

Tips for the digital world

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Thu 2/25/2021 4:02 PM

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February 25, 2021



REGISTER NOW FOR KIWANIS AMPLIFY

Everyone can identify a great leader. But what *makes* a leader great?

It takes education and training. That's why we're introducing [Kiwaniis Amplify](#) — a leadership program for Kiwanians who want to amplify their skills to help them build and lead a team. Participants will take a deep dive into eight leadership skills so they can improve their careers, communities and Kiwanis clubs.

The participation fee is US\$200 and gives members access to all 56 segments and related material. Individuals may pay the registration fee themselves; a club, division or district may sponsor participants for Kiwanis Amplify as well.

[LEARN MORE](#)

ZOOMING INTO 2021

With meeting and gathering restrictions still in place in many communities, Kiwanis clubs continue to meet by Zoom, Skype or other online platforms. Find out how to make the experience work for you — and those who will be watching you — with our [Online Calls tip sheet](#). Get advice on camera angles, lighting, backgrounds and more.

[DOWNLOAD](#)



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CLICK FOR CONTENT

If your club is looking for meeting content, consider using the

videos produced for [Lunch with a Leader](#). Shown on the [Kiwanis International Facebook page](#) on the second and fourth Wednesday of every month, these informational videos bring ideas, success stories and inspiration to members. The most recent video showcased the Kiwanis Children's Fund Ready-Made Meeting kit and the new Virtual Meeting Kits from Kiwanis Youth Programs. Email pr@kiwanis.org with ideas for future recordings.

[LEARN MORE](#)

REASONS TO CELEBRATE

Kiwanis clubs continue to observe their milestone anniversaries despite the pandemic and limited opportunities for public celebrations. Clubs in [Winchester, Indiana](#), [Zanesville, Ohio](#), and [Mankato, Minnesota](#), celebrated their 100th anniversaries, and a club in [Lock Haven, Pennsylvania](#), inched closer to 100 with a celebration of 95 years of serving the community. Clubs with upcoming anniversaries can get a [custom anniversary logo](#) and other assets to use in the celebration.

[LEARN MORE](#)

IMPORTANT DATES AND EVENTS

All [important Kiwanis-related dates](#) are available online. From Builders Club Week to district conventions to Youth Protection Week to Kiwanis One Day, never miss a significant date or observance. While you're at it, check out the [social media assets](#) available for many of the celebrated dates.

[GET STARTED](#)

EXPERT ADVICE

As if all the digital social media platforms aren't enough, a new audio channel is emerging. Have you heard of [Clubhouse](#)? It's like a cross between a podcast and a Ted Talk. Find out if it's right for you.

[LEARN MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).

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