

MEMBERSHIP

Make new members feel like part of the family.

Welcome to the club!

Welcome

MONTH 1: Post a welcome message on your website and social media sites. Call them to say hi. Offer a warm welcome to them in the newsletter.

Connect

MONTH 2: Write and mail a personal note. Match your newbies with current-member ambassadors. Surprise new members with a special gift such as a Kiwanis-branded mug filled with candy.

Engage

MONTH 3: Post pictures from any new-member celebrations on social media. Call or email your member ambassadors to see if there's anything you can do to help them engage your new members. Send your new members a listing of your club's upcoming events.

