

BuzzBuilder—August 2017

Kiwanis International

Thu 8/31/2017 5:00 PM

To: Steven Hadt <shadt@kiwanis.org>;



August 31, 2017



KIWANIS RESPONDS

What is your club or district doing to help the relief efforts in Texas? Please visit kiwanis.org/kiwanisresponds to learn how your club can help the efforts there, whether it's donating to the [Children's Fund](#), the [Texas-Oklahoma District](#) or buying goods directly from Kiwanis partner [DollarDays](#). Help share our message and support the Kiwanis club members in the Texas-Oklahoma district who have rallied to help their neighbors.

[READ MORE](#)

KIWANIS YOUTH PROTECTION WEEK

September 10–16 is [Youth Protection Week](#), a time for Kiwanis clubs to review the youth protection training guidelines and make sure your club is adhering to them. Here's a link to the [online version of the training](#). And here's a [social media square](#) for you to share on your social media channels.

[READ MORE](#)

ELECTION UPDATES

Spread the word about the newly-elected governors and governors-elect in your districts, and help clubs prepare to share the new club presidents and leadership. Use our [news release templates](#) and add your district's information, such as new leaders and projects, and club information, including projects, fundraisers and ways the club helps the community. Don't forget the Kids Need Kiwanis hashtag!

[READ MORE](#)

TOP BILLING VS. JUST A MENTION

A group of women at a retirement community in Carmel, Indiana, [make trauma dolls](#) for children at the local children's hospital. The Carmel Golden K Kiwanis club underwrites the program. They're not featured in the video portion of the coverage, but the club is named by the anchorperson. Don't be alarmed if your club doesn't receive top billing from the media—sometimes it's about the project or the people.

[READ MORE](#)

CELEBRATING NEW MEMBERS

How does your club [celebrate new members](#)? At a meeting? With a photo? You can invite the media to attend a club meeting when new members are installed, but it's a challenge to get a reporter to attend. If you live in a smaller community or have a neighborhood newspaper, you may have better luck. If there's an option to upload a photo or share on social media, take advantage of that opportunity.

[READ MORE](#)

Q&A

If your local newspaper, television or radio station has a question-and-answer column, inquire about becoming the subject matter. The [Kiwanis Club of New Canaan](#), Connecticut, was recently featured in the online publication called New Canaanite—a great way to share the good things the club does in the community.

[READ MORE](#)

THE FORMULA'S RESOURCES FOR CLUBS

The Formula has developed a set of [key resources](#) to help your club strengthen membership. These resources, chosen as our top resources by those in the field, are broken down into three categories: resources for club opening, resources for strengthening your club and The Formula videos. All are proven tools for sharing the benefits of Kiwanis.

[READ MORE](#)

3636 Woodview Trace, Indianapolis,
IN 46268-3196 USA

1-800-549-2647 | 1-317-875-8755

[Unsubscribe from our email list](#)

Powered by  informz