

NEW CLUB OPENING KIT

RESOURCES TO HELP YOU INVITE CHARTER MEMBERS

The enclosed items will help you engage community leaders and invite individuals who will bring the club to life:

“JOIN US” BROCHURE (75 included)

Leave prospective members with a summary of the key reasons to join. The brochure — which includes a membership application — highlights our impact, our Service Leadership Programs and some of the reasons that members enjoy the club experience.

“JOIN US” BROCHURE INSERTS: *

Service Leadership Programs (75 included)

Highlight the impact of our SLPs: K-Kids, Builders Club, Key Club, Key Leader, Circle K International and Aktion Club.

Accomplish (75 included)

Arm your recruiters with answers to often-asked questions from community, civic and business leaders.

Corporate membership (25 included)

Use this as a reference if you approach anyone whose company or organization may sponsor their membership.

CHECKLIST FOR CLUB COACHING

Tips of what to cover when training members of the club coaching team.

CONTACT CARDS (50 included)

Cards to track meetings with prospective members.

ORGANIZATION MEETING RESOURCES

Name tags, pens, sign in sheets, invoices, new club information sheet, standard form for club bylaws, a guide to the official organizational meeting and instructions for obtaining your club’s Employee Identification Number (EIN) number.

THREE KIWANIS TOTE BAGS

Find additional club opening resources at kiwanis.org/club-opening.

**More resources are available at the Kiwanis Family Store.*