SHARE IT WITH YOUR NEIGHBOR • MAKE SURE YOUR FIRE CHIEF HAS A COPY • LEAVE IT WITH YOUR DOCTOR • GIVE IT TO YOUR ACCOUNTANT • SHARE IT WITH YOUR CHILD’S TEACHER • REMEMBER WHEN YOUR CLUB DONATED TO A LOCAL CHARITY? GIVE THIS MAGAZINE TO THE PERSON WHO ACCEPTED THE CHECK • GIVE IT TO THE MAYOR • HAVE YOU THOUGHT ABOUT THE BUTCHER, BAKER OR CANDLERSTICK MAKER? • SHARE IT WITH YOUR VET • TAKE IT TO YOUR CLUB MEETING • SHARE IT WITH HIM • SHARE IT WITH HER • SEND IT TO YOUR COUSIN IN PITTSBURGH • GIVE IT TO YOUR BABYSITTER • TAKE IT TO TEMPLE WITH YOU • DON’T FORGET YOUR BOSS • PASS IT TO YOUR BANKER • HAND IT OVER TO THE CHIEF AT YOUR FAVORITE RESTAURANT • MAKE SURE YOUR FINANCIAL ADVISOR HAS A COPY • SHOW IT TO A SCOUT LEADER • SHARE IT WITH YOUR BEST FRIEND • SHARE IT WITH A RETIRING JCI MEMBER • DROP BY THAT NEW BUSINESS DOWN THE STREET AND GIVE THIS TO THE OWNER • DELIVER IT TO A LIBRARIAN • PRESENT IT TO THE MOST SELFLESS PERSON YOU KNOW • SHARE IT WITH THE NEXT PERSON WHO INTRODUCES HIMSELF • GIVE IT TO YOUR SON • GIVE IT TO YOUR DAUGHTER • GIVE IT TO DAD AND MOM • AS AN ACT OF INTERVENTION, SHARE IT WITH A COUCH POTATO • PASS IT ON TO THE BOYS & GIRLS CLUB MANAGER • PRESENT IT TO YOUR FAVORITE CUSTOMER • ALLOW YOUR PRINTER SALESPERSON TO KEEP IT • YOUR INSURANCE AGENT SHOULD HAVE A COPY • DOES YOUR ATTORNEY HAVE A COPY? • GIVE IT TO A TREE HUGGER • GIVE IT TO A SINGER KEEP IT WITH A MARKETING EXPERT • HAND IT TO A FORMER KIWANIAN • GIVE IT TO THE HOSPITAL ADMINISTRATOR • PUT A COPY IN YOUR MINISTER’S PALMS • GIVE IT TO A PERSON OF A DIFFERENT GENERATION, GENDER, RACE, CULTURE, BELIEF OR POLITICAL PARTY • HAND IT TO A JOURNALIST • SHARE IT WITH SOMEONE WHO SHARES SOMETHING WITH YOU • RENEW AN OLD ACCOMPLISHMENT AND GIVE WHAT'S-HER-NAME THIS MAGAZINE • DON'T FORGET YOUR FAVORITE FUNERAL HOME DIRECTOR • PRESENT ONE TO THE STAR OF YOUR COMMUNITY THEATER’S NEXT PRODUCTION • YOUR HOMETOWN SOCCER COACH SHOULD GET ONE • SHARE ONE WITH A LANDSCAPER • SHARE WITH YOUR PHARMACIST • GIVE IT TO A FORMER JCI OR CKI MEMBER SHOULD DEFINITELY SEE THIS MAGAZINE • GIVE IT TO A POLITICIAN • GIVE IT TO A VETERAN • SHARE IT WITH SOMEONE WHO HAS AN INTEREST IN MOUNTAIN CLIMBING • HAND IT BACK TO YOUR POSTAL CARRIER • SHARE IT WITH A SPECIAL ED TEACHER • GIVE IT TO THE PERSON YOU JUST BEATEN IN EUCHRE • HAND IT TO A FORMER SAILOR • HAND IT TO A HANDYMAN • OFFER IT TO A TEENAGER • JUST TAKE IT TO A JUDGE • OR A JEWELER • CHOOSE ONE OF THE MEDICAL TECHNICIANS AT YOUR LOCAL HOSPITAL • LEAVE IT WITH A PEDIATRICIAN, BECAUSE THEY CARE ABOUT KIDS TOO • SHARE IT WITH A CIVIL SERVANT • SHARE IT WITH A SOCIAL MEDIA EXPERT BECAUSE YOUR CLUB NEEDS TO UPGRADE ITS COMMUNICATIONS • SHARE IT WITH YOUR NEIGHBOR • SHARE IT WITH YOUR OTHER NEIGHBOR • GIVE ONE TO THE COACH • HAND ONE TO YOUR AUNT MARGARET • DON'T FORGET THE CHURCH SECRETARY • THE SCHOOL BOARD PRESIDENT NEEDS TO READ THIS FOR SURE • DROP ONE OFF AT THE FIREHOUSE • LEAVE ONE AT A BUS STOP SHELTER • GIVE ONE TO A POLICEMAN • AND POLICEMAN SERVING THE CHILDREN OF THE WORLD®
Dear Kiwanis member: This magazine isn’t for you. We know your name is on the label and it’s filled with some of the Kiwanis family’s best photography and projects. It’s a great keepsake. We’re glad you think so. That was the plan. Because you already know about this great organization and how much good Kiwanis members are doing all over the world, it’s time that you told someone else about it. And this magazine will help you do just that.

