

Mix it up in 2022!

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TIME TO CELEBRATE

Kiwanis just celebrated its 107th anniversary — and many clubs have anniversaries on the horizon. It's easy to celebrate with our [online resources](#). Need more ideas? The [Kiwanis Club of Las Vegas](#) celebrated with cake and a review of significant projects. In Montana, the [Kiwanis Club of Bozeman](#) focused on youth programs, and in Illinois the [Kiwanis Club of Elgin](#) celebrated with a swanky dinner. Even if your club doesn't have a birthday or anniversary to celebrate, follow the lead of the [Downriver West](#)

[Kiwanis Club](#) in Michigan — assemble birthday cake kits for those in need.

[LEARN MORE](#)

RECIPES FOR SUCCESS

Looking for the secret ingredients to spice up your Kiwanis club meetings? Check out these [recipes for success](#). Inject excitement and passion into meetings, fundraisers and projects. These can be used for in-person or online meetings. Get cooking!

[GET STARTED](#)

MARK YOUR CALENDARS

Kiwanis members and clubs can celebrate all year long with resources for events, observances and other occasions. Download social media graphics for everything from Youth Protection Week to International Kindness Day.

[LEARN MORE](#)

JUST ADD WATER!

The entry period begins next week for a [new contest](#) from Kiwanis International and partner Landscape Structures Inc. The contest will award a splash pad package valued at US\$50,000 to the club that submits the best plan. Check out the new AquaSmart™ package and be ready to enter February 1.

[LEARN MORE](#)

ZOOM ON IN

With meeting and gathering restrictions returning in many communities, Kiwanis clubs can continue to meet by Zoom, Skype or other online platforms. Find out how to make the experience work for you — and for those who will be watching you — with our [Online Calls tip sheet](#). Get advice on camera angles, lighting, backgrounds and more.

[DOWNLOAD](#)

EXPERT ADVICE

Every writer needs an editor — because clarity matters. That's especially true when you're communicating about a Kiwanis club project or fundraiser. Get expert advice on how to edit a story from the pros at PR Daily.

[READ MORE](#)

ENJOYING BUZZ BUILDER?

Buzz Builder is an email newsletter sent to district PR coordinators, club public relations chairs, Kiwanis leadership and other members who have subscribed. This email focuses on ways your club can increase awareness, shares best practices in public and media relations and promotes upcoming Kiwanis events and partners. If you do not wish to receive this mailing, [update your newsletter subscriptions](#).



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