

SPONSORING A NEW KIWANIS CLUB

Kids need Kiwanis. By sponsoring a new Kiwanis club, your club helps ensure that more kids get the service and mentorship that Kiwanians provide. Kiwanis clubs are organized based on community needs — so if there's a need in a community, there's a need for Kiwanis.

BENEFITS FOR THE NEW CLUB AND YOUR CLUB

When you sponsor a new club, that club learns from experienced Kiwanians how to:

- Create a satisfying membership experience that emphasizes both service and fellowship.
- Host service projects and fundraisers rooted in the community and its needs.
- Invite new members to join.
- Use local media resources to highlight the club's impact.

Helping attract potential members to a new club also strengthens the sponsoring club. Sponsoring club members gain confidence from teaching new recruiting techniques and sharing successful tactics. They also learn ways to assess their own community's needs — and ensure the relevance of Kiwanis in their area for years to come.

RESPONSIBILITIES OF THE SPONSORING CLUB

The sponsoring club members, along with the lieutenant governor, support and nurture the new Kiwanis club for at least the first year. Sponsoring clubs agree to:

- Assist the club opener and other core team members during the week that visits are paid to prospective members.
- Conduct "inter-clubs" for the new club's pre-organizational meetings, and for the official organizational meeting. (An inter-club is a meeting where four members from one club visit another club for a meeting, event or service project.)
- Assist the club coach and lieutenant governor as they support the new club.
- Help plan the new club's first service project.
- Monitor the new club for one year and help it maintain a roster of at least 15 members (the membership level of a club "in good standing" with Kiwanis International).



Kiwanis[®]