

How you can make a difference

Kiwanis International

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SCHOLARSHIP TIME

If your club is one of the many Kiwanis clubs to award scholarships to graduating high school seniors, take advantage of the award and send a media release about the students, the scholarships and how your club raises the money. Follow the examples set by clubs in [Kenosha, Wisconsin](#); [Manchester, New Hampshire](#); [Marion, Iowa](#) and [Cambridge, Ohio](#). If the media can't cover your event, take photos and send them to the paper. And don't forget to share on social media.

MAKING A DIFFERENCE

How does your club make a difference in your community? The [Kiwanis Club of St. Charles, Illinois](#), recently raised US\$10,000 to help the park district buy wheelchair-accessible swings for

playgrounds.

The [Kiwaniis Club of Northampton, Massachusetts](#), is working on several projects, including a neonatal trauma kit for the local emergency medical services provider, and the [Kiwaniis Club of Fort Dodge, Kansas](#) offers a pancake day to provide books to students and support for The Eliminate Project.

Whatever your club does, share your story with a [media release template](#).

[LEARN MORE](#)

CONVENTION SERVICE PROJECTS

The 2019 Kiwanis International Convention will provide daily opportunities to volunteer from 8-10 a.m. in the World Showcase. On Thursday, June 27, volunteers can help assemble Kiwanis hospital dolls; on Friday, June 28, volunteers will assemble no-sew blankets and on Saturday, June 29, volunteers can help Reading is Fundamental organize books for donation to Sunrise Elementary School. Blankets will be donated to Project Linus, and the dolls will be donated to Arnold Palmer Children's Hospital. All donation sites are in the Orlando, Florida, area.

Convention attendees are asked to bring a book appropriate for children ages 6 to 10 to include in the book donation project. Books in the Spanish language are welcome and encouraged as there is a large population of Hispanic students at the school.

[LEARN MORE](#)

FLORIDA BOUND

Sending delegates to the 104th Annual Kiwanis International Convention? Publicize their involvement in shaping our volunteer

organization by preparing a news release. Download our template, customize with the attendees' information and send to local media.

[GET STARTED](#)

ELIMINATE UPDATE

Chad is the 26th country to eliminate maternal and neonatal tetanus since the start of [The Eliminate Project](#). The [World Health Organization](#) (WHO) recently presented the official certificate to Chad's minister of health in recognition of the country's Kiwanis supported-efforts.

MNT remains a threat in 13 countries: Afghanistan, Angola, the Central African Republic, the Democratic Republic of the Congo, Guinea, Mali, Nigeria, Pakistan, Papua New Guinea, Somalia, Sudan, South Sudan and Yemen.

Want to help clubs learn more about The Eliminate Project? Check out this [report from UNICEF](#) that celebrates wins against maternal and neonatal tetanus.

[GIVE NOW](#)

EXPERT ADVICE

Your interview is going well, you've answered all the questions because you memorized your talking points and the last question becomes your downfall. The reporter asks a question that has nothing to do with the topic of your interview. If you're prepared, you won't fall apart. Follow the advice from Ragan's PR Daily and you'll never make this mistake.

[READ MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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