



Kiwaniis[®]

CHILDREN'S FUND

TABLE OF CONTENTS
MINUTES OF THE MEETING OF
KIWANIS CHILDREN'S FUND BOARD OF TRUSTEES
November 12, 2020

	TAB
REPORT OF THE PRESIDENT -----	2 01
REPORT OF THE IMMEDIATE PAST PRESIDENT -----	2 02
REPORT OF THE PRESIDENT-ELECT -----	2 03
REPORT OF THE TREASURER -----	2 04
REPORT OF THE KIWANIS CHILDREN'S FUND EXECUTIVE DIRECTOR-----	2 05
REPORT OF THE K.I. REPRESENTATIVE (K.I. IMMEDIATE PAST PRESIDENT) TO THE KIWANIS CHILDREN'S FUND BOARD -----	2 06
REPORT OF THE K.I. REPRESENTATIVE (K.I. VICE PRESIDENT) TO THE KIWANIS CHILDREN'S FUND BOARD -----	2 07
REPORT OF THE KIWANIS CHILDREN'S FUND CHIEF PHILANTHROPY OFFICER-----	3 08
CASE FOR SUPPORT-----	3
APPROVAL OF AUGUST 12, 2020 BOARD MEETING MINUTES-----	3 09
REPORT OF THE EXECUTIVE COMMITTEE -----	3 10
REPORT OF THE DEVELOPMENT COMMITTEE -----	3 11
REPORT OF THE FINANCE/INVESTMENT COMMITTEE -----	4 12
2020-21 SPENDING AUTHORITY -----	4
REPORT OF THE GRANTS COMMITTEE -----	4 13
REPORT OF THE PERFORMANCE ASSESSMENT COMMITTEE-----	4 14
NEXT BOARD MEETING – FEBRUARY 18, 2021 -----	4

MINUTES OF THE

MEETING OF THE KIWANIS CHILDREN'S FUND BOARD OF TRUSTEES

November 12, 2020

The meeting of the Board of Trustees of the Kiwanis Children's Fund was held on November 12, 2020, via Zoom. Those present were: Norman A. Velnes, President; Robert M. Garretson, President-elect; Filip Delanote, Treasurer; Stan D. Soderstrom, Executive Director; Trustees Patricia Barsotti, Matthew Cantrall, Juanita Edwards, Mark G. Esposito, Robert S. Maxwell, Serena Quek, Armand St. Raymond, John Tyner II, Elizabeth M. Tezza, Daniel Vigneron, Bert West, C.K. Yang and Amy Zimmerman; and Pam Norman, Chief Philanthropy Officer. Guests: Arthur N. Riley, Kiwanis International President; Peter J. Mancuso, Kiwanis International President-elect. Absent: Ann Wilkins, Immediate Past President.

The meeting was called to order by President Norman A. Velnes on Thursday, November 12, 2020 at 8:30 a.m. EST, via Zoom. An invocation was given by President Norman A. Velnes.

The following reports were received:

REPORT OF THE PRESIDENT

The Report of the President was presented by Norman A. Velnes as shown in **Tab 01**.

REPORT OF THE IMMEDIATE PAST PRESIDENT

The Report of the Immediate Past President was presented by Ann Wilkins, as shown in **Tab 02**.

REPORT OF THE PRESIDENT-ELECT

The Report of the President-elect was presented by Robert M. Garretson, as shown in **Tab 03**.

REPORT OF THE TREASURER

The Report of the Treasurer was presented by Filip Delanote, as shown in **Tab 04**.

REPORT OF THE KIWANIS CHILDREN'S FUND EXECUTIVE DIRECTOR

The Report of the Kiwanis Children's Fund Executive Director was presented by Stan D. Soderstrom, as shown in **Tab 05**.

REPORT OF THE K.I. REPRESENTATIVE (K.I. IMMEDIATE PAST PRESIDENT) TO THE KIWANIS CHILDREN'S FUND BOARD

The Report of the K.I. Representative (K.I. Immediate Past President) to the Kiwanis Children's Fund Board was presented by Daniel Vigneron, as shown in **Tab 06**.

