



EXPLORE - THE  
Possibilities



**Kiwanis**<sup>®</sup>  
CONVENTION 2024  
**DENVER**  
— JULY 3-6 —



Join us at the 2024 Kiwanis International Convention in Denver, Colorado, U.S. Discover ways to grow your club’s membership and magnify its influence on your community. Delve into innovative fundraising concepts. Learn how to transform service projects in ways you never thought possible. Receive hands-on guidance in becoming a skilled Kiwanis leader. Get to know Circle K International members who are holding their convention with us. Explore the possibilities of the most exciting and educational Kiwanis event of the year — and leave inspired to make a difference.

**WEDNESDAY, JULY 3**

**WEDNESDAY EVENTS**

**TOUR A LANDSCAPE STRUCTURES  
PLAYGROUND**

Bring your play clothes for a field trip with Landscape Structures to an amazing playground near Denver. Sign up through your confirmation email for one of 50 spots. Transportation and lunch are provided.

**WELCOME RECEPTION  
& MEMBERSHIP FAIR**

Explore the Kiwanis Marketplace while connecting with friends. New this year is the Membership Fair. Pick up tips from clubs that have been recognized for their efforts at growing through Two For Two, club boosts, open houses, guest days or their own specialized membership drives.



## THURSDAY EDUCATION

### 2024 KIWANIS CONVENTION KICKOFF

Start your convention experience with the recognition and celebration of Kiwanis. The opening session features Chris Singleton, a former professional baseball player who was 18 when his mother died in a racially motivated mass killing. He has dedicated his life to sharing his message of love over hate.

### BUILD A LITTLE FREE LIBRARY

Sign up for one of 25 spots to help build Little Free Libraries as gifts for communities in the host Rocky Mountain District. No tools or experience necessary. Sign-up is available in your confirmation email.

### HOLDING OURSELVES ACCOUNTABLE FOR MEMBERSHIP

Learn how your members can take responsibility for achieving goals — including ownership of club membership growth. These accountability strategies will help your club stay on track to achieve results. This workshop is presented at the club level, but the concepts are transferable to divisions and districts.

### KIWANIS' NEXT CAMPAIGN FOR KIDS

Kiwanis clubs are making a significant difference in the lives of children around the world, and additional funding would empower them to have an even greater positive impact. Join us as we unveil our groundbreaking global fundraising initiative and learn how you can be part of this pivotal moment. The possibilities are endless.

### CLUB STORIES: SERVICE PROJECT SUCCESS

Service projects that excite your members and your community help ensure your club's success. Hear from clubs that have created meaningful and sustainable service projects. You'll find ways to make your club's projects more effective and relevant to those you're serving.

### NO MORE DRAMA: REDUCE CONFLICT IN YOUR CLUB

Conflict, when left unresolved, can hurt clubs. As leaders, we need to be able to prevent and resolve harmful conflict. We will discuss the benefits of healthy conflict and what to do when conflict becomes destructive.

### 100 YEARS OF KEY CLUB: WHERE ARE THEY NOW?

It's almost here. In 2025, Key Club will mark its 100th anniversary — and we're not going to let such a milestone moment go unnoticed. Discover what we have planned and how you can help Key Club celebrate a century of service leadership.

### A SOLUTION FOR CLUB WEBSITES

Is your club, district or foundation looking for a modern and easy-to-use website? Learn how Kiwanis International can help your club build its own website.

### BATTLING CLUB APATHY

Has your club lost its spark? Is attendance dropping at meetings or service projects? Do too many members just "phone it in"? These techniques will help you energize your members and bring your club back to gold-star status.

### OBJECTS OF KIWANIS CENTENNIAL CELEBRATION

The Kiwanis Objects have been guiding members for 100 years. Learn their history and how they can be used today for membership growth.

### CLUB STORIES: FUNDRAISING SUCCESS

Are your fundraising ideas growing stale? Do your fundraisers not bring in as much money as they once did? Hear from clubs of all sizes with surprising — and wildly successful — fundraisers. They'll share their stories and inspire you to reimagine your approach and replenish your service funds.

### THE SERVICE SOLUTION FOR STUDENTS

Students who volunteer experience increased self-esteem, stronger connections to both school and community, improved academic performance and a reduced tendency toward self-harming behavior. Our Service Leadership Programs are the prescription your club needs to guide students' service leadership journey.

