Virginia District; and Scott Apple, projects administrator, Kiwanis International</strong></td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Acapulco</td>
<td><strong>Healthy families first</strong></td>
<td>Kiwanis communities prosper when we invest in programs to strengthen families. Learn about Healthy Families Florida, an accredited home-visiting program for new and expectant parents who are experiencing stressful life situations.</td>
<td><strong>Presented by Douglas Sessions, president and chief executive officer, The Ounce of Prevention Fund of Florida</strong></td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Baja</td>
<td><strong>Convince a reporter to cover your club</strong></td>
<td>Come learn how to write an engaging media release, find the right reporter and pitch your story to the media in order to maximize coverage for your club.</td>
<td><strong>Presented by Lew Matusow, public relations coordinator, Florida District</strong></td>
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Cancun</td>
<td>Facebook 101: Your club already has a Facebook page</td>
<td>Having a Facebook page is one thing. Now learn the importance of regular updating — and how to write engaging posts, select the best photos and get Kiwanis resources. Presentations: Sarah Moreland Byrne, digital media specialist, Kiwanis International</td>
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Durango 1</td>
<td>Models for membership drives</td>
<td>While some people seem to be born with great recruitment skills, most of us need practice to master the art. During this session, we will model conversations with a variety of community members. You will leave this session with real-life examples and resources for recruiting new members and opening clubs. Presentations: Valarie Brown-Klingelhofer, lieutenant governor, California-Nevada-Hawaii District</td>
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Durango 2</td>
<td>Join the fight against bullying</td>
<td>Custom-designed for all ages, this multi-level program strives to create a dialogue that can help recognize and understand bullying and cyber-bullying, and help prevent and combat it. Presentations: Keith Cummings, lieutenant governor, New York District</td>
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Coronado R and S</td>
<td>Getting the grant: Funding your mission</td>
<td>Grants are an untapped resource for many clubs and districts. Learn about the process of applying for grants in a simple yet comprehensive manner, from research to writing effective proposals and more. Presentations: Julie Stanley, director of grants and strategic initiatives, Kiwanis Children’s Fund</td>
<td></td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Fiesta 10</td>
<td>Membership and education focus group</td>
<td>(by invitation only) Presentations: Representatives from the global membership and education team at Kiwanis International</td>
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<td>9:30-10:20 a.m.</td>
<td>Yucatan 1</td>
<td>Meet-up for Key Club advisors</td>
<td>An informal opportunity for Kiwanis advisors to Key Club to meet, share best practices and get tips and ideas from one another’s experiences. Presentations: Kiwanis International Service Leadership Programs staff</td>
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Yucatan 3</td>
<td>The brighter way to shop</td>
<td>Kiwanis Warehouse provides discounted pricing on products that support your service and fundraising projects. Take a cue from Kiwanis clubs that have executed successful back-to-school drives, disaster relief efforts and winter/holiday drives.</td>
<td>Presented by Carly Figman, marketing manager, Kiwanis Warehouse</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Vera Cruz A</td>
<td>Club presidents, part IV: One day at a time</td>
<td>It’s the little stuff that makes or breaks your year as club president. Learn about the time-tested tools that can help you manage your club and reach your goals.</td>
<td>Presented by Lanton Lee, executive director, Ohio District; Lori Lee, president, the Kiwanis Club of Hillard</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Coronado M and N</td>
<td>Lieutenant governors, part IV: Extending service through new clubs</td>
<td>Lieutenant governors are our “eyes and ears” in their divisions. By visiting clubs, they uncover pockets of opportunity where we can extend our service by opening new clubs and getting new Service Leadership Programs into area schools.</td>
<td>Presented by Brad Boyd, area director, Kiwanis International, and panelists</td>
</tr>
<tr>
<td>9:30-10:20 a.m.</td>
<td>Coronado P and Q</td>
<td>Why do people volunteer?</td>
<td>Kiwanis is a volunteer organization. And every member has their own reason for joining. This session will explain why people volunteer, the four types of volunteers and how to motivate them.</td>
<td>Presented by Brian Tenclinger, area director manager, Kiwanis International</td>
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Fiesta 1 &amp; 2</td>
<td>Fundraising 101: Developing an effective plan</td>
<td>Does the thought of fundraising overwhelm you? Learn the essentials of a strategic annual fundraising plan and get the tools to develop and implement your own. While you’re here, get your questions answered by the experts of the Kiwanis Children’s Fund.</td>
