

### Quick tips to keep in touch

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## KIWANIS MAGAZINE GOES DIGITAL

Kiwanis magazine will be digital-only for the March 2022 and June/July 2022 issues due to budget restraints and supply-chain issues exacerbated by the pandemic.

The March 2022 issue will be available February 28 at [kiwanis.org/magazine](https://kiwanis.org/magazine).

## REMEMBER THE KIWANIS CAUSES

If your club is looking for a new service project or needs ideas for projects and fundraisers, keep the Kiwanis causes in mind. Our mission is serving the children of the world, and we do that by working on projects that relate to:

- Health and nutrition.
- Education and literacy.
- Youth leadership development.

The Kiwanis Children's Fund offers club grants to help with projects in these areas. Check out the [club grant program](#) to see if your club qualifies for funding.

[LEARN MORE](#)

## BROCHURES CAN TELL YOUR STORY

Looking to create a buzz about your Kiwanis club or share your story with potential members? Use brochures to share information about Kiwanis, invite potential members and build relationships with community supporters. Use these fillable templates or order materials that are already created.

[LEARN MORE](#)

## SPORT THAT KIWANIS LOGO

Your event is planned, and it's time to dress for the day. Enhance your efforts with apparel and accessories that feature the Kiwanis logo. Wearing the Kiwanis brand can unify members and remind you that you're on the same team.

[GET STARTED](#)

## CONVENTION REGISTRATION OPENS SOON

Convention registration opens March 15. Whether you attend virtually or in person, you can organize a convention experience that meets your needs. Sessions and master classes will be available live and via streaming — allowing you to create a convention experience that meets your goals, schedule and budget.

[LEARN MORE](#)

## COMMUNICATING WITH MEMBERS

Whether you're talking to employees, leaders or even members of your Kiwanis club, communication is a building block in the foundation to success. Ragan Communications offers 10 essentials for communicating with employees — and they're applicable to club members, too. From the importance of roles and leaders' visibility to internal communications and more, get the full picture with this expert advice.

[LEARN MORE](#)

## ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and other members who have subscribed. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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