

## Promote your club and members

Kiwanis International

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## LOOK FOR THE SUPER VOLUNTEER

Look around your club. There's probably someone who is a super volunteer — that person who's a member of several organizations that help countless people. In Kiwanis, this volunteer probably heads a committee and works with youth programs. This volunteer probably does similar duties in other clubs. When you identify someone like this, consider nominating them for community awards or honors. The Kiwanis Club of Wilmington, Ohio, did just that and their super volunteer won an award and was featured in the [local newspaper](#).

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## SIGNATURE PROJECT CONTEST

Has your club entered the district Signature Project Contest? Districts will send their top project to Kiwanis International to be considered for the gold, silver or bronze prize to be given at the 2019 Kiwanis International Convention at Walt Disney World® Resort in Florida. Districts have until 5 p.m. EST on March 4 to submit projects. District secretaries have the access code to submit the project. You can [preview the questions online](#).

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## KIWANIS IS LIVE ON YOUTUBE

Kiwanis International has a [YouTube page](#). Visit the video site to find Kiwanis videos for use on social media or for inspiration at your club meetings. Magazine videos and examples of winning signature projects are also available.

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## ANNIVERSARY CELEBRATIONS ABOUND

Kiwanis celebrated its 100th anniversary in 2015, and now, many clubs around the world are celebrating 100 years of service to their communities. Get your club's custom anniversary logo and use it on social media, your website, event flyers and invitations — everything your club creates and shares during your centennial year.

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## ADVICE FROM THE EXPERTS

When you send a media release to a reporter or editor, your headline has to be snappy. [Read what the experts](#) tell Ragan Communications about how to write a headline that gets attention.

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## MONEY-SAVING MEMBER BENEFIT

Kiwanis has partnered with Office Depot to give members savings and benefits on in-store and online items, including printing. Enjoy preferred customer support and get access to new tech services and more. Sign up today.

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## ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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