DIVERSITY, EQUITY & INCLUSION



Steps to get your club started

By addressing some common questions, your Kiwanis club can make diversity, equity and inclusion a part of its culture. Here's a list — with suggestions to help you begin.

CLUB EVALUATION

- 1. Does our club reflect our community?
- 2. Do we embrace all individuals as potential members?
- 3. Are there issues that prevent someone from joining or staying?

Start a conversation to discover potential barriers that prevent existing members from staying and new members from joining. Find other resources at kiwanis.org/diversity and in Achieving Club Excellence (ACE) Tools at kiwanis.org/acetools.

MEETING TIMES

- 1. Can younger members join weekday meetings that take place at lunchtime?
- 2. Can older members easily get to evening meetings?
- 3. Can members easily participate in weekend meetings?

Try changing meeting times and frequency to accommodate members' schedules. Consider options such as adding satellite members who meet at a different day or location. You might find that the changes attract new members.

MEMBER ENGAGEMENT

- 1. Does our club include all members in projects and activities?
- 2. Are members engaged and excited to be a part of Kiwanis?
- 3. Do all members have the opportunity to hold leadership positions?

Giving members a stake in club activities and leadership shows that their opinions and contributions are valued and respected.

MEETING LOCATION

- 1. Is your meeting location convenient for all members?
- Is your meeting location accessible to all members, regardless of ability? Consider all types of mobility devices and your members' and guests' needs.
- 3. Does your club offer "hybrid" meetings to allow both virtual and in-person attendance?

Discuss meeting in various locations rather than at the same place each time. And explore online attendance — meetings that allow both in-person and online participation are easier than ever.

WHAT YOU CAN DO NOW

- Use inclusive language such as "Hey everyone" instead of "Hey guys" and use "chair" or "chairperson" instead of "chairman." Strive to use people-first language. For example, use "a person with a disability" instead of "a disabled person."
- Don't be afraid to address inappropriate behavior. When you call out offensive remarks and actions, you encourage others to create a culture where everyone feels welcome.
- Learn about your community's cultures and participate in their events. They are a great way to promote Kiwanis to new demographics, gain new members and maybe even find a new service project.

Find more tips and resources at kiwanis.org/diversity. Questions? Email us at diversity@kiwanis.org.

