Get social with our help

Kiwanis International

Wed 11/14/2018 4:33 PM

To: Steven Hadt <shadt@kiwanis.org>;

November 14, 2018

SOCIAL MEDIA IMAGE SIZES

So you want to post a picture to Facebook, but you're not sure if it's the right size because you already used it on LinkedIn and Twitter. Can you take the photo from an email and drop it in your Facebook post? Find the answer in our new Social Media Tips and Image Sizes brochure. We've gathered all the suggested image sizes for every social media channel, and we added tips for taking and selecting the best photos. It's everything you need, all in one place.

LEARN MORE

SOCIAL MEDIA UPDATES

If you're not on social media, where are you? Most clubs use Facebook and Twitter to reach a larger audience. If you think most Facebook users are teens, you're wrong. Fifty-six percent of Facebook users are 65 and older. What are you waiting for? Get your Kiwanis-branded materials for social media by downloading photos for personal and group pages. We also have ready-to-use posts that align with our Kids Need Kiwanis brand campaign.

LEARN MORE

CONVENTION PROMO MATERIALS

Planning to head to Florida for the 2019 Kiwanis International Convention at Walt Disney World® Resort? Be aware that Disney has strict guidelines about the use of its logo and photography.

We've worked with Disney to create social media squares, flyers and a small ad, all in accordance with Disney's regulations. [Download them here](#).

LEARN MORE

WELCOME NEW LEADERSHIP

The 2019-20 class of Kiwanis governors attended leadership training at the Kiwanis International Office in Indianapolis, Indiana, United States, in early November, gearing up for their year as governor under President-elect Daniel Vigneron. Governors-elect were asked to bring [books for children](#) to donate to a hospital, as a gift from Kiwanis. Does your club share service projects on social media or your club's website?

READ MORE

SHARE YOUR CLUB'S STORY

Looking for an event to showcase your club and its achievements? The [Kiwanis Club of Northeast Miami Dade](#) held a gala event for community leaders that featured a Key Club performance, a silent auction and a dinner. If this seems out of reach for your club, host an open house and skip the dinner. Invite a Service Leadership Program that your club sponsors to provide entertainment. The community can learn about your club, fundraisers and the programs you support for local youth. Your event can be simple or elaborate and is one more way to showcase your club.

LEARN MORE

FUNDRAISING ONLINE FOR THE HOLIDAYS

Looking to change a child's life this holiday season? Here's everything you need to help your club or district raise money for the Children's Fund — and serve kids around the world.

GET STARTED

DISCOUNTS FOR PRINT PROJECTS

If your club prints a newsletter, programs or flyers, consider taking the documents to Kiwanis partner [Office Depot](#). As a member of Kiwanis, you can enroll in a discount program with savings of up to 50 percent.

EXPERT ADVICE

Wouldn't it be nice to know every holiday, celebration or observance in advance instead of seeing it in someone else's post on social media? You can — if you create a social media calendar. Follow the advice from Hootsuite, a social media management system. Once you have a calendar, you can schedule your posts using graphics provided by Kiwanis.

LEARN MORE

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, update your newsletter subscriptions.

Log into your Kiwanis account and make sure your membership profile is updated.

Login