Here’s how to use it: **Make a plan.** Be strategic about whom to share it with (see kiwanis.org/2019plan). Next: **Remove the cover.** Carefully tear off the front and back cover to expose the new cover targeted to a nonmember. Then: **Pass it on.**

Does your club have a service project soon? Use this magazine as a way to invite someone to take part. Attach a personal note about the project, asking them to join you. Remember, Kids Need Kiwanis. And more Kiwanians means more kids are helped. Thanks for sharing the Kiwanis story.
WHAT IF YOU CHOOSE TO CHANGE THE WORLD?

HERE’S WHERE TO START

A PUBLICATION OF KIWANIS INTERNATIONAL

SAVE THE RAINFOREST • FEED HUNGRY KIDS • BUILD A PLAYGROUND IN YOUR NEIGHBORHOOD • SUPPLY BOOKS TO STUDENTS • ELIMINATE MATERNAL AND NEONATAL TETANUS • MAKE SURE ALL CHILDREN HAVE SHOES TO WEAR • END POVERTY • TEACH READING TO ADULTS • MAKE SURE PEOPLE WITH DISABILITIES HAVE ACCESS TO BUILDINGS, SIDEWALKS AND PLAYGROUNDS • MENTOR • HELP THE ELDERLY • PROTECT THE ENVIRONMENT • RESPOND TO DISASTERS • HELP BURN VICTIMS HEAL • OPEN THE WORLD TO KIDS WITH AUTISM • TEACH A 30-YEAR-OLD WOMAN WITH DOWN SYNDROME HOW TO FISH • PUT SNOW SKIS BENEATH A PARALYZED VET • WELCOME IMMIGRANTS TO THEIR NEW HOME • RESTORE A BIT OF NORMALCY FOR CHILDREN IN WAR-TORN COUNTRIES • COUNSEL REFUGEES • TEACH SOMEONE HOW TO HELP THEMSELVES • SHELTER AND FEED THE HOMELESS • GIVE A CHILD OF THE CITY A DAY ON A FARM • CURE ALS • READ A BOOK TO A 5-YEAR-OLD • CHANGE A LIFE • CHANGE THOUSANDS OF LIVES • EQUIP A SCHOOL THAT HAS NO BOOKS, NO DESKS, NO PENCILS AND PAPER • INSPIRE 12-YEAR-OLD GIRLS AND BOYS TO SERVE OTHERS • NUPTURE THE TALENTS OF A PROTÉGÉ • ARRANGE FACE-TO-FACE MEETINGS FOR KIDS AND THEIR HEROES • HELP TEENS BECOME TOMORROW’S LEADERS • LET IT SNOW FOR FAMILIES IN A WARM CLIMATE • TAKE STUDENTS AWAY FROM THEIR MONITORS AND PUT THEM IN FRONT OF A COMPUTER TO SUPPORT THERAPISTS SO THEY CAN CURE LUCY’S CANCER • MAKE FITNESS A LIFETIME GOAL FOR CHILDREN • PLANT A GARDEN TO STOCK A FOOD PANTRY • PAINT A SENIOR CITIZEN’S HOME • GIVE THEM A KEY FOR AN ANIMAL SHELTER • PROMOTE KINDNESS • PROTECT CREATURES • WEAR A BULLETPROOF VEST • KEEP CULTURAL TRADITIONS ALIVE • HELP END WAR • RECOGNIZE MOTHERS • RECOGNIZE FATHERS • CELEBRATE CHILDHOOD • BRING THE CIRCUS TO TOWN • STOP BULLYING • GET THE WHOLE TOWN SWINGING TO SOMETHING • BRING OHIO’S GREATEST TALENT TO A WAREHOUSE OF SUPPLIES FOR TEACHERS • SERVE THE BEST ROCK SHRIMP, BARBECUE, SPAGHETTI, CHOCOLATES, MULL WINE, SEAFOOD, STRAWBERRY SUNDAES, RICE CAKES FOR MILES AROUND • TEACH CHILDREN TO READ • RESTORE A COMMUNITY ICON • STOP HUMAN TRAFFICKING • PLANT A PEACEFUL PARK IN THE MIDDLE OF A BUSTLING NEW SUBURB • RUN A CAMP • PROVIDE CAREER COUNSELING • BUILD APARTMENTS FOR SENIOR CITIZENS • FIGHT WHAT IF YOU CHOOSE TO CHANGE THE WORLD?
WHAT IF YOU’RE THE ONE?

If you’re holding this magazine in your hands right now, you ARE the one.

You’re the one who knows the importance of a strong education. You value your environment. You hold doors for people and offer a smile when someone holds one for you. You know people deserve to be happy, healthy and safe. We know how you feel because we feel that way too.

And we know you’re the one.

You’re the one who can change the world. Right now. Right this moment. How do we know? Because we know that everyone has that power within them. Really. You do. One simple act of kindness toward another changes the world. Can you imagine the power you’d have if you joined forces with others who are also the one?

You are the one. It’s you. This is an amazing world. Let’s continue to make it better by helping children and families live their greatest lives.
Your community has many opportunities for volunteering.

