

Get noticed!

Kiwanis International <communications@kiwanis.org>

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March 25, 2021



ELC AT SLC

If you are planning to attend the Education and Leadership Conference in Salt Lake City, please note: Positional training for public relations coordinators will *not* be offered at that time. We are planning online training for July with partnership and membership coordinators.

Have a topic you wish to discuss? Email pr@kiwanis.org.
Meanwhile, check out the schedule for [ELC at SLC](#).

[LEARN MORE](#)

PHOTOGRAPHY TRAINING ON DEMAND

New York District Public Relations Coordinator [Joel Harris](#) will present his photography sessions in a virtual setting for district conferences. To schedule Joel, email him at jharris2@optonline.net.

If you have an area of expertise you wish to share with other districts, let us know! We'll share that information in future issues of Buzz Builder. Just email your area of expertise to pr@kiwanis.org.

[LEARN MORE](#)

GET IN THE LEADERSHIP PIPELINE

Want to take your leadership skills even further? Participate in [Kiwanis Amplify](#), a new online leadership program for anyone who wants to amplify their ability to lead a team. [Learn more](#) — and register by April 1.

[LEARN MORE](#)

MEMBERSHIP MONTH

May is Membership Month! Use this [social media square](#) to encourage members and clubs to reach out to friends and neighbors throughout the month. Ask your club to take the membership challenge and increase members by 20%. In some clubs that's only four or five new members!

And remember to use the #KidsNeedKiwanis hashtag — because the more members Kiwanis has, the more kids we can help.

[LEARN MORE](#)



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REGISTRATION NOW OPEN FOR THE 2021 KIWANIS EDUCATION AND LEADERSHIP CONFERENCE

Kiwanis clubs face unique challenges — especially since COVID-19 changed everything. That's why we're introducing the [2021](#)

[Kiwanis Education and Leadership Conference](#). Kiwanis experts and partners will bring you the education, inspiration and leadership development you need to get through these tough times. Attend online or in person in Salt Lake City, Utah, USA.

Art Riley, 2020-21 Kiwanis International President, explains the vision for the ELC in SLC in [this episode of Lunch with a Leader](#).

IDEAS TO HELP

Now more than ever, kids need our help. If your club is looking for ways to serve while keeping members safe, check out this [page of projects](#) from clubs everywhere — from Indiana to Italy to Uganda. Also, here's a list of [10 simple ways you can help students and schools](#) on your own or within your club.

[READ MORE](#)

SHARE YOUR PROJECTS

Many clubs have continued service projects despite the pandemic. In fact, circumstances in some communities make help from Kiwanis members even more necessary. In New York, the [Kiwanis Club of East Meadow](#) recently held what one member called its most successful food drive to date. And in New Jersey, the [Kiwanis Club of Parsippany](#) helped feed more than 1,250 families.

Find out how to share your club's good news. Check out the "Tips & Tools to tell the Kiwanis story" booklet.

[LEARN MORE](#)

CLUB TRAINING

Prevent a public relations crisis by making sure your club has completed the [Kiwaniis Youth Protection Policies and Procedures](#). Every club must complete the training for the 2020-21 year. Plenty of options for web-based training are available: Kiwanis will offer webinars on April 6, on May 4 — and on the first Tuesday of each following month.

Help your club safeguard the well-being of the youth you serve.

[GET STARTED](#)

HELP IS ON THE WAY

If your club is looking for resources, meeting topics and ideas, help is on the way! The annual club secretary mailing will be delivered this month. Ask your club secretary for a look at the materials, and to help plan meeting content. You might even suggest a meeting to [review the materials](#) — it's all online so everyone can participate.

[LEARN MORE](#)

EXPERT ADVICE

As things begin to reopen and service projects, fundraisers and other events are planned, make sure your content is easily understandable and readable.

Check out tips on [writing better copy](#) from Ragan's PR Daily.

[READ MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and members who have opted in. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).

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