**MEDIA RELEASE – ANNIVERSARY CELEBRATION TEMPLATE**

Subject line for email to media: HELPING KIDS FOR (25, 50, 75, 100) YEARS

Headline for media release: **(NAME OF CLUB) PLANS (ADD) TO CELEBRATE (ADD XXth) ANNIVERSARY**

Subhead: Kiwanis Club of (NAME) TO XXX (LIST EVENT OR CELEBRATION)

CITY (Date) — Kids in (NAME OF TOWN) have benefited from the Kiwanis Club of (NAME) for (ADD) years through (LIST PROJECTS, DONATIONS OR SUPPORT). The club will celebrate its (ADD XXth) anniversary with (ADD NAME OF EVENT at TIME, DATE, PLACE).

“QUOTE FROM CLUB LEADER ABOUT HOW THE CLUB HAS HELPED KIDS, NUMBER OF KIDS HELPED, NUMBER OF PROJECTS SPONSORED, NUMBER OF FUNDRAISERS HELD,” said NAME, TITLE. “Our club also sponsors (LIST SLPs), all to help our community’s kids thrive, prosper and grow.”

The Kiwanis Club of NAME is known for its signature project: (ADD NAME OF PROJECT, PLAYGROUND, ETC). The club raises (AMOUNT) every year to support the project by hosting fundraisers such as (LIST FUNDRAISERS). The club also supports (ADD LIST OF SCHOOLS OR AGENCIES THAT BENEFIT FROM KIWANIS SUPPORT).

“Kids in the community need Kiwanis. We step in and provide support when other funding sources are eliminated,” said NAME. “Many kids need meals on the weekends, shoes, athletic equipment, safety classes, books and backpacks. These are among the varied projects Kiwanis clubs support around the world. Kiwanis clubs sell pancakes and hold concerts, fairs and festivals to raise money to support our projects.”

The (ADD NAME) event is open to the public and is a way for the club to showcase its projects and attract new members.

Information about the Kiwanis Club of (ADD NAME) is at (WEBSITE, FACEBOOK PAGE, ADD ANY OTHER SOCIAL). You can call (ADD NAME, PHONE NUMBER) for more information. The club meets (ADD TIME, DATE AND PLACE) and welcomes new members.