

## Resource: What are my funding options?

Beyond the Kiwanis Children's Fund, there are many options for funding a Kiwanis project. Consider these ideas:

- Identify organizations in your community that are doing similar work or have similar interests (e.g., schools, parent organizations, nonprofits, other service organizations). Ask them to provide donated funds or materials. They may even assist as volunteers.
- Ask local businesses to sponsor your project by donating funds or materials. (In-kind donations may significantly reduce your project's expenses.) You can offer to include their name or logo in any promotional materials produced for the project in exchange for their support.
- **Meet with community members**. In addition to being potential donors, they may be willing to lend expertise in an area that could be helpful for your project (public relations, photography, construction, landscaping, etc.). They may also have connections with businesses and individuals your club could not otherwise reach.
- Conduct a fundraiser. Create an exciting, community-wide fundraiser
  for your project. Opening the event up to the entire community helps
  promote your club's presence in the community and publicize your
  project. Just remember, a successful event requires strong planning,
  enthusiasm and club support. If you need some inspiration, check out
  some of our fundraising ideas.
- Partner with your Service Leadership Program(s). If you're looking
  for some enthusiasm, look no further than your SLPs. Encourage your
  sponsored CKI, Key Club, Builders Club or K-Kids members to host a
  fundraiser at their school or co-host your community-wide fundraiser.
  You may be inspired by their creativity and excitement about the project.
- Contact your community foundation to see if it has a grant program
  for which your project would be eligible. Consider this option early in your
  planning stages, since many foundations only accept grant applications
  during certain time frames.
- Does your district have a foundation? If so, it may offer grants for club projects.