

Celebrate your success!

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SUCCESS STORIES

The COVID-19 pandemic has forced clubs around the world to find new ways to meet, conduct business, hold fundraisers and complete service projects. The pandemic has provided an opportunity for some clubs to try new projects to help their communities. [Five clubs in the Calgary area](#) worked together to get hand sanitizer to families and children in need; a [New York club](#) partnered with the local library to raise money to buy food for first responders at local restaurants; a club in [Lady Lake, Florida](#), devised a plan to help families in need; and [another club in Florida](#) joined forces with local groups to feed the hungry.

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LUNCH WITH A LEADER

Ideas about how clubs can meet, raise money and engage new members when meetings aren't possible are among the topics discussed every Wednesday at 1 p.m. ET on the new Kiwanis video series "[Lunch with a Leader](#)." The videos are shown on the [Kiwanis International Facebook page](#) and are [archived online](#) for later viewing. Email topic suggestions to pr@kiwanis.org.

[LEARN MORE](#)

PLAN TO PLAY

Social distancing requirements and guidelines differ from place to place, but clubs can still plan for the future. Now's the time for clubs to determine if a playground is right for their community. Learn from the club that won last year's [Legacy of Play contest](#) — and US\$25,000 in playground equipment — about what goes in to planning a playground. John McConkey, an inclusive play expert with Kiwanis partner Landscape Structures, Inc., offers guidance on defining inclusive play for your community.

[CLICK HERE](#)

POMP AND CIRCUMSTANCE

This year's high school seniors are unable to experience the usual celebrations including prom, graduation and celebration parties. Several Kiwanis clubs rallied to make their end-of-school-year brighter, including clubs in [Hillsdale, Michigan](#), [Red Bluff, California](#) and [Ottumwa, Iowa](#). Click the button below for graduation recognition items for your events — and make sure to notify local media if your club honors grads this year!

[GET STARTED](#)

LEADERSHIP IN A CRISIS

What's normal anymore? Is your vision 20/20 in 2020? Learn from Kiwanis International Executive Director Stan Soderstrom about how a vision for leadership matters — now more than ever.

[READ MORE](#)

EXPERT ADVICE

Communicators put a lot of thought into messages — in normal times and in times of stress, disaster or crisis. Find out what the experts at Ragan Communications advise for managing messaging during the COVID-19 crisis.

[LEARN MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).

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