

Buzz Builder—October 2017

Kiwanis International

Thu 10/26/2017 3:02 PM

To: Steven Hadt <shadt@kiwanis.org>;



October 26, 2017



NEW MEMBER KIT IN THE MAIL

Kiwanis International is reaching out to new members with email and snail mail this year. New members will receive a kit in the mail that includes a thank-you and inspirational messages. They'll also receive a monthly email tailored to the month of their new membership. District and club public relations coordinators can help with this effort by encouraging club secretaries to add new members in a timely manner—and to delete individuals who no longer are members. Want the superpower T-shirt? [Order it here.](#)

[READ MORE](#)

KIWANIS ONE DAY ASSETS

Every year on Kiwanis One Day, clubs around the world join together in a day of service. This year, One Day is Saturday, October 28. Remember to share what your club is doing and use the #KidsNeedKiwanis hashtag on social media. If you need help, visit the [Kiwanis website](#) for ideas, tips and media releases.

[LEARN MORE](#)

PROJECT IDEAS

Kiwanians have a deep love for and dedication to the children of their communities, and service is rooted in their clubs' identity. We have compiled a list of quick, fun and impactful service projects that two or 20 members of your club will enjoy. [View the list](#) and get some ideas on how to make a lasting impression on kids in your neighborhood.

[READ MORE](#)

BRAND CAMPAIGN

The Kiwanis brand campaign continues. If your club is looking for social media posts, Facebook and Twitter cover photos, videos and social media graphics, use the [tools we have created](#) and posted online. You'll find everything you need to support your social media efforts.

[READ MORE](#)

HELP KEY CLUB "HALO"

Do you know of a [Key Club International](#) member with an awesome service project idea? Kiwanis has teamed up with Nickelodeon to provide HALO Movement grants up to US\$2,500 for the best ideas. It's easy to enter and the deadline is November 30. Encourage your Key Club to apply for money to help fund a great project.

[LEARN MORE](#)

SIGNS OF CLUB-BUILDING

Our focus this year is building clubs and gaining new members. If your district is sponsoring club-building events, or if your club is helping open a new club nearby, consider sharing that with these [signs](#). You can print these and let your community know Kiwanis is coming.

[READ MORE](#)

PROMOTE A NEW CLUB

When your district or club is successful in opening a new club, share that story with local media.

That's what a new club in [Huntsville, Michigan](#), did, letting the community know of a new way to help kids. If a new club opens in your area, don't forget to share the news.

[READ MORE](#)

KEY RESOURCES FOR YOUR CLUB

The Formula has developed a [set of key resources](#) to help your club be successful. These resources, chosen as our top resources by those in the field, are broken down into three categories: resources for club opening, resources for strengthening your club and The Formula videos. All are proven tools for spreading the benefits of Kiwanis.

[READ MORE](#)

KIWANIS MAGAZINE WINS AWARDS

For the fourth consecutive year, Kiwanis magazine received top honors at the [Folio](#): Eddie & Ozzie Awards ceremony. The January/February 2017 issue's "War Games" was recognized for best use of photography. Kiwanis also received three honorable mentions: "Ruby Bridges: A Purposeful Life" in the single article category; "Leaders of the Future" in cover design and "Kiwanis Food Festivals" for feature design.

[READ MORE](#)

EXPERT ADVICE

If you're looking for ways to tell your club's story, visit our [Buzz Builder](#) webpage. You'll find past issues of Buzz Builder, and you'll find PowerPoint presentations about topics that can help your club gain publicity and media coverage for events, fundraisers and all the ways your club is helping kids.

[READ MORE](#)

3636 Woodview Trace, Indianapolis,
IN 46268-3196 USA

1-800-549-2647 | 1-317-875-8755

[Manage your email preferences](#) | [Unsubscribe from our list](#)

