

CLUB BOOST BOX CONTENTS

RESOURCES TO HELP YOU INVITE NEW MEMBERS

These resources will help you engage community leaders and invite individuals who will strengthen your club.

JOIN US BROCHURE (25 included)

Leave prospective members with a summary of some key reasons to join. The piece highlights our impact, our Service Leadership Programs and some of the reasons that others enjoy being part of a club. It includes a membership application.

“JOIN US” BROCHURE INSERTS:

Service Leadership Programs (25 included)

Use these for reference to help highlight the impact of our Kiwanis Kids programs, Builders Club, Key Club, Key Leader, Circle K International or Aktion Club.

Accomplish (25 included)

Use these behind-the-scenes training inserts to arm your recruiters with answers to often-asked questions as they sell the benefits of Kiwanis to community, civic and business leaders.

Corporate Membership (25 included)

Use this when you approach a business or an individual whose company or organization may sponsor their membership.

Satellite Membership (25 included)

Satellite membership is an opportunity to belong to a club for members who can't attend club meetings because of distance or scheduling. Satellite members are part of the club yet have some autonomy over meeting times and projects. This insert explains all the options for satellite members.

Service for Young Professionals (25 included)

Kiwanis clubs need younger members to remain viable in communities — use this insert to let them know how they can be an important part of a Kiwanis club. Young professionals want to help their communities and Kiwanis provides an opportunity to volunteer, network and gain valuable leadership skills.

READ ME FIRST SHEET

Instructions on how to boost your club.

CLUB MEMBERSHIP BOOST BASICS

Responsibilities and resources.

WELCOME SIGN-IN SHEET

Track how prospective members learned about your club.