<td>Presented by Lora Hoover, director of development, Kiwanis Children’s Fund</td>
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<tr>
<td>9:30-10:20 a.m.</td>
<td>Coronado T</td>
<td>Keep your club safe! Cybersecurity tips</td>
<td>Cyberattacks are increasing in sophistication, frequency and severity. Learn how to protect yourself — as well as your club, family and friends — from the most common forms of cyberattack, such as phishing and spear-phishing.</td>
<td>Presented by Scott Apple, projects administrator, Kiwanis International</td>
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<tr>
<td>10:30-11:20 a.m.</td>
<td>Acapulco</td>
<td>Brain development: The first five years</td>
<td>From birth to age 5, the brain develops more rapidly than at any other time. Learn more about how crucial the first five years are to the rest of a person's life, and how your club can execute projects to positively benefit children for the rest of their lives.</td>
<td>Presented by Wil Blechman, M.D., chair of the Kiwanis International Committee on Young Children</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Cancun</td>
<td>Facebook 102</td>
<td>Take your social media game to the next level. Get found with ads, event promotions, lookalike audiences and custom audiences.</td>
<td>Presented by Steven Hadt, brand journalist, Kiwanis International</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Durango 1</td>
<td>Every photo tells a story</td>
<td>What do you see first: text or photographs? Let your photographs tell the story by learning tips to help your events shine when you share them online.</td>
<td>Presented by Joel Harris, New York District public relations coordinator</td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td>Durango 2</td>
<td>Young professionals: The next generation of Kiwanis</td>
<td>Our rapidly changing world needs Kiwanis more than ever. And Kiwanis needs new, younger members. Learn how to make your club active, vibrant and appealing to a new breed of Kiwanians.</td>
<td>Presented by Alec Macaulay, Kiwanis Club of Charlotte, Carolinas District</td>
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<td>Meet-up for Circle K and Aktion Club advisors</td>
<td>An informal opportunity for Kiwanis advisors to Circle K and Aktion Club to meet, share best practices and get tips and ideas from one another's experiences.</td>
<td>Presented by Kiwanis International Service Leadership Programs staff</td>
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## SATURDAY WORKSHOPS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
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<tbody>
<tr>
<td>10:30-11:20 a.m.</td>
<td><strong>Travel like a pro</strong></td>
<td>Yucatan 3</td>
<td><em>Kiwanis International partner Hilton is a travel expert, with 14 award-winning hotel brands, 4,800 hotels and 780,000 rooms in 104 countries. Become a travel expert yourself — learn the top 10 travel insider tips to make your next adventure even more amazing!</em>&lt;br&gt;&lt;br&gt;<em>Presented by representatives from Hilton Hotels</em></td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td><strong>Presidents, part V: Celebrate — Accelerate to success</strong></td>
<td>Vera Cruz A</td>
<td><em>How often does your club celebrate its successes? When was the last time you were thanked? Learn how something as simple as a thank-you can energize a club and help your most active members avoid burn-out.</em>&lt;br&gt;&lt;br&gt;<em>Presented by Sue Petrisin, 2015-16 Kiwanis International president; Chuck Fletcher, past governor, Kentucky-Tennessee District</em></td>
</tr>
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<td>10:30-11:20 a.m.</td>
<td><strong>Lieutenant governors, part V: Accountability and measuring success</strong></td>
<td>Coronado M and N</td>
<td><em>Action-oriented lieutenant governors know how to hold themselves accountable while inspiring others to exceed their goals. Come explore ways to measure success, and get tools you can use — so nobody confuses activity with accomplishment.</em>&lt;br&gt;&lt;br&gt;<em>Presented by Brad Boyd, area director, Kiwanis International, and panelists</em></td>
</tr>
<tr>
<td>10:30-11:20 a.m.</td>
<td><strong>How to deal with deadbeat dues-payers</strong></td>
<td>Coronado P and Q</td>
<td><em>Imagine a world where all members’ dues were paid by the first day of the Kiwanis year. Learn how to lessen complications, stop chasing members who haven’t paid and help members understand the investment they make each year in the club and the community.</em>&lt;br&gt;&lt;br&gt;<em>Presented by Chris Martz, director of global membership and education, Kiwanis International</em></td>
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<td><strong>Follow the rules: Foundation compliance issues</strong></td>
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<td><em>Compliance with government regulations is critical for all Kiwanis foundations. Join us for a panel discussion regarding changing regulations, must-have policies and best practices.</em>&lt;br&gt;&lt;br&gt;<em>Presented by Norman Velnes, Kiwanis Children’s Fund trustee; Ann Updegraff Spleth, chief operating officer, Kiwanis Children’s Fund</em></td>
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</table>
Three things I learned in workshops today:

