

YOUR KIWANIS STORY

Sharing your passion with friends and neighbors

If you're passionate about your club and the great things it does, you have a Kiwanis story to tell. Those stories are how we attract new members. Work on yours until you can tell it at any place or time with ease. Let's get started!

WHAT MAKES YOUR CLUB SPECIAL?

Think about what you love most about your club.

WHAT IS YOUR CLUB'S COMMUNITY IMPACT?

Is there a service project that makes you proud every time you think about it?
Is there a person or group your club has mentored?

HOW WOULD GROWING YOUR CLUB MAKE A DIFFERENCE?

What larger or more complex projects could you take on with more members?

SPEAKING TIPS

- Practice your speech
- Maintain eye contact when appropriate
- Be a good listener
- Speak with confidence
- Ask about them
- Invite them to a service project or meeting

PEOPLE TO CONSIDER

- Family and friends
- Church members
- Coworkers
- Local business owners
- Teachers and principals
- Parents' groups (e.g., sports, academics, support groups)
- Neighbors
- Clients
- Providers of services (e.g., accountants, bankers, physicians)
- Parents of Kiwanis-family clubs
- Members of other clubs (e.g., book, sports, parlor games clubs)
- Service Leadership Program faculty advisors



Kiwanis[®]