

Put your club in the spotlight!

Kiwanis International

Thu 4/26/2018 5:14 PM

To: Steven Hadt <shadt@kiwanis.org>;



April 26, 2018



## DIGITAL MAKEOVER

If your club's Facebook or Twitter account needs a digital makeover and you'll be at the 2018 Kiwanis International convention in Las Vegas, we can help. The Kiwanis public relations team will host an education session at 10 a.m. Friday, June 29, titled "Give your club a digital makeover." Email us at [pr@kiwanis.org](mailto:pr@kiwanis.org) if you want us to consider your club for a makeover. We'll prepare all the graphics and showcase your account during an education session to demonstrate how easy it can be.

[LEARN MORE](#)

## PROMOTING SPONSORED PROGRAMS

When your Aktion Club, Key Club or CKI club attends a district event, make sure you submit that story to the local media. Key Clubs in the [Arizona](#) and [Wisconsin-Upper Michigan](#) districts submitted articles and photos to newspapers about members who attended their district conventions. It's a great way to reward the members and inform the community about their projects. Any event can be submitted. An [Indiana Key Club](#) let media know about a program with the city and received coverage.

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## OUTSIDE THE CLUB

If a member of your club wins an award or honor from another group or participates in a group event, share that news with your community. If the other group isn't writing a media release, ask if you can. Some recent examples include a [Kentucky volunteer event](#) that honored BUG participants and an [Indiana teacher](#) who works with Key Club and was recognized as teacher of the year.

## GIVE A LEGACY OF PLAY

For the fifth year, Kiwanis International is partnering with [Landscape Structures](#) to give one deserving Kiwanis club US\$25,000 in playground equipment. The annual [Legacy of Play Contest](#) celebrates our shared belief that investing in the community through legacy signature projects is important to the success of a Kiwanis club. Landscape Structures' emphasis on inclusive play is also important to Kiwanis because it highlights our goal to bring play to all children.

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## ON THE ROAD WITH JIM

Join President Jim on the road as he opens Kiwanis clubs around

the world. In May, Jim will host a [webcast](#) live from Cleveland, Ohio, to share the latest Kiwanis news and give an update on membership. The webcast will be at 8 p.m. (Eastern Time) Monday, May 7, 2018. Webcasts are free and available to any Kiwanis member. Registration gives you a link to join the webcast and saves you a “seat.” And you’ll want to register soon, because seats are limited.

[REGISTER NOW](#)

## MAKE A DIFFERENCE

You joined a Kiwanis club to make a difference in your community. You recognize the benefit of Kiwanians in action, and you want to be a part of something bigger than yourself. Share your love of Kiwanis as often as possible so more like-minded individuals make an impact alongside you. Spread your Kiwanis story with these [tips from The Formula](#).

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