1.

2.

3.
CLOSING SESSION

SATURDAY, JUNE 29 / 2 P.M. (DOORS OPEN AT 1:30 P.M.)
CORONADO BALLROOM

Host
Justin Willman

K.I.D.S. Awards

Recognition of departing Kiwanis International Board members

Announcement of distinguished districts

Presentation of the 2019-20 Kiwanis International Board

2019 Signature Project Awards

Key Club International President Emily Rice

Special guest
Tammy Chang, M.D.

President-designate message
Daniel Vigneron

Call to Indianapolis
DILLON KALKHURST

Dillon Kalkhurst is the author of the book “Generation Everyone! A Guide to Generational Harmony at Work, School, and Home.” In this interactive Saturday morning session, he will examine differences in generations and explore generational preferences and values. The different generational stereotypes will be discussed, and you will learn to embrace your intergenerational friends, club members and family members.

Before becoming an author and speaker, Kalkhurst enjoyed an educational marketing and strategic partnerships career, and most recently served as executive director of business development and community development at Scholastic. He is a member of the Ormond Beach, Florida, Kiwanis Club.

Kalkhurst will speak at 10 a.m. in the Coronado Ballroom on Saturday, June 29.

TAMMY CHANG, M.D.

Tammy Chang is a health services researcher and practicing family physician with a passion for adolescent health, specifically, breaking the cycle of poverty and poor health among adolescent mothers and their children.

Her research is focused on improving access to reproductive health care and promoting healthy pregnancy weight gain among at-risk adolescents through use of technology and social media.

Chang actively mentors numerous high school students, undergraduate students, graduate students, medical students and post-doctoral fellows to fill the pipeline of future health services researchers.

A former Key Club member, Chang will speak during the Closing Session about how Key Club affected her life, and how important it is for adults to mentor and guide youth.
Magician and comedian Justin Willman has been seen on the six-episode Netflix series “Magic for Humans with Justin Willman” and recently announced his new residency called “The Magic Show” at the historic Roosevelt Hotel in Los Angeles. He has also appeared on “The Tonight Show,” “Ellen” and “Conan.” His debut comedy/magic special “Sleight of Mouth” premiered on Comedy Central in 2015 to rave reviews.

Willman is also a consultant and writer for film and television productions like “America’s Got Talent,” “The Goldbergs” and Disney’s feature film “Magic Camp.” Willman appeared on stage at the 2013 Kiwanis International Convention in Vancouver, British Columbia, Canada.

Justin Willman will host the Closing Session of the 2019 Kiwanis International Convention at Walt Disney World® Resort.

Don Felder is the renowned former lead guitarist of the Eagles, one of the world’s most popular and best-selling bands.

A member of the Rock and Roll Hall of Fame since 1998, Felder was a member of the Eagles for 27 years, putting his mark on numerous Eagles milestones. Felder originated the music and co-wrote the Eagles’ biggest hit — the iconic “Hotel California” — as well as other fan favorites like “Victim of Love” and “Those Shoes.” He became immediately celebrated for his lyrical, signature guitar work on other legendary songs such as “One of These Nights.”

The Kiwanis Gala includes dinner and entertainment by Don Felder on Saturday evening, June 29. This is a ticketed event.
Kids need Kiwanis. And Kiwanians need people who can help us serve them. Kiwanis International has a roster of partners whose missions are similar to ours. Team up! Extend your reach, increase your visibility—and enhance your club’s next signature project.
KIWANIS CHILDREN’S FUND
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Alveringem, Belgium

Robert M. “Bob” Garretson
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Robert S. Maxwell
Topeka, Kansas, USA

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Arthur N. “Art” Riley
Westminster, Maryland, USA

