

New year, new things to do!

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## PROMOTE KIWANIS EVENTS

Social media is where it's happening, and we have the materials you need to share Kiwanis' messages. We've created social media squares with deadlines, celebrations, photos – everything you need for your club's or district's Facebook and Twitter accounts. Everything is easy to download and share and is properly branded and sized.

[GET STARTED](#)

## GET THE FACTS!

The 2020 Just The Facts information sheet has been updated and is ready to use. This fact sheet has up-to-date membership

numbers for all clubs in the Kiwanis family. It's a great resource for writing media releases, communications plans, social media – everything you need to tell the Kiwanis story.

[DOWNLOAD](#)

## **CELEBRATE K-KIDS**

K-Kids Week is February 17-21, 2020. This week gives Kiwanis members the opportunity to show their community what K-Kids is about: service. Share why K-Kids is important, what members do and learn how you can help.

[LEARN MORE](#)

## **NEW REGISTRATION OPTIONS FOR ALL SCHEDULES, BUDGETS**

Kiwanis is serious business with a playful spirit. So that's exactly what the 2020 Kiwanis International Convention will be — a union of grown-up commitment and childlike exuberance.

**NEW THIS YEAR:** Come for the entire convention or just the Kiwanis Education Conference — or only come for a day. New options let you personalize a convention experience that works best for your schedule and your budget.



## **A GLOBAL IMPACT**

Have you ever wondered how clubs in other parts of the world help kids? The [Kiwaniis Club of Gaiserwald-Tannenbergrn in Switzerland](#) has been helping children in a refugee camp in Iraq. Kids need Kiwanis, all around the world. What does your club do to help kids in your community?

[READ MORE](#)

## EXPERT ADVICE

If you follow [Kiwaniis International on Instagram](#), you know it's a great social platform to tell stories. You can use multiple photos to tell your story and add graphics and text. Not sure what to share or how often? The experts at PR News have tips on creating a content calendar.

[GET STARTED](#)

## ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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