

Attract new members with events

Kiwanis International <communications@kiwanis.org>

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To: Steven Hadt <shadt@kiwanis.org>



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WILL YOUR CLUB BE A PART OF KIWANIS' WORLDWIDE DAY OF SERVICE?

Kiwanis One Day — the one day Kiwanis family clubs around the world work together to better their communities — falls on Oct. 24 this year. Many club projects are limited by local and state health restrictions. If your club is staging a project, please let us know by [completing this survey](#).

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HOW TO HOLD A FUNDRAISER

It's not impossible to raise money during the pandemic — some clubs have found a way! The [Kiwanis Club of Jamestown](#), North Dakota, is holding a mystery auction and was able to land a TV interview to promote it. Not sure where to begin? Watch a [video](#) and [get resources](#) on virtual fundraising.

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THE SHOW GOES ON

Kids need Kiwanis, and Kiwanis club members need to help. Despite restrictions and limitations on activities, some clubs are still making a difference for kids in their communities. If your club is struggling for ideas, try these:

- The [Kiwanis Club of Lakeland](#), Florida, stuffed a bus with school supplies.
- The [Kiwanis Club of Moberly](#), Missouri, donated buddy benches so kids won't feel alone.
- The [Kiwanis Club of Hardin](#), Kentucky, gave adaptive bicycles to children with mobility needs.

FREE PLAYGROUND EQUIPMENT

For the seventh year, Kiwanis International is teaming with partner Landscape Structures to give one deserving Kiwanis club US\$25,000 in playground equipment. The annual Legacy of Play Contest celebrates our shared belief that investing in the community through legacy signature projects is important to the success of a Kiwanis club. Landscape Structures' emphasis on inclusive play also is important to Kiwanis because it highlights our goal to bring play to all children.

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HELP IS AVAILABLE

Through a partnership with Praesidium, one of the top safety experts in the U.S., Kiwanis International provides a confidential, toll-free protection helpline to all youth members, faculty advisors and parents. Call 866-607-SAFE (7233) for help 24 hours a day.

[LEARN MORE](#)

EXPERT ADVICE

We've entered the "next normal" of communications, or so says Ragan's PR Daily. The online publication offers a free guide to communicating in this new environment of working from home. Get your free download for tips on leadership, strategy and visual and video communications.

[READ MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).

3636 Woodview Trace, Indianapolis,
IN 46268-3196 USA

1-800-549-2647 | 1-317-875-8755

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