**50  BE A HELPER**

Giving your time and talent to a worthy cause can benefit you as well as others.

**34  HOW AND WHY TO SERVE**

Executive Perspective.

Stan Soderstrom, Kiwanis International executive director

**6 BY THE NUMBERS**

The need for service is great. So is the global response from Kiwanis international and our partners.

**10 DOING THE MOST GOOD**

What if you were able to recognize a problem and figure out the best way to solve it?

**34 HOW AND WHY TO SERVE**

Giving your time and talent to a worthy cause can benefit you as well as others.

**50 BE A HELPER**

Your community has many opportunities for volunteering.
I was 9 years old and life was pretty good. I had a great family, made good grades in school, played sports. But, as I was about to learn, that wouldn’t last.

My 7-year-old kid sister contracted cancer. In a matter of weeks, she was transferred to a hospital hundreds of miles away, quickly declined and died before I got a chance to ever see her again.

Looking back today, I realize how my family struggled with how to cope. Even as a child, I tried to figure how and why this had even happened, and finally coming to the realization that I could not change the past but I could do something about the future.

My father, a Kiwanian, must have also been working through a similar process of reasoning and search for rationale. He became active and involved in the American Cancer Society and ended up serving in various leadership positions locally and in the state.

I watched him and followed him. Once a year, an annual fundraiser needed volunteers to assemble thousands of kits so that every house in my city would receive an invitation to support the fight against cancer. This simple but important act became my first taste of volunteer service. By the time I was 10, I had discovered an outlet that allowed me to feel I could make a difference by donating my time. And it got better when I invited my friends to commit their Saturday to join me. Volunteering with others made the entire experience even better.

Fast forward to junior high school. My ninth-grade counselor asked to nominate me for membership in Key Club. I agreed, and that’s when my service world really opened.

My first Key Club project was cleaning the trophy cases in the school — not particularly exciting, but I got to work with upperclassmen. That was impactful for me as a sophomore!

Over three years, my Key Club experiences included adopting a muscular dystrophy patient. Mike, who used a wheelchair, was a junior high school student whose family lacked the financial resources to provide much outside of his weekly therapy sessions. Mike didn’t have many male friends, but over the course of a year, we became his after-school buddies, picking him up at school, taking him to his therapy and then driving him home. Stopping for an ice cream or helping him as tutors became the natural extension to the relationship. Soon, we were going to movies or sports events together.

By the end of my senior year, I realized that while Mike benefited from our time together, we, too, were beneficiaries of our Key Club service. We were better people because of it.

All of us — Mike, me, my Key Club peers — were impacted.

I continued my service in Circle K and later in Kiwanis. Both of my children were Key Club members, and one chose to help others by becoming a United States Marine.

For me, this has become an important life lesson. Community service is more than giving your time. It comes down to one word: impact. If you’re willing to make a difference in the lives of others, it makes sense to be a part something like the Kiwanis family and start impacting the world.
GIFTS GO FARTHER TOGETHER.

When you give to the Kiwanis Children’s Fund, you amplify your Kiwanis impact. That’s because you’re joining with Kiwanis family members who have done the same. After all, we do more when we do it together. Let’s reach kids who need Kiwanis — all over the world.

kiwanischildrensfund.org
SEE THE NEED

BY THE NUMBERS

THE NEED FOR SERVICE IS GREAT. SO IS THE GLOBAL RESPONSE FROM KIWANIS INTERNATIONAL AND OUR PARTNERS.

SERVICE

us$24.69

The value of an hour of service.
(Source: Independent Sector)

18.5 MILLION

The number of service hours donated by Kiwanis-family members each year, valued at US$456,765,000.
Number of countries where maternal and neonatal tetanus threatens infants and mothers. **13**

Number of countries where maternal and neonatal tetanus has been eliminated, in part through The Eliminate Project, a joint effort of Kiwanis International and UNICEF. **26**

The number of people who lack safe drinking water at home. *(Source: UNICEF)* **2.1 BILLION**

Number of Thirst Project water projects that provide more than 390,000 people in 13 countries access to clean water. *(Source: Thirst Project)* **2,895**
SEE THE NEED

LITERACY

72

Percent chance that children whose parents have low literacy levels will be at the lowest reading levels themselves. *(Source: ProLiteracy.org)*

43,782,389

The number of books donated since 2000 to children in underserved communities by Kiwanis International partner Scholastic. *(Source: Scholastic)*

SAFE PLAY

50

Percentage of preschoolers who don’t get outside every day. *(source: The Journal of American Medical Association Pediatric)*

MORE THAN 75,000

The number of playgrounds built worldwide with the products of Kiwanis International partner Landscape Structures Inc.
**PREMATURE BABIES**

MORE THAN 380,000

The number of babies born prematurely in the United States every year. *(Source: March of Dimes)*

**Funds raised by Kiwanis International partner March of Dimes events in 2017. *(Source: March of Dimes)***

**US $108 MILLION**

11.3 MILLION

The number of kids in the U.S. who leave school every day with no place to go. *(Source: Boys & Girls Clubs of America)*

**4 MILLION**

The number of kids served each year by Kiwanis International partner Boys & Girls Clubs. *(Source: Boys & Girls Clubs of America)*
DOING THE MOST GOOD

WHAT IF YOU WERE ABLE TO RECOGNIZE A PROBLEM AND FIGURE OUT THE BEST WAY TO SOLVE IT?