James M. “Jim” Rochford
Peoria, Illinois, USA

Shih Yu-Mei
Changhua County, Taiwan

John Tyner II
Rockville, Maryland, USA

Norman A. “Norm” Velnes
Winnipeg, Manitoba, Canada

Amy Zimmerman
Cincinnati, Ohio, USA
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Sint Kruis, Belgium

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Concord, California, USA

Capital  
John S. Morris III  
Richmond, Virginia, USA

Carolinanas  
Gregory J. “Greg” McDonald  
Southport, North Carolina, USA

Colombia  
Ana Maria Concepcion Rodriguez de Meza  
Bogotá, Colombia

Eastern Canada and the Caribbean  
Melford “Mel” Clarke  
Nassau, Bahamas

Ecuador  
Carlos Gilberto Pacheco  
Cuenca, Ecuador

Florida  
Stephen John “Steve” LeBlanc  
Bonita Springs, Florida, USA

France-Monaco  
Marie-Christine Viard  
Caen, France

Georgia  
Deborah Anne “Debbie” Brilling  
Atlanta, Georgia, USA

Germany  
Axel Götz-Rohen  
Xanten, Germany

Iceland-Faroes  
Eyþór K. Einarsson  
Garðabær, Iceland

Illinois-Eastern Iowa  
Alan J. Arbuckle  
Woodstock, Illinois, USA

Indiana  
Julian S. “Jud” Rouch  
Culver, Indiana, USA

Italy-San Marino  
Franco Gagliardini  
Pavia, Italy

Japan  
Koji “George” Yoshida  
Shinagawa-Ku, Japan

Kansas  
Richard A. “Rick” Dickman  
Colby, Kansas, USA
2018-19

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Rogersville, Tennessee, USA

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Seoul, South Korea

Louisiana-Mississippi-West Tennessee
Eva B. Abate
Lake Charles, Louisiana, USA

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Ivan Boon Wee Oh
Petaling Jaya, Malaysia

Michigan
Larry W. Memmer
Grass Lake, Michigan, USA

Minnesota-Dakotas
David M. “Dave” Harms
Lake City, Minnesota, USA

Missouri-Arkansas
Gary M. Baker
Batesville, Arkansas, USA

Montana
Charles L. Wilson
Glasgow, Montana, USA

Nebraska-Iowa
Susan L. “Sue” Waldren
Lincoln, Nebraska, USA

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Sujan Shrestha
Kathmandu, Nepal

Netherlands
Peter Pietersen
Laren, the Netherlands

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Elyse Denorfia
Cromwell, Connecticut, USA

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Glen Ridge, New Jersey, USA

New York
John H. “Hank” Baker
Holland, New York, USA

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David Gower
Christchurch, New Zealand

Norden
Steinar Birkeland
Åsgårdstrand, Norway

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Columbus, Ohio, USA

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Panamá City, Panama

Pennsylvania
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Emmaus, Pennsylvania, USA
Philippine Luzon
Rucil D. “Toto” Contrevida
Antipolo City, the Philippines

Philippine South
Peter Miguel
Koronadal, the Philippines

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Timothy L. “Tim” Sheppard
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District (Chair)
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Oradea, Romania

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Liechtenstein
Tony Schläppi
Liestal, Switzerland

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Hsinchu County, Taiwan

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Utah-Idaho
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West Virginia
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South Charleston, West Virginia, USA

Western Canada
Terrence H. “Terry” Ross
Saskatoon, Saskatchewan, Canada

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Brookfield, Wisconsin, USA
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Secretary: James Steele

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Governor: Joseph Maticot
Secretary: Colette Meignant

GEORGIA
Governor: Juanita Edwards
Secretary: Alexia Lieber

ILLINOIS-EASTERN IOWA
Governor: Terry Cunefare
Secretary: Andrea Raycraft

ITALY-SAN MARINO
Governor: Giuseppe Cristaldi
Secretary: Giuseppe Azzarà

JAPAN
Governor: Yoshiaki Sato
Secretary: Kazumi Ito

KANSAS
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Governor: Otha Britton
Secretary: Charles Ford

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Governor: Mario Aquino Del Castillo
Secretary: Stewart LaBrooy

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Governor: Cheryl Anderson
Secretary: Mary Vaughan

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Secretary: Laxman Lamsal

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Governor: Daniel Bennett
Secretary: John Maihos