### BUILDING THE FUTURE OF PLAY

Hear the latest trends in outdoor play from Landscape Structures, a Kiwanis International partner. Experts will explain how design and inclusivity make play better for all children. Get ideas to take back to your club.



## INTRODUCING KIWANIS ENGAGE

Kiwanis International is about to launch our new membership platform, Kiwanis Engage, which will replace Kiwanis Connect. Discover this platform's new and enhanced features for members, clubs and districts — and how it can maximize your Kiwanis experience.

## MAKING THE MOST OF SOCIAL MEDIA

The world connects through social media, so it's the perfect way to spread news about your club. Dive into the latest strategies to maximize the impact of social media and harness its power to attract new members and actively engage current ones.

## HOW TO EXCEL AT GRANT WRITING

Get grant-writing tips from clubs that have successfully secured a Kiwanis Children's Fund grant. Learn about Children's Fund grant opportunities, making a case for grant support and leveraging a grant award to secure grants from other sources.

## CLUB STORIES: MEMBERSHIP GROWTH

More kids need Kiwanis every day, so it's critical that we have more Kiwanians to help meet those needs. We'll share successful membership growth strategies from a variety of clubs and provide tips to help your club implement their tactics.



## SLP UPDATES

Learn what's happening with our Service Leadership Programs, including updates to program materials, new UNICEF projects, retention and recruitment strategies, and special programs for members.

## LEVEL UP WITH LITTLE FREE LIBRARY

Promote the Kiwanis cause of literacy through a Little Free Library. Get all the details, from where to build and how to stock to how to engage the community and encourage use. Thanks to the Kiwanis partner Little Free Library, you'll leave with a clear action plan in place.

## THE FINANCES OF KIWANIS INTERNATIONAL

Delegates of the 2024 Annual Meeting have an important decision to make: Should the dues paid to Kiwanis International be increased to meet the financial needs of the organization? Kiwanis leadership will present and take questions at this town hall-style session. (Session repeated Friday.)

## KEEP YOUR CLUB SAFE IN CYBERSPACE

Clubs need to understand cybersecurity to keep their members' data safe. Learn how to combat cyberthreats, recognize phishing, smishing and vishing, and identify red flags in communications. Gain insights on effective response strategies and tools to safeguard your club and personal information in the digital world.



## FRIDAY EDUCATION

### KIWANIS LAUNCHPAD: EMBRACING CHANGE

Explore what's possible when you and your club embrace change by attending the Kiwanis Launchpad speaker series. Learn from four internationally known speakers how to create lifelong, loyal club members and incorporate new ideas to help your club soar. Kiwanis Launchpads are short, high-impact and sure to leave you filled with ideas to implement at home.

### POWER OF PERSEVERANCE KEYNOTE SESSION

"Never. Ever. Give. Up." These are the words Diana Nyad spoke to a cheering crowd after becoming the first person to swim from Cuba to Florida. A prominent sports journalist, filing over 30 years for National Public Radio, The New York Times and others, Nyad has earned her place as one of our compelling storytellers. The subject of "NYAD" — a feature film starring Annette Bening and Jodie Foster — she will inspire you to keep reaching for your goals.

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### CLUB LEADER ACADEMY

Calling all club presidents, vice presidents, secretaries and anyone else who is a club leader — regardless of title! Take time to get reenergized and reinvigorated, and find out how that fresh energy will help you grow membership.

### RISK MANAGER GATHERING

Meet with other risk managers to get important updates and share ideas.

### SLP ADVISOR BOOTCAMP

This session will provide Service Leadership Programs advisors with fresh insight into program changes in SLPs. Advisors will learn the best practices from all programs on how to move ideas into action. Leave with a roadmap to success for the upcoming school year.

### DISTRICT LEADERSHIP PLANNING SUMMIT

Governors, governors-elect, vice governors and candidates for governor-elect work collaboratively to create three-year growth and retention plans. Through the summit, leaders will come away with goals that span multiple years.

### CLUB MEMBERSHIP CHAIR HUDDLE

A club membership chair is integral to a club's long-term viability. Learn how to meet your membership goals and expand your club's reach. (Designed for membership chairs, membership committee members and those interested in boosting membership efforts. Limit one member per club.)