There are countless headlines about events that make us want to reach out and help. Natural disasters. Hunger. Homelessness. Disease. The list goes on and on.

But there’s good news in there: We can do something about it. We can, no matter how small a step we take, go in the right direction to make this world happier, safer and healthier for everyone.

The first step is recognizing what needs to happen. Then we do the work.

Sounds hard, right? Well, it doesn’t have to be. Every single act of service gets us closer to a better world.

The photos on the following pages show acts of service by members of Kiwanis from all over the world. Service of every form — from life-changing medical, educational and disaster relief to community fundraisers and cultural events that bring people from all walks of life together for fun. Helping others goes beyond building a home or donating a kidney — though many of you have done just that. Helping others can also mean creating experiences that leave positive memories for a lifetime.

We hope you find inspiration to make a difference.

Ask yourself: What if?

Learn more about these stories

On the following pages, we feature a sampling of some of our favorite photos from some of the best Kiwanis-family projects around the world.

To read more about the projects, visit kiwanismagazine.org/theone.
What if you could help mothers and their babies stay healthy?

Countless Kiwanis members have done just that through their work on The Eliminate Project, a partnership between Kiwanis International and UNICEF to eliminate maternal and neonatal tetanus. This deadly disease kills 30,000 babies and a significant number of women each year. When mothers-to-be receive vaccinations, their immunity protects their babies during childbirth. What if you’re the one to help save babies by raising funds to immunize moms? All the women and children on this page (in Madagascar, left, and Somalia, below) are safe thanks to Kiwanis and The Eliminate Project.
Simple gestures can bring a world of positive change and opportunity to people’s lives, especially those living with disabilities. What many of us take for granted, others can only dream about. Things like riding a bike, Fishing, Skiing, Interacting with others. So whether you raise funds to donate a robot to a classroom of kids with autism or you create a life-changing memory for someone, every little part you play in the experience changes the world for someone else. The joy felt by those you’re helping is obvious on their faces. The joy felt by you is obvious in your heart.
In Ukraine, children were on the front lines during unrest with Russia. But Kiev Kiwanians were there, offering an Easter egg hunt as a way to bring happiness, fun and maybe a bit of normalcy to the kids’ lives. In Germany, as refugees shared their stories of turmoil back home in Syria and Afghanistan, Kiwanians were there, offering German language lessons, housing assistance, education, work and other needs. In Ontario, a family of seven arrived from Syria after living in a refugee camp for four years. Kiwanis was there, working with other organizations to connect them to housing and additional resources. And in Wisconsin, Kiwanians dedicate their lives to welcoming new neighbors, no matter where they’re from or where they’re going.

What if you could help people affected by war or unrest?
What if you could help people help themselves?

For some people, no project or dream is too big. It’s great to give clothing to someone who needs it, but what if you taught them how to make their own? It’s great to feed the homeless, but what if you not only fed them but also gave them a place to shower and receive medical help, financial assistance, legal advice and help finding a job? Every little bit helps, and sometimes that little bit can change someone’s life forever. In Vanuatu, a small island chain in the South Pacific, women learn the art of sewing through a project created and organized by Kiwanians from New Zealand (left). The women use these new skills to become self-sufficient, giving them the opportunity to make their own money by selling clothing and cloth items in markets, especially to the tourists who visit the islands. In New Orleans (below), Kiwanis members from more than a dozen clubs work on numerous projects, many focused on improving the lives of the homeless. To these Kiwanians in New Zealand and New Orleans, the focus isn’t on just handing something out and moving on. The focus is on changing lives by giving people the tools to help them help themselves.
What if you could reach children wherever they are?

Children everywhere deserve to be happy, healthy, safe and loved. And they deserve to learn. Many Kiwanis clubs have made it their mission to go where the children are to teach them new things. To encourage them to grow, be curious and play. To give them advice and teach the value of service and leadership. Some of those projects have taken us to farms to learn about animals. Some projects reach kids in laundromats, where reading books is a way to pass the time. And sometimes, Kiwanis members give life advice in unlikely places, such as the barber chair.
CHANGE THE WORLD

We all have something to give. We all have stories to share and lives to touch. We all have the power to pass on knowledge we’ve gained, and many people do this through service clubs. For the past 100 years, Kiwanis members have given their time and talent to helping children learn. And when they can’t do the teaching themselves, they create projects to bring in experts who can. There are countless Kiwanis programs that teach children the value of science, culture, art and education. From furnishing classrooms in Jamaica to rewarding musical talent in Canada to introducing sumo culture in Japan to giving young hospital patients and recent patients a fun fishing day in the United States, Kiwanis teaches kids.

What if you could help children learn something new?

We all have something to give. We all have stories to share and lives to touch. We all have the power to pass on knowledge we’ve gained, and many people do this through service clubs. For the past 100 years, Kiwanis members have given their time and talent to helping children learn. And when they can’t do the teaching themselves, they create projects to bring in experts who can. There are countless Kiwanis programs that teach children the value of science, culture, art and education. From furnishing classrooms in Jamaica to rewarding musical talent in Canada to introducing sumo culture in Japan to giving young hospital patients and recent patients a fun fishing day in the United States, Kiwanis teaches kids.
Is there anything better than helping kids grow and become successful? Kiwanis members don’t think so. That’s exactly why they dedicate countless hours to working alongside youth in Kiwanis programs. Kiwanians sponsor clubs — K-Kids, Builders Clubs, Circle K, Key Clubs — giving young people the opportunity to lead through service. Many people credit their time in a Kiwanis youth program with making them who they are today, providing them opportunities they wouldn’t have had otherwise and opening doors that might have been closed. Harold Ekeh (top right) was a Key Clubber. He credits a strong support system for his impressive academic achievement of getting accepted to all eight Ivy League schools. “I want to be able to say I made a difference in my community and made a difference in my world, and that’s what Key Club really inspired me to do,” he said. “If you see something wrong in your community, you have the power to change that.”