NEW YORK
Governor: Candace Corsaro
Secretary: Richard Hall
NEW ZEALAND-SOUTH PACIFIC
Governor: Pierre Macabies
Secretary: David L Fentress

OHIO
Governor: Daniel Litzinger
Secretary: Lanton Lee

PACIFIC NORTHWEST
Governor: Roger Bell
Secretary: Edward Luttrell

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Chair: Arturo Wong Reyes
Secretary: Roberto Hylton

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Governor: Lolita C. Salazar
Secretary: Judith V. Bermejo

PHILIPPINE SOUTH
Governor: Aladino A. Agbones
Secretary: Eli Jan Gumabong

ROCKY MOUNTAIN
Governor: Hayley Suppes
Secretary: Nancy Wiehagen

ROMANIA PROVISIONAL DISTRICT
Chair: Marcela Mariana Goia
Secretary: Marcela Pana

TAIWAN
Governor: Chang-Ching Hsu
Secretary: Shu-Chuan Lin

WEST VIRGINIA
Governor: Nathaniel Kyle
Secretary: Sherry Kyle
Play never told me you can’t
or don’t
or you shouldn’t
or you won’t.

Play never said be careful!
You’re not strong enough.
You’re not big enough.
You’re not brave enough.

Play has always been an invitation.
A celebration.
A joyous manifestation.
Of the cans
and wills
and what ifs
and why nots.

Play isn’t one thing. It’s everything. Anything.

Play doesn’t care what a body can or cannot do.
**Because play lives inside us. All of us.**

Play begs of us:
Learn together.
Grow together.
Be together.
Know together.

And as we grow older.
As the world comes at us with you can’t
or don’t
or you shouldn’t
or you won’t.
We come back to what we know.
That imagination will never fail us.
That words will never hurt us.
That play will always shape us.

To see the new We-Go-Round™,
visit playlsi.com/we-go-round.
Play never told me you can't or don't or you shouldn't or you won't. Play never said be careful! You're not strong enough. You're not big enough. You're not brave enough. Play has always been an invitation. A celebration. A joyous manifestation. Of the cans and wills and what ifs and why nots. Play isn't one thing. It's everything. Anything. Play doesn't care what a body can or cannot do. Because play lives inside us. All of us. Play begs of us: Learn together. Grow together. Be together. Know together.

And as we grow older. As the world comes at us with you can't or don't or you shouldn't or you won't. We come back to what we know. That imagination will never fail us. That words will never hurt us. That play will always shape us.
2018-19 COMMITTEE CHAIRS

STRATEGIC PLAN PRIORITY: MEMBERSHIP
NEXT GENERATION KIWANIS
Maria Palazzolo

STRATEGIC PLAN PRIORITY: SERVICE
YOUNG CHILDREN
Wil Blechman, M.D.

STRATEGIC PLAN PRIORITY: IMAGE
KIWANIS/JCI GLOBAL PARTNERSHIP
Scott Greenlee

STRATEGIC PLAN PRIORITY: FINANCES AND STEWARDSHIP
NON-DUES REVENUE
Dillon Kalkhurst

OTHER
PAST PRESIDENTS
Sue Petrisin

RESOLUTIONS AND BYLAWS
Alan Penn

BACKGROUND CHECK APPEALS
Kris Bowers

GOVERNANCE
Patrick Cooney

DISTRICT SECRETARIES
Melanie Winternheimer
KIWANIS INTERNATIONAL CONVENTION

HOST CHAIR
Matthew Cantrall

CREDENTIALS
Wilfredo “Boy” Valancia

ELECTIONS
Terry White

SERGEANT-AT-ARMS
Glen Cefalo

HOST COMMITTEE

REGISTRATION
Samantha Sanders

INFORMATION AND GUEST SERVICES
Tom Porter

PRE-CONVENTION OPERATIONS
Timothy Wolfinger
OFFICIAL HOTELS

DISNEY’S CORONADO SPRINGS RESORT
1000 West Buena Vista Drive
Lake Buena Vista, Florida
+1-407-939-1000
Non-emergency number: +1-702-945-4481
Emergency number +1-702-946-4911

DISNEY’S PORT ORLEANS RESORT - RIVERSIDE
1251 Riverside Drive
Lake Buena Vista, Florida
+1-407-934-6000

BECOME A SOCIAL MEDIA STAR & GET A COOL SOUVENIR

Post your convention photos to Instagram or Twitter with the hashtag #KiwanisCon19 and you’ll get a print of your photo! Photos can be picked up in front of the Monterrey room.
KIWANIS MEMBERSHIP. NOW EVEN MORE REWARDING.

