

## Resources you can use

Kiwanis International

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## FUN SOCIAL MEDIA

If it's time to update your social media posts, use these Kiwanis International graphics that focus on [kids, volunteering and fun](#). Scroll down to the images for Facebook, Twitter and Instagram and check out the six new graphics that can be used to supplement your club's social media posts.

[GET STARTED](#)

## HAPPY ANNIVERSARY

Clubs that are celebrating milestone anniversaries such as 25, 50, 75 and 100 will benefit from new materials developed by Kiwanis. To share the great news, you can customize resources that

include media releases and social media graphics. If you don't see what you need, email us at [pr@kiwanis.org](mailto:pr@kiwanis.org).

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## CONVENTION SESSIONS

Planning your 2019 Kiwanis International Convention sessions? Don't miss the public relations sessions on crisis communications, branding and how to use Facebook. [Check out the program](#) and plan your days. And download the official "Kiwanis Family Events" app to create your personalized schedule, get behind-the-scenes peeks, make new friends and more. Available for [Apple](#) and [Android](#) devices.

[LEARN MORE](#)

## ARE YOU IN FOR KIDS?

As the 104th Kiwanis International Convention approaches, you can change the course of lives around the world by providing children and families with needed immunizations and nutrients. We're asking Kiwanians to support the All In For Kids Challenge — to raise money for The Eliminate Project and the fight against iodine deficiency disorders.

Gifts will help unlock as much as US\$250,000 in additional money from generous donors at the convention June 27-29 and all gifts will be divided equally between The Eliminate Project and the fight against IDD.

Are you in? Learn more or give today at [kiwanis.org/challenge](http://kiwanis.org/challenge).

[LEARN MORE](#)

## DEFINING LEADERSHIP

At Kiwanis, we help develop leadership skills and principles. We place a particular priority on teaching these skills to young people — through service in Kiwanis clubs, but also in Kiwanis youth programs whose members range from elementary school through high school. Read Kiwanis International Executive Director Stan Soderstrom's message about leadership.

[READ MORE](#)

## EXPERT ADVICE

Spring cleaning isn't just for your home or office. Take time now to [clean up your social and digital media channels](#). Follow the advice from "PR Daily" and spruce up the "about" sections of your social media accounts, see what others are saying about you and set your blogging or editorial calendar to take advantage of sharing your club and district news as it happens.

[LEARN MORE](#)

## ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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