What if you could help today’s teens become tomorrow’s leaders?
What if you could give children a safe place to play and grow?

Every kid has a job to do, and that’s to play. As adults, our job is to keep them safe and make sure they all have somewhere to do their most important work. Kiwanis clubs have just the project. There are playgrounds built by Kiwanis, community events such as family runs and festivals, sledding in California (Kiwanians bring their own snow!) and chess classes to stretch the mind and make new friends. If you’ve ever stood at the bottom of the slide on a playground, arms outstretched, encouraging a young child to be brave and go for it — and they do? That smile is payday.
Goodness comes from the heart, especially when hard times hit. It’s our instinct to reach out when others are hurting, when they’re in trouble, when disaster strikes. A tornado hit Henryville, Indiana, and Kiwanis responded. Floods hit the U.S. Midwest and Kiwanis was there. But it’s not only after disaster strikes that Kiwanians jump into action. They’re in action all the time, ready whenever there is need.
CHANGE THE WORLD
What if you could make your community famous?

Year after year you’ve attended your community’s festival. You’ve ridden rides and eaten the cotton candy and visited the cow barn. But what if you joined forces with the organizers to make this festival a bigger success? There are thousands of Kiwanis clubs behind some of the grandest events held all over the world — and you might not even know it. There’s a cool jazz festival in Switzerland and a hot pepper festival in Louisiana. Texans put on cultural fiesta, and Pennsylvanians organize a yummy chocolate festival. All of these and more. You could help make the fun happen!
What if you could make a positive impact globally?

Everyone needs help sometimes. And while most of our Kiwanis clubs direct their service close to home, there also are opportunities to help people far away. Kiwanis members in Montana fund a school and orphanage 8,400 miles away in Uganda. A Kiwanis member from Washington created a community health project in the highlands of Honduras. And Kiwanis International’s Global Campaign for Children is eliminating iodine deficiency disorders — the single greatest cause of preventable mental disability — by iodizing salt. Families are healthier thanks to Kiwanis.
Scrolling through social media, you see a post from the local high school showing teens who had traveled to Central America for a week during spring break to work on a sanitation project. The images show they did a lot of hard work. And their smiling faces show it must’ve been worth every drop of sweat to be there, surrounded by happy children and thankful teachers. You wonder what that must be like, to give to a community so far away. It seems like they had a life-changing experience, from what you can tell in the photos. You go on with your day.

Later that afternoon, you read a story on a national news website about several families a few time zones away who have started to collect household and personal items for families displaced by catastrophic flooding. The image of a shoeless toddler in her mom’s arms, weeping, sticks with you as you head out to pick up your own kids at school.

After dinner, as you settle in to watch the news on television, there’s a story about a group that organizes a successful 15K run every year. They’re looking for more volunteers.

Now you’re asking yourself: Why am I not doing stuff like this? Well, you should be doing stuff exactly like this. And here’s one compelling reason why: Study after study shows that volunteering does more for you than just...
make you feel good. And volunteering with a group like Kiwanis multiplies these benefits.

For example:

- Volunteering enhances social networks, which buffer people against stress and disease and ease pressure on health systems.
- Volunteering improves mental health and contributes to higher levels of happiness, self-esteem, self-worth and life satisfaction.
- Service organizations galvanize communities in times of need.
- Service organizations contribute to economic growth via community investment.
- Areas with higher volunteer rates are more likely to have lower mortality rates and lower incidence of heart disease.
- Volunteering develops life skills and leadership abilities and can lead to employment opportunities.
- Volunteering increases awareness and understanding of public issues.
- Students who participate in community service-learning tend to do better in school and are more likely to become future voters.
- Service-learning enhances understanding of diverse cultures and communities, and binds people through shared experiences.

Colonel Chris Hadfield

“Impossible things happen. And they don’t just happen randomly. They happen as the direct result of a huge amount of work by people who’ve changed who they are to have the skills and then have collected together to do something that enables us to reach a level we have never reached before. It’s the very stuff of space flight. It’s what allows us to start to understand the rest of everything around our planet. But it’s also the stuff that allows the people who are part of Kiwanis to raise the huge amount of money you do and accomplish the wonderful things that you folks are doing around the world.”

~ Excerpt from a speech given at the 2016 Kiwanis International Convention in Toronto, Ontario, Canada.
More importantly, children thrive and survive when you volunteer. Your community is safer, cleaner, friendlier and kinder when you volunteer. And the world is a better place to live when you volunteer.

