

# Children's Miracle Network Hospitals

TOOLKIT



## DID YOU KNOW?

Every minute, 62 children enter a Children's Miracle Network Hospital. In fact, CMNH hospitals treat one in ten children in North America each year.

## HELPING MAKE MIRACLES HAPPEN

THE KIWANIS EXPERIENCE IS ABOUT KIDS. SO IT'S ONLY NATURAL THAT THE PARTNERSHIP OF KIWANIS INTERNATIONAL AND CHILDREN'S MIRACLE NETWORK HOSPITALS INSPIRES KIWANIANS. SINCE 1983, THEY'VE DONATED MORE THAN US\$36 MILLION FOR SICK AND INJURED KIDS. AND THE PARTNERSHIP CONTINUES TO PROVIDE SERVICE AND FUNDRAISING OPPORTUNITIES TO BOTH ORGANIZATIONS.

## WHAT IS CHILDREN'S MIRACLE NETWORK HOSPITALS?

CMNH raises funds and awareness for 170 member hospitals. That's important because it's a network that provides 32 million treatments each year to kids across the U.S. and Canada. Donations to CMNH stay local. So they fund critical treatments and healthcare services, they fund pediatric medical equipment and charitable care . . . and they do it all for kids right in your community.







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## WHY IS KIWANIS PARTNERING WITH CMNH?

For Kiwanians, helping kids in the community is the core reason for joining a club. Kiwanis' partnership with CMNH gives them one way of doing just that—by ensuring local children's hospitals have the resources they need.

Kiwanis International was the first association-based sponsor of CMNH, beginning its partnership with the organization in 1983. Kiwanis family members participate with CMNH by sponsoring fundraising events and conducting service projects at their local children's hospitals. Every dollar raised stays with a Kiwanis club's local CMN hospital.

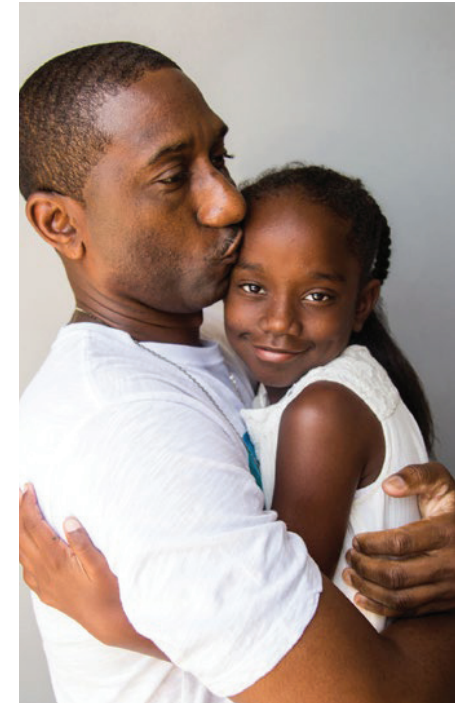
## STARTING THE CONVERSATION

There are many ways to work with CMN hospitals. Here are a few simple ideas to get you started.

- **Meet.** Once you've reached out to your local CMN hospital, start building a relationship with the program director. Ask to discuss how you can work together. Keep it casual—meet for coffee or in some other low-key way.
- **Get social.** Invite key hospital staff to a social event that your club is hosting. Make sure it's one where people mingle. And consider assigning specific Kiwanis members to your guests so they'll feel welcome.
- **Invite them to serve.** If you have a project in the near future, invite hospital staff members to join you. Or volunteer to help with an upcoming project of theirs. What better way to get familiar with each other than by doing what you love together?
- **Invite them to a meeting.** In fact, ask hospital staff members to speak so your club understands what they do and how you can help. It's a great opportunity, even if they can't attend the whole meeting. And be sure to offer to do the same for them.
- **Get connected.** Ask that your club be added to any mailings and newsletters—and to be kept informed of major events so you're ready to go when there's a chance to provide support. Each hospital has its own signature events, so ask the program director for an overview. And talk with fellow members about how your club can give a portion of proceeds from club fundraisers to your local CMN hospital.

## HOW CAN YOUR KIWANIS CLUB FIND A LOCAL CMN HOSPITAL?

[childrensmiracletnetwork.org](http://childrensmiracletnetwork.org)



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## IHOP JOINS THE PARTNERSHIP ON NATIONAL PANCAKE DAY

Since 2006, National Pancake Day has raised almost US\$20 million for CMNH and other local charities. On this day, IHOP restaurant guests can enjoy a free short stack of pancakes in exchange for a suggested donation to the local CMN hospital.

For Kiwanians, it's a chance to serve children while providing a voice on behalf of a local CMN hospital—all while giving just a few hours of their time.

Learn more at [kiwanis.org/npd](http://kiwanis.org/npd). Then get started:

- Bring up National Pancake Day at your next club meeting.
- Recruit a team to volunteer on National Pancake Day.
- Designate a chairman to lead the project.

Take it from a Miracle Child who beat leukemia: "I think if everybody knew that the free pancakes they were enjoying could help kids in need, people would give generously."