REPORT OF THE K.I. REPRESENTATIVE (K.I. VICE PRESIDENT) TO THE KIWANIS CHILDREN'S FUND BOARD

The Report of the K.I. Representative (K.I. Vice President) to the Kiwanis Children's Fund Board was presented by Bert West, as shown in **Tab 07**.

REPORT OF THE KIWANIS CHILDREN'S FUND CHIEF PHILANTHROPY OFFICER

The Report of the Kiwanis Children's Fund Chief Philanthropy Officer was presented by Pam Norman, as shown in **Tab 08**.

CASE FOR SUPPORT

Effective fundraising demands a clear case statement – a descriptor of why an organization exists and the problem it exists to solve. Both of Kiwanis' global health fundraising campaigns have been successful due in large part to clear messaging and compelling, quantifiable impact. Outside of the global health fundraising campaigns, however, the current Kiwanis causes are too siloed and separated to form a clear message.

To amplify the Kiwanis Children's Fund work through both grant-making and fundraising going forward, an umbrella statement and a subsequent review of the causes is needed to capture the essence of why Kiwanis International exists. To that end, Immediate Past President Ann Wilkins and President Norm Velnes convened the Kiwanis Children's Fund Case for Support Task Force, a group of Kiwanis International and Kiwanis Children's Fund leaders charged with the responsibility of developing a new case for support.

Upon motion duly made by President-elect Robert M. Garretson and seconded, the following recommendation was adopted:

That the Kiwanis Children's Fund Board endorses the Case for Support and requests the Development Committee to move forward with using it for the development of causes.

APPROVAL OF AUGUST 12, 2020 BOARD MEETING MINUTES

Upon motion duly made by Trustee Patricia Barsotti, and seconded, the following recommendation was adopted:

That the Kiwanis Children's Fund Board approves the minutes of the board meeting held on August 12, 2020, via GoToMeeting, as shown in Tab 09.

REPORT OF THE EXECUTIVE COMMITTEE

The Report of the 2020-21 Executive Committee, Norman A. Velnes, Chair, was presented. **(Tab 10)**

No action was taken.

The Executive Committee report was accepted.

REPORT OF THE DEVELOPMENT COMMITTEE

The Report of the 2020-21 Development Committee, Matthew Cantrall, Chair, was presented. **(Tab 11)**

No action was taken.

The Development Committee report was accepted.

REPORT OF THE FINANCE/INVESTMENT COMMITTEE

The Report of the 2020-21 Finance/Investment Committee, Filip Delanote, Chair, was presented. **(Tab 12)**

2020-21 SPENDING AUTHORITY

Upon recommendation of the Finance/Investment Committee, it was moved and adopted:

That the Kiwanis Children’s Fund Board approves a four-month (October 2020-January 2021) budget (spending authority) for the fiscal year 2020-21 of US\$578,650 for income, US\$1,147,321 for expenses, and US\$162,560 for investment income which results in a deficit of US\$406,111 for the Kiwanis Children’s Fund.

The Finance/Investment Committee report was accepted.

REPORT OF THE GRANTS COMMITTEE

The Report of the 2020-21 Grants Committee, Amy Zimmerman, Chair, was presented. **(Tab 13)**

No action was taken.

The Grants Committee report was accepted.

REPORT OF THE PERFORMANCE ASSESSMENT COMMITTEE

The Report of the 2020-21 Performance Assessment Committee, Patricia Barsotti, Chair, was presented. **(Tab 14)**

No action was taken.

The Performance Assessment Committee report was accepted.

NEXT BOARD MEETING – FEBRUARY 18, 2021

The next meeting of the Kiwanis Children’s Fund Board of Trustees will be February 18, 2021, via Zoom.

The meeting adjourned sine die on Thursday, November 12, 2020 at 11:20 a.m. EST.