But don’t be intimidated. The world needs all types of volunteers. When you read about or see these types of stories on television, how do you see yourself in that scenario? Does your personality sway you toward hands-on service? Or maybe you’re more of a behind-the-scenes planner. That’s great. The world needs those as well. Or maybe you know people who know people and can line up other people for fundraising and marketing. That’s fantastic too. The world needs you, no matter what kind of help you can give. And we’re here to help you figure out what you can do next, so you and your project are what people are talking about next on television and social media!

**WHAT CAN YOU DO?**

There are countless ways and places to volunteer. (See “Be a Helper” on page 50.)

- You can go out on your own. Read to children at a laundromat. Pick up trash in a park. Donate blood.
- You can offer to help associations such as Meals on Wheels, homeless shelters or Red Cross/Red Crescent.
- You can walk, bike, swim and teeter-totter to raise funds and awareness for a cause.

These are all good options, but we think you should consider volunteering with a group, possibly at a place of worship, a community-service club or, of course, Kiwanis. Through the bonds of friendships and the leadership experiences they’ve gained in our clubs, many of our members have discovered a deeper passion to serve.

**WHAT IS KIWANIS?**

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time. Schools, hospitals, governments, other nonprofits, corporations, foundations and more have all reaped the benefits of collaborating with Kiwanis clubs. Our clubs

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**WHY I SERVE**

Jamie Lee Curtis

“60,000 newborns die of maternal and neonatal tetanus each year. The miracle of The Eliminate Project is that you can change the course of human life. You’ve already shown it. Global change is happening because human beings are working to eradicate maternal and neonatal tetanus. I believe that what you are doing every day is great work.”

~ Excerpt from a speech given at the 2011 Kiwanis International Convention in Geneva, Switzerland.
are involved in more than 150,000 community-service projects each year and annually raise more than US$110 million. Together we dedicate more than 18.5 million service hours to strengthen communities and help children.

The Kiwanis Children’s Fund provides grants for club and district projects, disaster relief, our Service Leadership Programs and our global projects to eliminate maternal and neonatal tetanus and iodine deficiency disorders.

Kiwanis clubs are the heart of the organization. It’s in our nearly 8,300 clubs worldwide that children are served and our communities improved. We hope you consider membership in one of our clubs. But first, let’s introduce the rest of our Kiwanis family, the Service Leadership Programs:

- **Aktion Club** is the only service club for adults with disabilities (aktionclub.org).

- **Circle K** is the world’s largest student-led collegiate service organization (circlek.org).

- **Key Club** provides high school-age members with opportunities to serve, build character and develop leadership (keyclub.org).

- **Key Leader** is a weekend program for high school-age students with a mission to inspire young people to achieve their personal best through service leadership (key-leader.org).

- **Builders Club** is the largest service club program for

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**WHY I SERVE**

Dr. Jane Goodall

“There is still so much in the world worth fighting for. So much that is beautiful, so many wonderful people working to reverse the harm, to help alleviate the suffering. And so many young people dedicated to making this a better world. All conspiring to inspire us and to give us hope that it is not too late to turn things around, if we all do our part.”

~ Excerpt from a speech given at the 2011 Kiwanis International Convention in Geneva, Switzerland.
middle school and junior high students (buildersclub.org).

- **K-Kids** is the largest service club program for elementary school students (kkids.org).

**WE WORK WITH THE BEST**

We know that working together helps us reach more children and families in need. So we also team with partners who share our values, have the same collaborative mindset and desire to make the world a better place for children. Thanks to partnerships, we collaborate with UNICEF, Landscape Structures Inc., U.S. Army, Nickelodeon, Sister Cities International, JCI, Boy Scouts of America, March of Dimes, Boys & Girls Clubs, National League of Cities, Scholastic, Children’s Miracle Network, Up with People, The Thirst Project, Two Ten Footwear and Squads Abroad to make a difference.

**FINDING THE RIGHT FIT**

The first step to joining a Kiwanis club is deciding what type of club you’d like to join. Whether you’re young or retired, single or have a family, intent on career-networking or looking for fun and friends, Kiwanis likely has a club for you. All clubs have this in common: a commitment to improving communities and serving children.

Kiwanis has different types of clubs to consider:

- **Traditional clubs** are most common in communities today. They meet weekly or twice

Jessica Hetherington

“Growing up in a small town (Dadeville, Alabama), Key Club gave me more of an opportunity for service and leadership experiences than I would have ever had otherwise. There weren’t many resources or people to organize projects and opportunities like you would find in a larger city, so having that core of Kiwanis members to encourage and inspire us to become more than just students was really invaluable for me. I carried that mission with me through college and beyond. In today’s world, we don’t just need good students, we need good stewards of our world. ... This is where Key Club and Kiwanis fill a pivotal void that exists in many of our communities. For which, I am extremely grateful!”

**WHY I SERVE**
HERE’S WHAT YOU CAN DO NEXT

SO YOU’VE BEEN INSPIRED BY THE AMAZING WORK GOING ON AROUND THE WORLD AND ARE READY TO JOIN A KIWANIS CLUB IN YOUR AREA. IT’S AS EASY AS 1, 2, 3 …

1. **Find** the club that’s right for you. Think about what type of Kiwanis club would fit your personality, schedule and interests. Depending on the size of your community, there may be several options.

   You can start your search by using the Club Locator at kiwanis.org/findaclub.

2. **Visit** a club meeting. Look around for the club that’s right for you. Ask questions. Learn what type of service projects the club does each year. Offer ideas and suggestions.

