

Stay in touch!

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CONVENTIONS ARE CANCELED

Earlier this month the Kiwanis International Board of Trustees declared a condition of emergency exists because of the COVID-19 pandemic and canceled the three Kiwanis family conventions — Kiwanis, Circle K and Key Club. The board determined that holding conventions this year was impracticable because of the health threat to Kiwanis members, their families and all individuals traveling to and from the conventions.

Kiwanis will refund registration fees to those who have registered; registration fees also can be donated to the Kiwanis Children's Fund to support club COVID-19 response efforts. Details about fees and donations are [online](#).

Over the coming weeks Kiwanis will share information about online training for positional leaders and those who planned to attend convention to focus on specific training. The 2021 convention in Salt Lake City, Utah, is scheduled for June 23-26, 2021.

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HELPING KIDS

The Kiwanis Club of Greater Music City, Tennessee, is using reading and mentorship to create stable and nurturing relationships to mitigate the effects of trauma on children. A grant from the Kiwanis Children's Fund helped the club launch its Kiwanis Children's Health, Education & Welfare Program in Nashville public schools.

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COMMUNITY HELP

Despite not being able to meet and carry out Kiwanis business and service projects, some clubs have found ways to use online resources to help their communities. The [Kiwanis Club of Platte Valley](#) in Wyoming is buying gift cards from local businesses to help those in need. The [Kiwanis Club of Oceanside](#), New York, is buying meals from local restaurants to give to hospital, fire department and emergency medical services first responders. And, a member of the [Kiwanis Club of Greenfield](#), Indiana, is making intubation hoods for a local hospital. Check out our [online resource page](#) for these ideas to keep your club engaged.

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SHORT AND SWEET

One advantage to online meetings is brevity. Make a plan, assign a moderator and use [online resources](#) to gather. It's a good way to stay in touch, discuss how your club can continue to make a difference in your community and generate ideas for the future.

[LEARN MORE](#)

STAY SOCIAL

Without meetings and service projects, social media content can be hard to find. Let Kiwanis help you by using prepared social media graphics and posts to keep your channels up to date and relevant. It's important to post frequently to keep news about your club your followers' social media feeds. Use the Kiwanis content to fill in the gaps.

[GET STARTED](#)

BEST PRACTICES

If you are fortunate enough to work from home during the COVID-19 pandemic, you may find yourself having time to [accomplish tasks](#) on your to-do list that you couldn't get to during a normal workday. Now's a great time to look at your club's website or social media channels and make updates. Order your [custom club logo](#) and get started.

[LEARN MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).

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