### BE AN INFLUENTIAL LIEUTENANT GOVERNOR

Discuss strategic planning, develop membership retention and growth plans, and explore tools to use with your clubs to strengthen membership and enhance the membership experience. Discover how to make the most of membership-focused division council meetings. Bring three to five goals you have for your Kiwanis work.

### CHILDREN'S FUND VOLUNTEER COACHING

Kiwanis Children's Fund volunteers will receive support in understanding and enhancing their role, share and exchange ideas and engage in strategic discussions with the Children's Fund team and fellow volunteers. Get ready to be inspired!

### MEMBERSHIP DUES: THERE'S AN APP FOR THAT!

Discover mobile payment services — alternative methods for collecting member dues more efficiently. Current users of Venmo, Cash App, PayPal, Zelle and automatic payments share how the platforms work, best practices for clubs and billing processes.

## FRIDAY, JULY 4

### TOUGH CONVERSATIONS

During this rapid-fire (and fun!) skill-building presentation, Anne Bonney will ignite your courage to conduct difficult discussions. Learn how to start the dialogue, keep the exchange constructive and rescue the conversation if it takes a wrong turn.

### CLUB STORIES: CLUB REVITALIZATION

How can Kiwanis clubs revitalize themselves when membership stagnates and interest runs low? Texas-Oklahoma District Governor-elect Bobby Quinten will share the strategy that his home club, the Kiwanis Club of Mansfield, used to rebuild successfully after a dramatic membership drop in 2020.

### YOUTH PROTECTION 101

Learn more about youth protection and why it's so important to our work in serving the children of the world. Understand how your diligence in safeguarding our programs can protect not only your club but your community as well.

### CLUB STORIES: BUILDING BUILDERS

Builders Club is a fantastic way to get middle school students engaged in service and leadership at an early age. Learn how clubs have been successful in building robust Builders Club programs in their communities.

### INTRODUCING KIWANIS ENGAGE

Kiwanis International is about to launch our new membership platform, Kiwanis Engage, which will replace Kiwanis Connect. Discover this platform's enhanced features for members, clubs and districts — and how it can level up your Kiwanis experience. (Repeat of Thursday session.)

### BURNING OLD HABITS: LESSONS FROM ZOZOBRA

Learn how the Kiwanis Club of Santa Fe, New Mexico, U.S., turned a dying signature project into a nationally recognized, 60,000-attendee event in just a few years. Their tips might fire up your club's approach to a longstanding project of its own.

## SATURDAY, JULY 6

# 2024 KIWANIS ANNUAL MEETING

Get informed about the business of Kiwanis International and add your voice to our future. Delegates from clubs around the world will elect the organization's next leaders and vote on amendments. Included in both the full convention package and the annual-meeting-only package.

*The Kiwanis Annual Meeting will be streamed live online and can be viewed for free. Check [kiwanis.org/convention](https://kiwanis.org/convention) for streaming information. Bylaws only allow for in-person voting.*





# KEYNOTE SPEAKERS & ENTERTAINMENT



## CHRIS SINGLETON

"Nobody chooses their skin color, so why would I ever hate you for yours? And why would you ever hate me for mine?"

Former professional baseball player Chris Singleton was 18 years old when his mother was murdered in a racially motivated mass killing at a church in South Carolina. Singleton has become a nationally recognized inspirational speaker and best-selling author who has shared his message with NFL and NBA teams, multiple Fortune 500 companies and over 100,000 students and educators. He'll inspire members and clubs with his message of embracing love over hate and finding purpose in pain.



## DIANA NYAD

In 2013, 25 million people rooted for Diana Nyad as she reached the Florida shore, achieving her 35-year quest of becoming the first person to swim from Cuba to Florida.

Speaking the words "never ever give up" to the cheering crowd on a Key West beach on September 2, 2013, Nyad demonstrated the power of the human spirit. Nyad's amazing record: 110.86 miles in 52 hours, 54 minutes, 18 seconds.

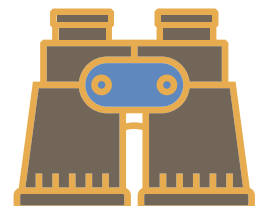
Nyad is a journalist with 30 years of storytelling experience and is the subject of the film "NYAD" starring Annette Bening and Jodie Foster.

