

What's happening?

Kiwanis International

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To: Steven Hadt <shadt@kiwanis.org>



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DISTRICT CONVENTION COVERAGE

Remember to share the news of your Kiwanis clubs' participation in district conventions. You can use the PR Tips & Tools booklet that we offered at the 2019 Kiwanis International Convention in Florida. Download a media release template, fill in the blanks and share with your local media. [See what the Pennsylvania District did.](#)

[DOWNLOAD](#)

WAY TO CELEBRATE!

Kiwanis will celebrate its 105th anniversary in January 2020, and districts and clubs are continuing to mark milestone anniversaries.

We have created materials to help districts and clubs celebrate their landmark anniversaries — 25, 50, 75 and 100 — but the ideas could be used to celebrate any anniversary. See how clubs in [Goshen, Indiana](#); [Highland, California](#); and [Wilmington, Delaware](#), are celebrating.

[LEARN MORE](#)

YOUTH PROTECTION WEEK

You can be part of the solution when it comes to helping kids. Kiwanis Youth Protection Week will be Sept. 9-13. [Read a blog post](#) written by our Youth Protection manager about why we help. And we'll have more information about training on our website by September 9.

[LEARN MORE](#)

BACK TO SCHOOL HELP

Kiwanis clubs around the world provide school supplies for kids — and it's an easy sell to many news publications. Kids getting supplies, Kiwanians collecting supplies and even clubs showing off supplies make for great stories and photos. Check out what the [California-Nevada-Hawaii District](#) did, and how clubs in [Jamestown, North Dakota](#); [Haverhill, Massachusetts](#); and [Grass Valley, Nevada](#), approached the project. Use the Tips & Tools booklet to pitch your club's story.

[DOWNLOAD](#)

ELECTION SEASON

October 1 is the start of the Kiwanis year. And with a new year, most clubs elect new officers. Write the perfect announcement of your club's latest leadership team by using Kiwanis news templates, then tap into the PR Tips & Tools booklet for ideas on spreading the word to local media.

[GET STARTED](#)

EXPERT ADVICE

Our social media posts must be bright, fun and engaging to outshine our competition. But exactly who is that competition? Rotary? Lions Clubs? JCI? Actually, it's time. Because we're all so busy and spend increasing amounts of time online, we don't have long to linger on each post we read. That means your district and club posts must grab attention quickly. Check out this chart from the experts at Famemass to learn just how much time we spend on social media.

[READ MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).

SAVE THE DATE
JUNE 18-21

Kiwanis[®]
CONVENTION 2020
INDIANAPOLIS, IN

3636 Woodview Trace, Indianapolis,
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1-800-549-2647 | 1-317-875-8755

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