

Ready for Kiwanis One Day?

Kiwanis International

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To: Steven Hadt <shadt@kiwanis.org>;



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KIWANIS ONE DAY

Kiwanis One Day 2018 is almost here! If you tell us how your club is serving your community on or around Kiwanis One Day — Saturday, October 27 — we'll add you to our Kiwanis One Day map (U.S. and Canadian clubs only). And if you are seeking to grow your club through your Kiwanis One Day project, check “yes” on question #6 to allow prospective members to contact you about volunteering with your club. [Put yourself on the map!](#)

Start planning today for Kiwanis One Day:

- **Toolkit.** Got a game plan? [Click to get one](#), including project ideas.
- **Media resources.** Here is a [customizable news release](#), [social media posts](#), [an invitation to help](#), [opening remarks](#) and the [Kiwanis 'Just The Facts' fact sheet](#). Visit the [media relations page](#) for tips and more resources on how to work with the media and create awareness for your club.

PROMOTE NEW OFFICERS

Oct. 1 is the start of the new Kiwanis year. Most clubs elect new leadership with a new year. Share the news of your club's new president, secretary and treasurer, and other leaders, using Kiwanis news templates.

[LEARN MORE](#)

ANNIVERSARY CELEBRATIONS

The Kiwanis Club of Kirksville, Missouri, took advantage of a playground anniversary to pitch a news story about its playground to the media. Anniversary celebrations or observances are great ways to get coverage for an ongoing project.

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CONVENTION COVERAGE

As your district plans its new Kiwanis year, look for service projects that members can do at midyear and district conventions. The Florida District of Kiwanis held a service project and got some

media coverage with the help of the District PR Coordinator Lew Matusow.

[READ MORE](#)

PARTNER PRINTING BENEFIT

Has your district or club checked out our partnership with Office Depot/OfficeMax? Get discounts on printing and in-store and online savings. Clubs receive preferred pricing with savings on almost every item. Please share with your clubs!

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EXPERT ADVICE

A new study shows word-of-mouth marketing can sway purchases. Could that apply to inspiring people to join your club? Talk about your club and find out! It's the personal connection that often encourages people to try a new product – or a new experience, such as a service club.

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3636 Woodview Trace, Indianapolis,
IN 46268-3196 USA

1-800-549-2647 | 1-317-875-8755

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