

Make your club known!

Kiwanis International

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To: Steven Hadt <shadt@kiwanis.org>;



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PR TIPS & TOOLS

If you didn't make it to the 2018 convention, you can still benefit from materials that Kiwanis Communications provided. A new PR Tips & Tools booklet is now available — it's like a mini course in public and media relations.

[DOWNLOAD](#)

SOCIAL UPDATES

We've updated cover photographs for your social media channels. You'll find Facebook and Twitter cover images for personal, organization and group pages. There's even content to post — and it's all online and free.

[GET STARTED](#)

SPREAD THE NEWS

Did your club send representatives to Las Vegas for the 2018 Kiwanis International convention? The Kiwanis Club of Greater Parsippany, New Jersey, sent a delegation and publicized it in the local media. Not sure how to write a media release? [Download the Kiwanis International Convention attendee release.](#)

[READ MORE](#)

FIND YOUR CLUB

Thanks to club locator updates, Kiwanis International has made it easier for prospective members to find your club and see the impact you're making in the community. Check it out!

[LEARN MORE](#)

PR STUNT?

If you like pancakes, you may have seen IHOP's switch to IHOb — with a b for burgers — when the restaurant rolled out a new menu item. Was it just a PR stunt or was there strategy behind the change?

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