

Don't let September slip by

Chris at Kiwanis <communications@kiwanis.org>

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To: Steven Hadt <SHADT@KIWANIS.ORG>



Kiwanis®

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MAKE A MEMBERSHIP PLAN FOR THE NEXT YEAR

Of course, your club wants to help more kids and make a bigger difference in the community. But just saying you want to won't make it happen. It takes intention. It takes planning. It takes resources. Now is a good time to set the intention, create the plan and assign the resources so your club can make a strong start in the new Kiwanis administrative year.

Using the month of September to plan for the Kiwanis New Year has long been a practice of the Kiwanis Club of Ute Pass/Woodland Park in the Rocky Mountain District. Members devote an entire club meeting to identifying specific prospective members.

"We compile a list of 24 names — two people a month — to invite to a meeting for the entire year," said Bert West, 2022-23 Kiwanis International president. "Then we decide when and who is going to reach out to that person. This gives us a membership growth plan for the entire year that we can follow and track."

The [Two For Two](#) workbook helps clubs brainstorm potential members and identify the personality traits needed in the club. It even offers suggestions on whom to invite and how to extend the invitation. Clubs can use the tracking boxes to organize a plan and celebrate new members.

The workbook is available for [download](#). Clubs that misplaced the copy sent to them in March can [request a resend](#).

"Two For Two is the most useful membership strengthening tool Kiwanis has ever created," said West. "I just hope all clubs focus on growing their clubs because kids need Kiwanis."

The new administrative year begins October 1.

P.S. This email is sent to the club president, president-elect, secretary, membership chair and lieutenant governor.



GROW YOUR MEMBERSHIP AND EARN REWARDS

The Kiwanis Club of Oxford in the Ohio District just scored a US\$200 gift card to the Kiwanis Family Store — because two members met with two prospects this month to tell them about Kiwanis.

Your club could be next! Clubs that [report the names and contact information](#) for this month's prospects will be entered into the next monthly drawing for a US\$200 gift card to the Kiwanis Family Store. The drawing is held on the 20th of each month. Complete the form and good luck!

3636 Woodview Trace, Indianapolis,
IN 46268-3196 USA

1-800-549-2647 | +1-317-875-8755

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