On Friday, July 5, she'll motivate Kiwanians to set and achieve goals at the Power of Perseverance Keynote Session.



## YOUR GENERATION IN CONCERT

Your Generation in Concert will transport Kiwanians on a musical tour through the soundtrack of their lives with outstanding musicianship and remarkable vocals. This eight-piece group celebrates five decades of pop, rock, dance and R&B hits. The group is an international favorite for corporations, festivals, concerts and private events and has shared stages with Lenny Kravitz, Flo Rida, Jason Derulo, The Billy Joel Band, Sheryl Crow, Huey Lewis and more.



# REGISTRATION & TICKETS

Tailor your convention experience to your schedule and budget.

## FULL CONVENTION PACKAGE

July 3-6

Registration includes all keynote speaker sessions, Kiwanis Launchpad, expert-led education sessions and the Kiwanis Annual Meeting, in addition to the inaugural Membership Fair at Wednesday's welcome reception.

*Lunch is included on Thursday and Friday.*

**SPECIAL EVENT!** The first 1,000 to register for the full convention will receive a free ticket to the July 4 Colorado Rockies Major League Baseball game at Coors Field. One ticket per registration. *Note: Transportation to or from the game will not be provided.*

### REGULAR REGISTRATION

Until May 31 / US\$399

### LATE REGISTRATION

June 1-20 / US\$499

### ON-SITE REGISTRATION

After June 20 / US\$599

**NONMEMBER GUESTS: US\$199/\$299/\$399**

**UNDER 18 YEARS OF AGE: US\$109**

## ANNUAL MEETING ONLY

Saturday, July 6

Attend the 2024 Kiwanis Annual Meeting. This Saturday-only ticket gives you access to the proceedings of the Kiwanis House of Delegates and the business meeting.

### REGULAR REGISTRATION

Until May 31 / US\$199

### LATE REGISTRATION

June 1-20 / US\$299

### ON-SITE REGISTRATION

After June 20 / US\$399

*Younger than 18 years old: US\$109 admission to general sessions, educational tracks, the Kiwanis Marketplace and two lunches.*

*For information about lunches and other events, contact [convention@kiwanis.org](mailto:convention@kiwanis.org).*



Welcome  
**CKI!**

Circle K International is holding its convention alongside Kiwanis at the Colorado Convention Center!

Be sure to stop by the CKI booth in the Kiwanis Marketplace to meet the university/college members of the Kiwanis family and learn about the amazing work they do on their campuses, in their communities and around the world!



# SPECIAL EVENTS & ADD-ONS

## INAUGURAL MEMBERSHIP FAIR

Wednesday, July 3

Looking for innovative recruiting inspiration? Pick up tips from clubs that have been recognized for their growth efforts by using Two For Two, club boosts, open houses, guest days or their own specialized membership drives. Each club will share a "how to" with others who visit with them during the opening reception. Included with Full Convention Package.

## COLORADO ROCKIES BASEBALL GAME

Thursday, July 4

The first 1,000 people to register for the full convention will receive a free ticket to attend the July 4 Colorado Rockies baseball game at Coors Field and enjoy the fireworks display afterward. *Note: Transportation to or from the game will not be provided.*

## TICKETED ADD-ONS

### SIGNATURE PROJECT BREAKFAST

Thursday, July 4

Celebrate the best of the best Kiwanis club signature projects. The top 10 finalists in each group will be recognized — and then the bronze, silver and gold awards for each will be announced. **US\$40**

### KIWANIS SLP SHOWCASE OF SERVICE LUNCHEON

Friday, July 5

Join us for a dose of inspiration as we celebrate our Service Leadership Programs: K-Kids, Builders Club, Key Club International, Circle K International and Aktion Club. Find out how you and your club can support these dedicated Kiwanis family members who are serving their communities and making a global impact. **US\$35**

## DISCOVER WHAT IS POSSIBLE: A CELEBRATION OF THE KIWANIS CHILDREN'S FUND

Saturday, July 6

Join us for a celebratory breakfast as we launch our first-ever fundraiser solely supporting the Kiwanis community and the children we serve. Discover the possibilities in supporting the Kiwanis Children's Fund: Hear from a distinguished speaker, honor special Kiwanians for their support and dedication, and discover how we can impact 10 million children globally. **US\$50**

