

Get noticed!

Kiwanis International

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To: Steven Hadt <shadt@kiwanis.org>



March 28, 2019



CONVENTION BOUND

Will you join us at the 2019 Kiwanis International Convention at Walt Disney World® Resort in Florida? We have planned three days of events, education and opportunities for all Kiwanis club members. Promote the convention in your district and club publications using these [social media assets](#).

[LEARN MORE](#)

LEGACY OF PLAY CONTEST

It's almost time to enter the 2019 Legacy of Play contest, sponsored by Kiwanis and partner Landscape Structures. One deserving Kiwanis club will win US\$25,000 in playground equipment. [Read the rules](#), check out [past winners](#) and decide if your club's playground project would qualify. This year, entries will be accepted beginning April 12; voting is from May 15 to May 29 and the winner will be announced on or around June 7.

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FEATURE A KIWANIAN

Look at the feature stories in your local newspaper. They're probably about active members of the community, like [Cheryl Moran](#) in Sidney, Montana, and [John Robertson](#) in Montgomery, Alabama. Does your club have a member who could be featured in local media?

[LEARN MORE](#)

PRE-CHECK YOUR EVENT

Are you planning a district conference for Kiwanis or any of the youth programs? If something goes wrong — and it might — remember this Ohio Kiwanian's experience. Snow: check. Power outage: check. Raccoons: check.

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EDITORIAL SUPPORT

Kiwanis members are the best at sharing why they're in a service club. And former members of Key Club or Circle K also are great at sharing the word about why volunteering matters. Read this former Key Clubber's [letter to the editor](#) about why volunteering is important.

[READ MORE](#)

BOOST YOUR BUZZ

When your club holds an event, do you publicize it in local media and social media, and do you ask influential Kiwanis club members to do the same? Read what the experts at PR News suggest for building buzz for your event.

[READ MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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