Thanks to our partnerships, Kiwanis Marketplace gives your membership more value.

Avis Budget Group. Up to 25% off a vehicle rental.
Hilton. Reach rewards four times faster with the Fast Pass to Gold program.
HomeAdvisor. Concierge service when selecting a home-improvement contractor.
IdentityForce. Greater protection for your credit, privacy and personal identity.
Kiwanis Insurance & Travel Protection. Exclusive insurance and travel assistance plans at group rates.
Kiwanis Travel. Premium global adventures from our partner, Collette.
Kiwanis Visa® Rewards. Earn 3% cash back while supporting the Kiwanis Children’s Fund.
Kiwanis Warehouse. Discounts on products for service projects.
LegalZoom. Access help with legal forms and professional services.
Office Depot OfficeMax. Offers a Kiwanis Club savings program for club print and service project needs.
ProtectAmerica. Top-of-the-line home security.

kiwanis.org/marketplace
CORONADO BALLROOM
- General sessions
- Gala event
- 10 a.m. featured speakers

TO CORONADO SPRINGS RESORT GUEST ROOMS

TO CORONADO SPRINGS RESORT LOBBY AND RESTAURANTS

CORONADO SPRINGS RESORT CONVENTION CENTER
Porte Cochère

INFORMATION DESK
Foyer

La Mesa Patio

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Non-emergency number: +1-702-945-4481
Emergency number +1-702-946-4911
I should share this with my club:
Five things I want to do in my club:

1.

2.

3.

4.

5.
Service project ideas to share with my club:
Fundraiser ideas to share with my club:

- Bake sale
- Car wash
- Fundraising concert
- Silent disco
- Yard sale
- Comic book convention
- Chili cook-off
- Wine tasting event
- Art auction
- Pie eating contest
- Juggling and magic trick show
I didn’t know this before coming to the convention:
Here are a few people I should invite to join Kiwanis:
We've saved so many lives already. Now, the crucial part: reaching mothers and babies in some of the world's most dangerous areas. Don't rest — this is the critical moment. Help eliminate MNT from the face of the Earth.

TheEliminateProject.org
Go all in for kids!

Gifts made to the All in for Kids Challenge during the 104th Annual Kiwanis International Convention will support Kiwanis’ efforts to eliminate maternal and neonatal tetanus and iodine deficiency disorders. Donations will be split equally between The Eliminate Project and IDD. Thank you for your generous support!

DONOR INFORMATION

DONOR
KIWANIS NUMBER

KIWANIS CLUB NAME
CLUB NUMBER

KIWANIS DISTRICT NAME

DONOR ADDRESS

CITY  STATE/PROVINCE

POSTAL CODE  COUNTRY

PHONE NUMBER  SIGNATURE

PAYMENT INFORMATION

My total gift is US$_________________________  □ This gift is anonymous

If paying by credit card, please fill out the following:

CARD NUMBER  EXPIRATION DATE

NAME AS IT APPEARS ON CREDIT CARD

SIGNATURE

Please return this form and your donation to the Kiwanis Children’s Fund in the Kiwanis Experience.

If you prefer to give online, go to kiwanis.org/challenge.
For over 80 years our proven fundraising programs have raised healthy profits for clubs, schools and organizations nationwide. Experience how easy it is to raise funds with us today by selling premium nuts, delicious snack mixes and decadent confections!

STOP BY BOOTH #53 for a FREE SAMPLE

www.TerriLynnFundraising.com
1-800-323-0775
THE KIWANIS STORE IS OPEN!

GET A PROFESSIONAL PORTRAIT!
A photographer will be here Wednesday (noon-6 p.m.) and Thursday (8 a.m.– 2 p.m.)

Remember the magic with convention-themed items from the Kiwanis Store. Take home great gear, along with Kiwanis-branded apparel, meeting items and more!

HOURS
Wednesday 10 a.m.-6 p.m.
Thursday 8 a.m.-2 p.m.
Friday 8 a.m.-3 p.m.
Saturday 8 a.m.-2 p.m.