## KIWANIS DANCING THROUGH THE DECADES GALA

Saturday, July 6

Make sure to pack an outfit that reflects your favorite decade! Whether its go-go boots or platform heels, you'll want to wear your dancing shoes to the closing-night gala featuring Your Generation in Concert. This eight-piece band performs songs from five generations of pop, rock, dance and R&B hits. The ticket includes dinner. **US\$80**



# HOTELS

Convention attendees may book a room at any hotel within the Kiwanis block. The district designations are suggestions. Please book your room online through [kiwanis.org/convention](https://kiwanis.org/convention). Do not contact the hotels directly as Kiwanis has negotiated special rates available only through our online booking.

**Note:** *There will be no shuttles, as the official hotels are all located near the convention center.*

## EMBASSY SUITES

US\$189 plus tax per night

**Districts:** Alabama, Eastern Canada and Caribbean, Florida and Illinois-Eastern Iowa.

## HAMPTON INN

US\$179 plus tax per night

**District:** Michigan.

## HILTON GARDEN INN

US\$179 plus tax per night

**Districts:** Kansas, Montana, Pacific Northwest, Texas-Oklahoma, Utah-Idaho and Western Canada

## HOMWOOD SUITES

US\$179 plus tax per night

**District:** Pennsylvania

## HYATT HOUSE

US\$169 plus tax per night

**District:** Nebraska-Iowa

## HYATT PLACE

US\$159 plus tax per night

**Districts:** Kentucky-Tennessee, Missouri-Arkansas, Wisconsin-Upper Michigan

## HYATT REGENCY

US\$174 plus tax per night

**Districts:** Australia, California-Nevada-Hawaii, Capital, Carolinas, Georgia, Indiana, Japan, Louisiana-Mississippi-Tennessee, Malaysia, Minnesota-Dakotas, Nepal, New England-Bermuda, New Jersey, New York, New Zealand-South Pacific, Ohio, Philippine Luzon, Rocky Mountain, Southwest, Southern Philippine, Taiwan

## SONESTA

US\$167 plus tax per night

**Districts:** Colombia, Ecuador, Panama, Austria, Belgium-Luxembourg, France-Monaco, Germany, Iceland-Faroes, Italy-San Marino, Netherlands, Norden, Switzerland-Liechtenstein and Romania



# WHAT TO DO IN DENVER

Denver, Colorado, U.S., is easy to get to and easy to explore — and it's a great jumping-off place for a memorable vacation enjoying the Rocky Mountains and more! The 2024 Kiwanis International Convention will be held in the Colorado Convention Center, which is within easy walking distance of the Kiwanis preferred hotels. You'll also have convenient access to restaurants, shopping and attractions.



## RESTAURANTS

Denver is home to an emerging food scene with award-winning chefs and restaurateurs. Try the local favorites — green chile, tacos, bison steaks and Palisades Peaches — at farm-to-table bistros or classic steakhouses.

## BAR SCENE

Denver has more breweries than any other city in the U.S. and the second-highest number of breweries per capita! Looking for something upscale? The city is known for wineries, cocktail lounges and speakeasies.

## FAMILY FUN

Bring your family and enjoy Denver's wide array of kid-friendly activities. From interactive museums to world-class zoos and aquariums, there are plenty of places to entertain young travelers.

## TOURS

Feeling adventurous? Take an ATV tour or go white-water rafting. In the city, you can schedule tours of breweries, public art, historical sites and more.

## BASECAMP DENVER

As a gateway to the Rocky Mountains, Denver is a great place to start a mountain adventure — or a selection of gorgeous scenic drives. And they're all within two hours of the city. Tack on time to explore before or after the Kiwanis International convention. Go to [colorado.com](http://colorado.com) to start planning.





# Plan ahead ORDER NOW!

Does your club need member pins, officer pins, recognition or graduation supplies? Plan early and pre-order club supplies by June 1 and pick up your order at the Kiwanis Family Store in Kiwanis Marketplace. Order soon at [store.kiwanis.org](https://store.kiwanis.org).



## DENVER CONVENTION STORE HOURS

WEDNESDAY | 10 a.m.-6 p.m.

THURSDAY & FRIDAY | 9 a.m.-5 p.m.



# Kiwanis®

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