3. **Join!** Once you find the club that fits you best, get involved! Make friends. Consider joining a committee for a project close to your heart. Invite friends to participate in a service project. Have fun while doing good!

kiwanis.org/clubs
a month. Some may recite a pledge, pray and sing. Others don’t. Some may write checks while others prefer hands-on action. Some may offer opportunities for career networking.

- **Internet clubs** offer flexibility for those who travel often or cannot attend traditional meetings. Though they operate in much the same way as traditional clubs, their meetings generally are conducted in online chat rooms, meeting face-to-face at service projects and fundraisers.

- **Young professional clubs** meet the needs of younger members with busy lifestyles. They offer flexible meeting schedules and prefer hands-on service, often paired with social activities for members and their families.

- **Golden K clubs** consist of retired men and women who maintain busy lifestyles and a strong desire to make a difference in their communities. These clubs generally operate much like traditional clubs.

**WHY I SERVE**

**Trena RoudeBush**

“I enjoy working with a diverse group of volunteers, especially ones who may not normally have an opportunity to work together. Each brings his or her unique experiences and perspectives, which, in my experience, help make the experience richer and the impact greater. Connecting with fellow volunteers has challenged me to see the world through different lenses and has changed my thinking on important issues.”
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[kiwanis.org/marketplace](http://kiwanis.org/marketplace)
• **3-2-1 clubs** put a strong emphasis on serving more and meeting less, with a monthly schedule of three hours of service, two hours of social activity and one hour for meetings.

Within these categories, clubs may have adopted variations:

Family clubs attract adults who want to socialize and serve with their spouses or children along with other families.

Cause-focused clubs identify a specific cause to serve, such as literacy, a camp or LGBTQ issues.

Interest-focused clubs consist of members who have a united interest, such as knitting, motorcycling or golf.

**HOW TO FIND A KIWANIS CLUB**

The quickest way to identify clubs in your community is to visit kiwanis.org/findaclub. This club locator will provide a list of clubs in the area and the place and time of their meetings. Some clubs include information about their signature projects. There’s even a box to click if you’d like someone to contact you with more information about a club.

Once you’ve identified a possible club, we recommend you visit a meeting and a service project. Your attendance will help you get to know members, and you’ll witness the club’s impact on the community. Ask these questions:

• What is the club’s signature project? (What are they known for in the community?)
• What are the dues and fees? And beyond dues and fees, what other financial and time commitments are expected or suggested from members?
• Is the club more involved in fundraising or hands-on service?
• What are its plans for the future?

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BE THE CHANGE

If you don’t find your kind of club or one that fits your schedule, consider gathering some friends and opening a Kiwanis club that meets your needs and interests. Call +1 317-875-8755, ext. 411, or email membership@kiwanis.org for more information.

WHAT TO DO WHEN YOU JOIN
Make friends. Whether you’re outgoing or shy, Kiwanis members are welcoming, friendly people. They’ll suggest some great ways for you to explore further opportunities when you’re ready, such as joining a committee or helping with Kiwanis youth clubs. Have fun while doing good.

WHY I SERVE

James Phelps

“My favorite kind of volunteer project is one in which everyone gets involved. I think this is one of the best things about Kiwanis because if you like to volunteer, then come help. As Kiwanians, we truly have the best thing when it comes to our Kiwanis family. We have volunteers young and old, so to see everyone helping makes the volunteer project worthwhile.”
THANK YOU TO ALL OUR CONTRIBUTING PHOTOGRAPHERS

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BE A HELPER

THERE ARE LOTS OF PLACES TO VOLUNTEER IN YOUR TOWN.

Illustration by Curtis Billue

You don’t have to look very far to lend a helping hand. Whether you live in a metropolis or a village, there are groups of people just like you who want to improve their neighborhood, city, province or world. Just take a stroll through Smalltown — it’s just like your town — and discover your place to serve.
1. Kiwanis and other service clubs are always ready to help whenever and wherever needed.

