

New social media tools for you

Kiwanis International

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To: Steven Hadt <shadt@kiwanis.org>;



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BRAND PAGE REDESIGN

We've added new social media graphics and redesigned the [Kiwanis International brand and assets web page](#) to make it easier for members and clubs to access the materials needed to promote Kiwanis. You'll find a link to download brochures, photos, print ads, videos – everything you need to make sure your branding is

up to date and your club is ready to welcome new members. Don't forget to use #KidsNeedKiwanis when promoting your events.

[LEARN MORE](#)

CONVENTION BOUND

Attending the 2018 Kiwanis International convention in Las Vegas? Stop by the branding booth to pick up your PR toolkit – Tips & Tools to tell the Kiwanis story. Not going? We'll have it online after convention. Check the brand page and look for the button that says TOOLKIT.

[LEARN MORE](#)

KIWANIS CONVENTION APP

The 2018 Kiwanis International convention app is live! Whether you're going to the convention or staying home, see what everyone at the convention in Las Vegas is sharing. Go to your app store, download the Kiwanis Family Events app and check it out.

[GET STARTED](#)

TERRIFIC KIDS

School is just ending in many communities, but it's not too early to begin planning for the next academic year. If your club is interested in sponsoring a Terrific Kids program, now is the perfect time to start planning. [Visit the Terrific Kids website](#) and get all the information you need on starting a program for kids.

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PARTNER BENEFIT

Kiwanis International has partnered with [Office Depot/OfficeMax](#) to provide members exclusive savings in-store and online, plus other benefits. Clubs receive preferred pricing, and the savings extend to almost every item. Share with your clubs and take advantage of the low prices.

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EXPERT ADVICE

Social media should be a part of your club's membership engagement strategy. Is your club using social media to attract new members? Ragan Communications offers an [infographic on how to use and leverage social media](#) to reach your goals.

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