

# BuzzBuilder—February 2017

Kiwanis International

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To: Steven Hadt <shadt@kiwanis.org>;



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## SPEAKER'S BUREAU HELP

Does your district or club have a Kiwanis speaker's bureau? Do you have success stories or suggestions on how to identify good speakers, provide training on giving Kiwanis-branded presentations and locate groups that could benefit from learning about Kiwanis? If so, JoAnn Dixon, the New Jersey District PR Coordinator, wants your input. Contact JoAnn at [jcd85@verizon.net](mailto:jcd85@verizon.net) or post your ideas on the [KI PR Facebook page](#).

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## KIDS NEED KIWANIS STORIES

How does your club share the way it helps kids in your community? The Kiwanis Club of Indianapolis, Indiana, [awards scholarships](#) to the most deserving of kids and shares stories of students who have overcome hardships to stay in school – and go on to college. These kids will inspire you and remind you why #KidsNeedKiwanis.

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## PR RESOURCES FOR DISTRICTS AND CLUBS

Remember that good idea you saw about pitching a news story or staging an announcement that would garner media coverage? [Previous issues of Buzz Builder and webinars for District PR Coordinators](#) are on the Kiwanis website.

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## HOW TO STAGE A KIWANIS OPEN HOUSE

Inviting guests to your club meetings is a lot like hosting an open house: You want to be sure everything is clean and in order. Knowing your club is in tip-top shape will increase the chances that potential members will like what Kiwanis offers. Use our [tips for hosting an open house](#) to ensure your club is set for success.

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## SAY IT WITH PHOTOS

A picture speaks a thousand words – especially if it's on Instagram, Snapchat or even Facebook. Are your photos good enough to tell your club's story? Find out how to [make your photos and videos grab your reader's attention](#) and show how your club helps kids in your community.

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## IHOP<sup>®</sup> NATIONAL PANCAKE DAY

Is your club ready for [IHOP National Pancake Day](#) on Tuesday, March 7? There's still time to sign up and help kids while doing valuable community service. Kids need Kiwanis and Kiwanis needs your help. Help spread the word about Children's Miracle Network Hospitals at an IHOP near you.

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## LEGACY OF PLAY CONTEST

Help your club leave a lasting legacy in the community by participating in the [Legacy of Play contest](#) for 2017. Look for details on Kiwanis' official Facebook page and enter the contest for US\$25,000 in playground equipment from Kiwanis Vision Partner Landscape Structures.

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