



Kiwanis®

Meeting ideas to help your club thrive

Define or redefine your purpose. What does your club want to be in your community? What do you want to accomplish in the long term? Now is a great time to work through [Creating the Purpose](#).

Analyze your members and potential members. Use the [Roster Analysis Worksheet](#) as a reminder of individuals who would likely enjoy being part of Kiwanis — and whose skills, relationships and experiences could enrich your club's impact. Create a list of people to invite to your next service project or open house.

Invite past members and guests. With more people working from home and many activities canceled, bring back some of your past members and re-introduce them to the service your club provides for the community. Also think about previous speakers, community partners and friends of your Kiwanis club.

Evaluate your service projects. You have a focused group to [Analyze your Impact](#). Take time to refresh some of these projects to increase their impact. Maybe it's time to let one or two go to focus on more impactful work. Maybe it's time to add a new project that is more relevant to the times.

Learn how your members feel about your club. This is a great time to conduct a [Member Satisfaction Survey](#). Get a head start — discuss changes you can make when meetings and service projects return to normal.

Use online meeting resources like [Zoom](#). Meeting online is a big change from meeting over a meal or sitting around a common table. If your club is meeting online and looking for meaningful agenda items, consider these ideas:

- Invite a speaker to join your online meeting.
- Collect virtual happy dollars in the form of an "I owe you" to be collected later.
- Interclub! Who else in your division, district, or the world is hosting an online meeting? Ask to visit virtually.
- Do or plan a virtual service project together. (Check out two ideas from the [April 8 Lunch with a Leader](#).)
- Remind your members of the mission of the club and their obligations as members.
- Strengthen club operations. If you've put off entering new members, updating addresses and phone numbers or other tasks, now is the time.
- Plan ahead! Kids need Kiwanis, and we know they'll need us more than ever when the crisis ends. What can your club do to attract new members, help more kids and make a powerful impact in your community?
- Invite your Service Leadership Program members and celebrate their successes and service from this past year.
- Plan a virtual graduation party for youth members who won't get to participate in a school ceremony.
- Make sure regular club business through September is scheduled and rethink how to proceed virtually. This includes elections, correspondence, newsletter submissions, etc.

- Learn what's happening around the division or district and get potential ways to collaborate by inviting the district governor, lieutenant governor or district secretary to speak at a club meeting.
- Invite school personnel and discover what they anticipate being the most important needs for children once the school doors are open again. Ask how your Kiwanis club can prepare now to help.
- Reach out to mental health experts and get advice on how to help the youth in your programs.
- Determine whether funds in your service account can be allocated to a project that benefits those affected by the COVID-19 crisis or to celebrate the unsung heroes in your community working through this pandemic.
- Invite an exercise or physical therapy expert to teach simple stretching, yoga or relaxation techniques.
- Keep Kiwanis fellowship and service alive. Have fun. Be creative. Think outside the box.