


DIVISION COUNCIL MEETINGS

21 TIPS TO SPICE UP MEETINGS

Compiled by Brad Boyd, North America 3 area director

1. Ask attendees to share approaches and ideas for getting members to invite more guests to participate in service projects and check out club meetings.
2. Convene a panel discussion featuring a school superintendent, principal, guidance counselor, teacher, PTA president, school board member and student from area schools to discuss the state of education. Ask what Kiwanis or Key Club could do to help.
3. Ask a representative from each club to share an overview of their signature service project.
4. Invite new members from all clubs to attend a division social mixer so they can meet new members from other clubs.
5. Toward the end of the school year, invite the faculty advisor from each SLP to share thoughts regarding their experience.
6. Invite a representative from every SLP to share an overview of their favorite service project.
7. Ask a few representative club presidents to be part of a panel discussion regarding diversity awareness (how do clubs attract more diverse members including gender-identity, cultural background, gender balance, occupation and sexual orientation).
8. Host a panel discussion with club leaders ~~sharing~~ thoughts on how they handle multi-generational membership and ideas for intergenerational service projects. 
9. Invite a few Key Club and ~~CKI~~ members to host a session on how to use and benefit from social media.
10. Develop corporate partners in our local communities.
11. Ask attendees to share methods they have used to get sponsorships in support of local events (such as researching school websites to see which companies are athletic boosters).



21 TIPS TO SPICE UP DIVISION COUNCIL MEETINGS – CONTINUED

12. Invite club membership committee chairs to share approaches and ideas for membership drives.
13. Host a group discussion sharing ideas for incorporating more fun into club meetings (Fun-expected meetings are best!).
14. Host a “focus on fundraising” session featuring a member of your district foundation board and a couple of people from local clubs who have held successful fundraising events.
15. Invite a representative from each club to share their Kiwanis elevator speech.
16. Ask attendees to share insights on how they talk about Kiwanis membership in their business setting.
17. Invite all club board members to brainstorm ways to build a leadership pipeline in the division.
18. Host a session to discuss ways our Kiwanis clubs can take the lead in community anti-bullying efforts.
19. Invite club leaders to discuss Kiwanis protocol and rituals, including tips on how to run effective board meetings.
20. Host a planning meeting to discuss how to host a Celebrate Community event with other service clubs such as Rotary and Lions clubs, with a service project that benefits the community.
21. Ask attendees to discuss ways we can encourage more members to attend division council meetings and district and international conventions.