2. Volunteers like to eat, so you’re likely to run into a group at a restaurant or cafe, planning their next project.

3. Schools need lots of volunteers: parent-teacher groups, band boosters, tutors, chaperones, ... 

4. Hospitals seek volunteer receptionists, book readers. And there are numerous groups raising awareness for diseases.

5. Your town hall and courthouse probably are looking for volunteers to act as docents and for help during elections.

6. Places of worship welcome volunteers since they often serve community and world needs.

7. If nature is your nature, hook up with park builders, litter patrols or environmentalists.

8. Every community has groups that serve children. Look for Boys & Girls Clubs, youth sports leagues, camps and 4-H.

9. Law enforcement departments need help with issues such as drug-abuse awareness and public safety. Ask them about their needs and how you can help.
SAVE THE RAINFOREST • FEED HUNGRY KIDS • BUILD A PLAYGROUND IN YOUR NEIGHBORHOOD • SUPPLY BOOKS TO STUDENTS • ELIMINATE MATERNAL AND NEONATAL TETANUS • MAKE SURE ALL CHILDREN HAVE SHOES TO WEAR • END POVERTY • TEACH READING TO ADULTS • MAKE SURE PEOPLE WITH DISABILITIES HAVE ACCESS TO BUILDINGS, SIDEWALKS AND PLAYGROUNDS • MENTOR • KIWANIS • HELP THE ELDERLY • PROTECT THE ENVIRONMENT • RESPOND TO DISASTERS • HELP BURN VICTIMS HEAL • OPEN THE WORLD TO KIDS WITH AUTISM • TEACH A 30-YEAR-OLD WOMAN WITH DOWN SYNDROME HOW TO FISH • PUT SNOW SKIS BENEATH A PARALYZED VET • WELCOME IMMIGRANTS TO THEIR NEW HOME • RESTORE A BIT OF NORMALCY FOR CHILDREN IN WAR-TORN COUNTRIES • COUNSEL REFUGEES • TEACH SOMEONE HOW TO HELP THEMSELVES • SHELTER AND FEED THE HOMELESS • GIVE A CHILD OF THE CITY A DAY ON A FARM • CURE ALS • READ A BOOK TO A 5-YEAR-OLD • CHANGE A LIFE • CHANGE THOUSANDS OF LIVES • EQUIP A SCHOOL THAT HAS NO BOOKS, NO DESKS, NO PENCILS AND PAPER • KIWANIS • INSPIRE 12-YEAR-OLD GIRLS AND BOYS TO SERVE OTHERS • NURTURE THE TALENTS OF A PROTÉGÉ • ARRANGE FACE-TO-FACE MEETINGS FOR KIDS AND THEIR HEROES • HELP TEENS BECOME TOMORROW’S LEADERS • LET IT SNOW FOR FAMILIES IN A WARM CLIMATE • TAKE STUDENTS AWAY FROM THEIR MONITORS AND PUT THEM IN FRONT OF A CHESSBOARD • SUPPORT DOCTORS SO THEY CAN CURE LUCY’S CANCER • KIWANIS • MAKE FITNESS A LIFETIME GOAL FOR CHILDREN • PLANT A GARDEN TO STOCK A FOOD PANTRY • PAINT A SENIOR CITIZEN’S HOME • GRILL PANCAKES TO RAISE MONEY FOR AN ANIMAL SHELTER • PROMOTE KINDNESS • PROTECT A POLICE DOG WITH ITS OWN BULLETPROOF VEST • KEEP CULTURAL TRADITIONS ALIVE • HELP END WAR • RECOGNIZE MOTHERS • RECOGNIZE FATHERS • CELEBRATE CHILDHOOD • BRING THE CIRCUS TO TOWN • STOP BULLYING • GET THE WHOLE TOWN SWinging TO SOME LIVE JAZZ • STOP GLOBAL WARMING • ELIMINATE THE WORLD’S LEADING CAUSE OF MENTAL DISABILITY • ENCOURAGE STUDENTS TO PURSUE STEM CAREERS • REACH FAMILIES IN THE REMOTE HONDURAN CLOUD FOREST WITH MEDICAL SUPPLIES • BRING TROUBLED YOUTH AND POLICE TOGETHER AS A DRAGON BOAT RACING TEAM • SHOW TEENS HOW TO PLANT TOMATOES • BUILD A BOCCE COURT FOR YOUR COMMUNITY • KIWANIS • RUN A WAREHOUSE OF SUPPLIES FOR TEACHERS • SERVE THE BEST ROCK SHRIMP, BARBECUE, SPAGHETTI, CHOCOLATES, MULL WINE, SEAFOOD, STRAWBERRY SUNDAES, RICE CAKES FOR MILES AROUND • TEACH CHILDREN TO READ • KIWANIS • RESTORE A COMMUNITY ICON • BURN AWAY PEOPLE’S GLOOM • STOP HUMAN TRAFFICKING • PLANT A PEACEFUL PARK IN THE MIDDLE OF A BUSTLING NEW SUBURB • ARRANGE FOR A CHEF TO TEACH ORPHAN TEENS HOW TO PREPARE GINGER PORK AND MISO SOUP • GIVE A BASEBALL BAT TO A FRECKLE-FACED WHEELCHAIR ATHLETE • OPEN NEW WORLDS FOR STUDENTS AT A BLIND SCHOOL • KIWANIS • NURTURE THE TALENTS OF A YOUNG TUBIST WITH A MENTAL DISABILITY • MAKE KIDS FEEL LIKE TERRIFIC KIDS • INSPIRE STUDENTS TO BRING UP GRADES • REMODEL A DESERVING CHILD’S BEDROOM • SAVE THE WHALES • AWARD LIFE-CHANGING SCHOLARSHIPS TO GRADUATES WHO HAVE OVERCOME DIFFICULTIES IN THEIR YOUNG LIVES • ARRANGE A CHRISTMAS PARTY ON A LATIN AMERICAN RESERVATION WHERE CHILDREN HAVE NEVER SEEN SANTA • PROVIDE CLEAN WATER FOR EVERYONE • FOUND A COMMUNITY’S AMBULANCE SERVICE • RESTORE A FORGOTTEN CEMETERY • TRANSPORT CHILDREN TO THE NORTH POLE ON THE POLAR EXPRESS • WORK WITH PRISONERS TO RESTORE BICYCLES FOR NEEDY FAMILIES • DONATE BOATS TO IMPOVERISHED FISHERMEN • SPONSOR A SURGERY THAT ALLOWS A TEEN GIRL TO WALK FOR THE FIRST TIME •
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WHAT’S YOUR STORY?

If your club has a success story, simply email a summary and a few photos to shareyourstory@kiwanis.org to be considered for possible future use in Kiwanis International publications.

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