

Find new ways to be successful

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RECIPE FOR SUCCESS

If you need some secret ingredients to spice up your Kiwanis meetings, we have new resources for you. A lot of clubs are looking for ways to inject excitement and passion into meetings, projects and fundraisers. We've created several [easy-to-follow guides](#) for a better Kiwanis experience, some of which can be adapted for online meetings or for future in-person meetings. Check out the new "recipe cards" and see what's right for your club.

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THE OTHER SIDE

As the number of COVID infections decrease in some areas, clubs

are finding their way back to projects and meetings. In Mashpee, Massachusetts, a club has gotten [creative with fundraising](#) and service events. In Alexander City, Alabama, a club has begun [meeting in person](#) again, and [six new members](#) have joined a club in Athens, Texas, where members are also meeting in person.

GET WHAT YOU NEED

In addition to Buzz Builder, Kiwanis produces several informative e-newsletters with topics to help you and your club be successful. If you're not sure what's available, or want to modify the email messages you receive, check out the [email subscription page](#) and make sure you are getting the information you need.

[GET STARTED](#)

ELC IN SLC REGISTRATION ENDS MAY 25

Increase the positive impact your club makes in the lives of children. Attend the 2021 Kiwanis Education and Leadership Conference — either online or in person in Salt Lake City, Utah, USA. Be in the kind of atmosphere that reminds you why Kiwanis matters. Registration ends May 25. [See the schedule](#).

[REGISTER NOW](#)

PACK A LUNCH

Still meeting online and looking for meeting topics? Meeting in person and need ideas for fundraisers, service projects and engaging new members? Watch the [Lunch with a Leader playlist](#) under the videos tab of Kiwanis International's official Facebook page. The informative videos are also [archived online](#) for later viewing. Email topic suggestions to pr@kiwanis.org.

[LEARN MORE](#)

IMPORTANT DATES

As your club plans events, meetings and service projects, be sure to check the Kiwanis website for [important dates](#). This guide will help your club participate in organization-wide events such as Key Club Week, CKI Week, Youth Protection Week and more, as well as learn about dates of district conventions. Never miss another important date.

[LEARN MORE](#)

EXPERT ADVICE

Every writer needs an editor, and PR Weekly has advice for new editors or writers looking to up their game. Check out some [observations and advice](#) from longtime editors.

[READ MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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